**CREDITS**

AGENCY : TBWA\Belgium

CLIENT: Isabel Broes, Nadine Kienen, Zara Versaen, Audrey Techy

CAMPAIGN TITLE: Donor Dates

CREATIVE DIRECTOR: Frank Marinus

CREATIVE TEAM: Julien Riviezzo, Chiara De Decker, Stefan Dias, Alex Ameye

ACCOUNT TEAM: Marieke Michils, Elien Limpens

STRATEGY : Kristof Janssens

INTEGRATED BRAND STRATEGIST: Jolien Van Heyste

TRAFFIC MANAGER : Xandra Van der Mersch, Christine Lips

STUDIO: Patti Secci

PRODUCTION COMPANY: \MAKE

ONLINE PRODUCTION: Juliette Defoux, Max Van der Beke, Stijn Punie, Inge Bracke, Alexandra Crismer

ANIMATION: Florence François

ONLINE COPYWRITING: Nadine Claes, Sarah Pierrequin

AGENCY PRODUCER: Shana Duprez

PRODUCTION COMPANY: Make

### Producer: Geert De Wachter

### Directors: Kurt de Leijer

POST-PRODUCTION:

Post-producer: Shana Duprez

Offline: Helena Overlaet-Michiels  
Online: Xavier Pouleur

Grading: Xavier Dockx  
Sound mix: Jan Pollet

MEDIA AGENCY : Mindshare