



PRESS RELEASE

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[Ubisoft.com](https://www.ubisoft.com)

Ubisoft Announces Appointment Of Cécile Russeil As Executive Vice President

PARIS – April 24, 2024 – Today, Ubisoft announces the appointment of Cécile Russeil to the position of Executive Vice President in charge of Communications, Corporate Affairs, Diversity, Inclusion, and Accessibility, Human Resources, and Legal.

In her new role, Russeil will be responsible for many of Ubisoft's corporate functions and teams. She will bring her extensive knowledge of the company and the industry to these functions, which are strategic for the group's continued development. Under unified leadership, these teams will benefit from greater agility, consistency, and influence across Ubisoft's global operations.

Russeil has been a key member of the Ubisoft management team for more than 30 years and is currently Ubisoft's Chief Legal Officer. She has been a member of the Group's executive committee since 2022. She formed Ubisoft's legal function in 2000, and today leads an international team covering all facets and issues of business law. She also played a key role in the structuring and implementation of strategic projects within the Group, thus strengthening Ubisoft's position in its markets. Over the years, she has developed detailed knowledge of Ubisoft's organizational culture, the video game industry, and the markets in which the company operates.

"I am incredibly motivated to bring together the leadership of these key functions in order to enhance our organizational agility and ensure seamless alignment between corporate affairs, communications, DIA, HR, and legal strategies across all our global operations," said Cecile Russeil, EVP at Ubisoft. "I am looking forward to leveraging our unique organizational culture and these teams' innovative, driven mindset to continue to transform the company and deliver growth and value for all our stakeholders."

"With more than thirty years' experience at Ubisoft, Cécile offers invaluable experience in steering international teams and navigating complex cross-functional initiatives," stated Yves Guillemot, Co-founder and CEO of Ubisoft. "Her relentless pursuit of excellence and dedication to our teams are acknowledged and valued by all. I am fully confident in her capability to embrace this new challenge and inspire the teams in these key areas, to drive Ubisoft's sustained growth."

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About Ubisoft

Ubisoft is a creator of worlds, committed to enriching players' lives with original and memorable entertainment experiences. Ubisoft's global teams create and develop a deep and diverse portfolio of games, featuring brands such as Assassin's Creed®, Brawlhalla®, For Honor®, Far Cry®, Tom Clancy's Ghost Recon®, Just Dance®, Rabbids®, Tom Clancy's Rainbow Six®, The Crew® and Tom Clancy's The Division®. Through Ubisoft Connect, players can enjoy an ecosystem of services to enhance their

gaming experience, get rewards and connect with friends across platforms. With Ubisoft+, the subscription service, they can access a growing catalog of more than 100 Ubisoft games and DLC. For the 2022–23 fiscal year, Ubisoft generated net bookings of €1.74 billion. To learn more, please visit: www.ubisoftgroup.com.

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