

Press Release – July 4th 2017

MEET THE BEST STARTUPS FROM MANILA THAT WILL COMPETE TO BE CROWNED THE PHILIPPINES' BEST STARTUP DURING SEEDSTARS MANILA

On July 8th, 10 of the Philippines's best seed stage startups will compete to represent the country at the Seedstars Summit and win up to USD 1 million in equity investment.

Seedstars Manila, July 8th

Manila, the Philippines, July 4th - [Seedstars World](#), the global seed-stage startup competition for emerging markets and fast-growing startup scenes has brought its pre-selection rounds to an end. We are looking forward to an exciting pitching competition at Acceler8 (Paseo 111) at 5:30pm this Saturday July 8th.

The Philippines was previously represented by Acudeen, offering a solution to SME's financial challenges. Acudeen was awarded Seedstars Global Winner and hence an equity investment of USD 500,000. "Winning at Seedstars Manila last year propelled my business. The visibility and connections I got from it were incredibly valuable." says Magellan Fetalino, founder and CEO.

The top startups to advance to the grand final are:

- [Cropital](#): A crowdsourcing platform for farmers.
- [BeamAndGo](#): A tool that lets expats dedicate their remittances to specific products and services.
- [Fetch](#): An on-demand valet parking service so the everyday urban motorist will never stress about parking again.
- [ServeHappy Jobs](#): A job platform for service businesses by leveraging on social media and messaging technologies where 51M Filipinos are.
- [HarayaLabs](#): STEM education provider to K-12 students with interactive platforms in Virtual Reality.
- [Stash](#): A healthcare web and mobile platform for Hospitals and Health Maintenance Organizations to improve health claims management.
- [Retailgate](#): Market research in real time using AI so that business can understand their consumers on the ground in order to serve them more effectively and efficiently.
- [Senti](#): A culture aware social media analytics tool that is able scrutinize how people actually talk in real life and hence let you know how they feel about your product.

In order to deliver the best possible event and to provide local entrepreneurs with this opportunity, Seedstars is working closely with a number of partners: The event will be hosted at our partner's venue Acceler8: "We are happy that Seedstars chose Acceler8 as their community partner. We are honored to host their main event in our space this year. I am excited to witness the Filipino winner proceed to the regional and global round of Seedstars World.", said Bianca Cruz, senior community manager. Moreover Brainsparks and Seedstars Ambassador Artie Lopez provide valuable support: "Brainsparks has always supported Seedstars and their activities in emerging markets like the Philippines. This year is no different, as we have supported Magellan and Acudeen last year, we are hoping to help Seedstars find the next winner from Manila and let the world know of the fast

growing number and quality of startups in the Philippines. #StartupPH". Bloomberg TV Philippines is Seedstars media partner for the event.

Further support is provided by QBO, Slingshot and ASpace Philippines. Special thank you to our alumnae GoodMealHunting for providing a buffet.

The startups will pitch in front of a jury that consist of Belen Lyle - Founder at Brainspark, Jojoy Azurin - Co-Founder of Horsepower.ph, Joseph de Leon - Consultant for Venture Strategy at Gravititas Prime, Alex Alabison - Director of Portfolio at Kickstart Ventures, Kotaro Adachi - Co-Founder and CEO at AYIs Software Development as well as CEO and Founder of TechShake, and Adriana Collini - Asia Associate at Seedstars World.

About Seedstars

"They tried to bury us, they didn't know we were seeds." - Mexican proverb

Seedstars is a Swiss based group of companies which has the goal of **impacting people's lives in emerging markets through technology and entrepreneurship**. Seedstars connects stakeholders within these ecosystems, builds companies from scratch with public and private partners and invests in high growth startups. Through different activities of startup scouting, company building and acceleration programs, the team has now access to entrepreneurs, investors, incubators, corporations and government officials from 60+ countries. The Seedstars group includes:

- [Seedstars World](#), a worldwide startup competition, sourcing in 60+ emerging markets the top talent from these regions
- [Seedstars Growth](#), a three month virtual acceleration program
- [Seedspace](#) a network of coworking and co-living spaces now in 25+ countries
- [Seedstars Academy](#), a six months program to train aspiring local entrepreneurs to build sustainable businesses, currently running in Nigeria and Ivory Coast

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