









UNE COLLABORATION EXALTANTE

"À l'époque où j'ai obtenu mon diplôme de design, la tendance était clairement à la perfection", explique Piet. "Si vous faisiez mille exemplaires d'un objet, ils devaient tous être identiques. Il n'y avait rien, dans le design, qui n'ait été dicté par le designer. Je voulais balayer ce principe et laisser les matériaux s'exprimer."

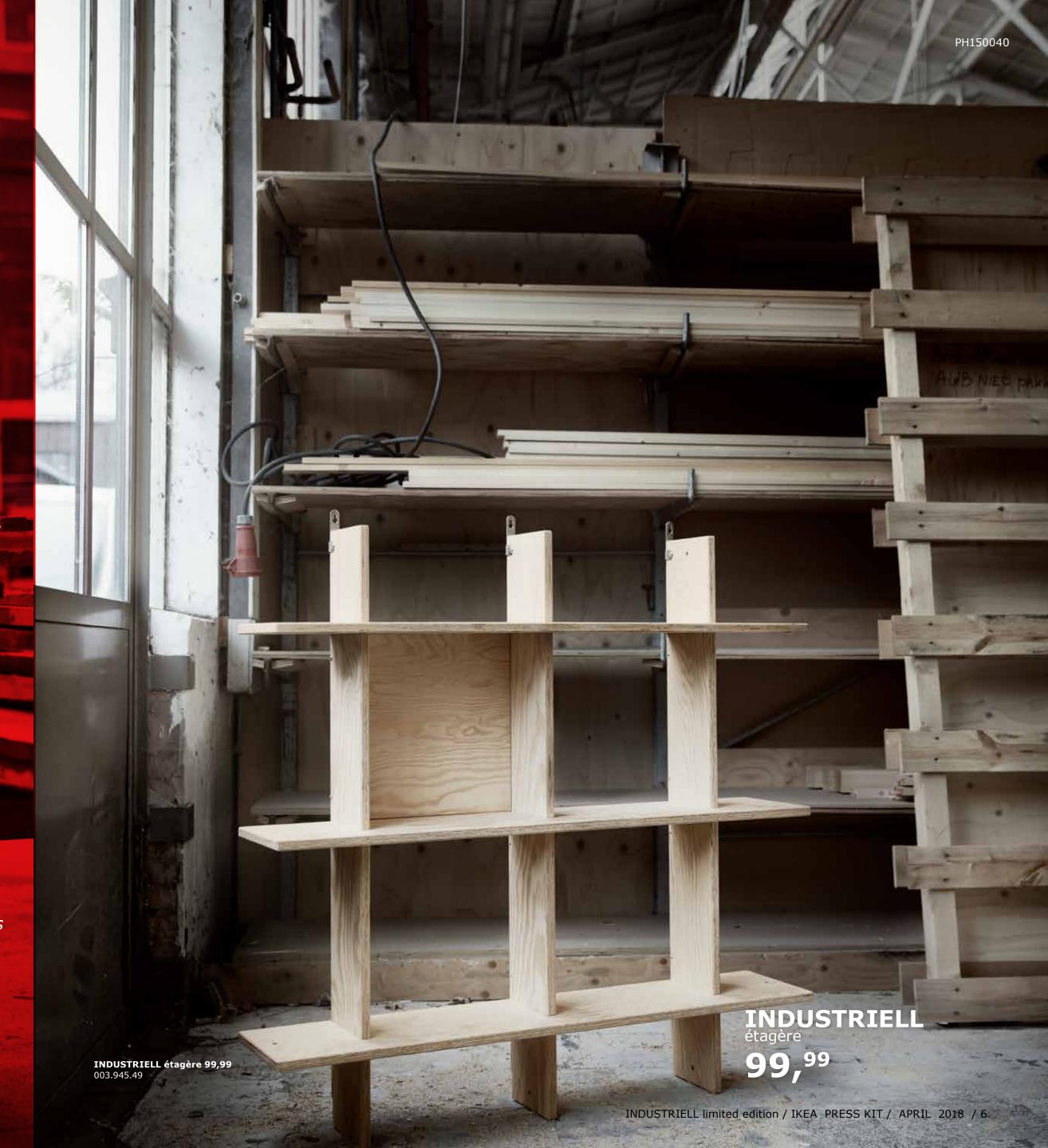
Piet est réputé pour l'utilisation qu'il fait des matériaux de récupération avec lesquels il crée du magnifique mobilier que l'on peut admirer dans des hôtels et des galeries du monde entier.

Mieux utiliser les ressources, pour éviter au maximum le gaspillage, c'est aussi l'une des valeurs-clés de IKEA depuis ses débuts.

L'étagère INDUSTRIELL illustre bien cette volonté de 'jeter' le moins possible. "Seul le bois résultant de découpes à la scie ou de trous percés est évacué ou brûlé", explique Piet.

Alors qu'il présentait une de ses collections au Salon du Meuble de Milan, Piet a rencontré Karin Gustavsson, directrice créative chez IKEA. Réalisant qu'ils étaient sur la même longueur d'ondes, l'idée d'une collaboration a rapidement germé.

"Il s'est avéré que IKEA et moi avions la même réflexion depuis un bon moment", raconte Piet. "À savoir, donner une dimension plus humaine et plus personnelle aux objets, tout en gardant un processus de production industriel."



































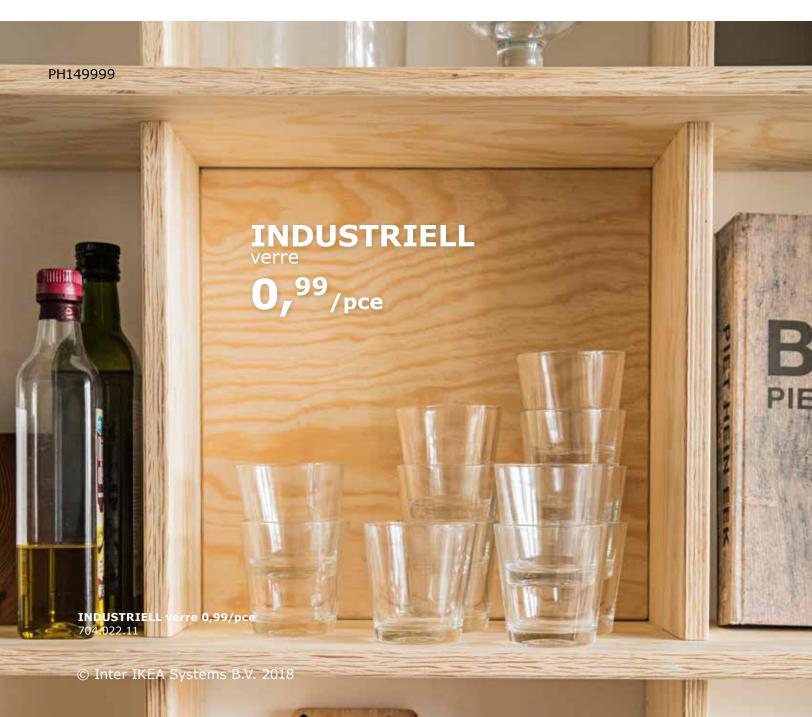














UNE HISTOIRE PASSIONNANTE

Que se passe-t-il quand un designer et artisan renommé rencontre une grande entreprise industrialisée comme IKEA? Habanessisted 30 5611 307 Limbour 7 040 285miles 8 040 28254400

The current Base nice

Varie ago, during the Solmen Art Mobile in Milan. I mart Karie. Outpresson at Roscam Orbandi when in a dway proceed one work. It was an amount marking Section if not felf of aways from the vary first moment. This work was reported in subsequent years, as we become

is contain point the duction was under, we would fast working together. No problem to coince, he has positive, in all to constitution external designate. The question was webshelf I control a contract for the project, or a contract to work as parameter, extrant designar. With a control a contract for a project was would again on the form annual As promoter discussion you wish to the contract for a project was would again on the form annual As promotered discussion with the shall be work to many living of project and can duchate your books. It was also interfaced that the project was the contract of the contract of

here collaborations one code small store different that trying is to now convenience. The appeal from the horseledge that the inducted been general from the horseledge that the inducted been general from the interval and the state of the

We get tested straight as up with a task for the Jama pollection for which I sugather with other designers, mostly from these, was to design a collection. The designs would therefore to account part of the whole. We were of the spicious that a pollectioniste, as well as based protessors, should also inside an expect and we throught that we decaded each are extra that

This was an amount obes, at Teached and they only prompted side collections by designed in the PS collection but these were more product forward. We ready weeted to make a varied collection that would be distributed over all divisions in jumps of materials and Euclideality. I

We spent the right in a huxary held where we tried to make something of our breakfast regignate; concurrency with a lange group of dearly spently. It was almost impossible to ourselves understood among the chartering of the old people. And this was not the last to ourselves understood among the chartering of the old people. And this was not the last to Asia that we found ourselves immersance drevened the cheart in visitions of deeling group in As soon as possible after breaffast we took a task to the station. The train journey was a experience in the CHT. The Introduces and way of life there people before my eyes like a na

in Indonesia, on the same island. There's a good chance he stood in the very same stations. After his detection in the Japanesse camps during the Second World War he returned to the Netherlands with his grandsorber and to be obelone, but without his fulfier. There was something to see almost everywhere along the track. It was a frest for the eyes and the minguistich. Finally, after hours in the trans, followed by another few hours in a task, we arrived at the Eastery, Indonesia is many times larger than the Netherlands and the roads and public trampers much shower, so tracking always takes in the Metherlands and the roads and public trampers much shower, so tracking always takes in the Metherlands and the roads and public trampers much shower, so tracking always takes in the Metherlands.

the factory workers. The following morning we arrived at the factory before dawn. For the first time I saw a typical Tactory for flas presentation, that I would later come to know as company culture. Such a presentation abough takes, place in a relatively modern office space with a suspended ceiling, other with glass walls and decorated with photos of the directorfunder of the factory. In any case, a morn in strong centrate with the cred of the building. It furniture is always Assim leverious. The tables are always loaded with food and drinks. In short, no expense is spared to make everyone feed comfortable, yet it is not all beautiful.

short, no expense is spured to make everyone feel comfortable, yet it is not all beautiful.

An Ikaa factory presentation is always a PowerPoint presentation including lots of figuresrelating to production numbers, the materials and schedulings, the possibilities, the trumove and the number of employees. This is all usually represented in pie or but chairs. If you're lacky there will call be time, before lanch, to doe out the factory. And then the fun really

As the morning progressed I started to realise, it was a more or less organic process, that there was no way that the designs I had made could be produced. My designs were all based on a combination of start call and tratas. Now it a transit out that they cold wasted to work with rattan. Steel was not possible. I found this a little strange as there was an enormous number of prototypes langing from the walls of the factors, several of which were made with a steel frame. It was the express which of factor to work of which were made and so the whole produced had be the made by the same nopplies. The products had be to all to be made completely of

I may one anomage. Decime a manage and may be a made and the control of the process of the manage and the manag

nnouncement that we were working together and at the same time publish the first images, we had presented our own photos on our website and I secretly arranged with Karin that we ad access to images but we didn't make much impression. We actually had a lot of fin in, a creed, noing against these rules.

When the Base marketing campaign was launched we were completely surprised by the impact it had. I was invited on numerous television programmes and ended up at Umberto Tan, which I have known since the age of originers. This two-alcost gave the already significant amount of attention an certain boost. All the national newspapers worse prices about the collaboration and everything word cazey, all bocause of Bac's amonacement that we would be working together. The size of Bace and the are the reach a big company meant that our collaboration was considered to be very special. I later realised that there was a kind of matriand pride about a Dakth designer working together with a company of this magnitude.

The Jassa collection was presented months later in the conflictle in the neighbourhood of Utrecht, it was the middle of sourmer but the blacket day we had had in mouths. It was cold and mining almost constantly, I was picked up by six, and perfectly relaxed until talepoel and mining almost constantly, I was picked up by six, and perfectly relaxed until talepoel jackets. It was the intention that I would give a presentation about my limited med one collaboration. The whole Jassa collection was displayed for the first time in they rooms in the comflictd. Despite the had weather, as onviole number of people had surred up. Normally, of we really do no best, we are lappy of the parametal nethods or activities. But as hould up a reputation of giving very special presentations whereby they can be sure of through of journalist. I had not we before realised how much be at market on all frients. Does in a large

For the attending Dutch press, it was my contribution that was important and so it received the appropriate attention. Due to this excessive attention, the content and manner were possible into the background. The idea so enemged that the lasses collection had been completely designed by me. The fast that it was only a bed, a chair and some backet that I had designed by me. The fast that it was only a bed, a chair and some backet that I had designed alongside all hands of other products that were not my creations, was very difficult to communicate. They also thought that the Jasas collection was the First Hein Eak collection, even though this will be necessaried a year later; in the entire of 2018.

fler several other speakers very seriously explained how well everyone was working ageider, it was my turn to say something, in the cold tent in the middle of the cornified is ented logical that it should be take things to severously. It shall a failureous story should the three and oppically the size differences between Rea and Eck, and soft the experiments and that need to be a startly that we had developed a swing other and that when it was supply finished, the solely openlyway pointed out that you could tray upon frager under the supply finished, the solely openlyway pointed out that you could tray upon frager under the young of the solely openlyway to the solely openly to the solely openly with two story to the solely openly the solely openly to the solely openly the to the tray my constitute of the solely openly the solely openly the to the runn procedure that finger could easily be becken. So there can be not know that the transproporation of the solely openly the solely openly the solely of the solely on the could be a solely on the solely one of the price of finatines, and a clid solel

I knew that after making the design, the costs would actually remain the same and it was make any difference to the factory. I suggested that we could make and send the digital convolves and that we would give it as 17% Once again. Knim put her shoulder to the whee the job was commissioned. When the samples of the stripes and checks arrived, we saw what a good leds it all been to persever. The checks gave the impression that someone an inferior handlion had really done their best to weave a lovely design. The pattern loss two properties of the control of the pattern loss two properties of the control of the pattern loss two properties are sufficient to a superior weavening the could be "build made" - serial produced "theme can pechaps bost be seen in the checks torde."

Asial As well as the wooden furniture being produced in Poland and the textile being produced in Rosins, most of our other designs were being made in Asia. In November 2016: I travelled to Islain for a lightening tour during which we would with an many manufacturers as possible in the last of the real polar pol

The prototype land already been made but the backers and sent had not been assembled at exactly the right angle. We carried out to one tunts by provincially wedging the backers and seal between the side punchs and when we were happy with the result we had the frames nearly welded. The colour combinations also still had to be defined. The manifoldarure of the paper files had already travelled to the factory with the colour sample book to discuss the paper files had already travelled to the factory with the colour sample book to discuss the paper files had already travelled to the factory with the colour sample book to discuss the provided in the colour sample book to discuss the paper files had not been already only one colour made it into the collection. In section that all the efforts had not been worth the frends; but the opportunities the man offered were qualte impring; in favor fan sorting with the Rea supplies that of providing imprintion for considering whether we could also purchase and provided in a providing imprintion for considering whether we could also purchase and produce in Asia.

whether we could also parchise and produce in Asia.

I saw a pipe-bending massless in the factory, which presented new opportunities. I thought that they could polyton use this to make the impossible visclasile chair, originally inturable that they could polyton use the two makes the impossible visclasile chair, originally inturable between two parallel buildings, there were beautiful ords and we asked if they could make prototype of these. I have enswer case some the designs. They listened attentively only discuss that may calculate the time, there was a time intortion to get to work with those objects. But my commission and builden for the designs as it was planned, not for spontaneous designs. We mainly succeeded in getting the completely the paral, clair in production. Everyone was re-embrasiate about it right from the start because it files into a flat box when disassembled, I need put I superior the its a sections amended.

This is a concept in which the first models are made by hand and then used to make n which in turn are then used to produce large quantities. Furthermore, we kept in mind collection should show respect for materials and traditional crafts.

Karin organised a meeting in Almbult, the place where Inguar Kamprad was born, built up his business and to where he has also remained loyal. Almbult is a titry place in Southern Sweden and the fastest way to get these is on by to Cogenitages and then take the truit for another few bours. Os you get pristed up and brought back by taxi, that also happens regularly. Almbult is to Bacs what finandsover must or Filipie. It even has into on Bac. Almbult is probably the mailest place in the world with its own branch of Bac. But the boss doesn't want to exit tis with his root by moving the business to a large evil as many of the employees would like. He finds it important that his employees all know who they are working for, so what is better than walking inheugh the slop where the designs are presented and sold and where you can meet the customers: a computionly wint to one of the purpose built shops cound the corner. The firms white is that everyone see how sureful this is and is baser with it.

Along the corridor leading to the canteen, which is actually a kind of giant conference room with a gignatic sweeping stativery, are also individual meeting room. We landed in one of these room with Krain and Marters Lingman, the central effected of fixes, it was there the we discussed the plan is make an Ron-Lek, collection. Topkinsed to Marcon that I really wanted to centre a handleder moder's larger from which we could subsequently make models just like with storaid designs in order to infimeral, make large quartiestic. The advantage was really a small state of the second stat

Marcos was instairly on board. Its had been thinking for years about the possibilities of making products in large series? yet at the same fine returning a unique character. He was enthusiastic and propared to present the plan to the board. It would be a task that dolor! It within the actiniting structure. It alter turned out that there was hardly any one difference that the whole structure, which was seen as leading, was much more Revolbe that had bee thought. Same was able to commission the project within her badges to that it was not important into which division the products fitted. It seemed like an coronnous change but practice this was on the case.

In the phase on the way home I sheckhol a series of dosigns in my notabool. The starting points were found under—earting promotion—d, not not from a row and making now designs from pint to reverse the destine of the Polish wood factories. From a historical perspective, the wood factories in Polisal were considered to be very important. The first flate products were considered as the polisal were considered to be very important. The first flate products were delivered new stocks from of change, so that the fire did not result in the premutare and of flace, that the start of a flow-term collaboration. For deades the wooden resulters were innovature to the flate of the flate of the flate of the products of the flate of the fla

quickly or make completely new ones. My first reaction was to try to produce the designs completely in intain instead of steet. The men wave reach to go started straight away, it was wonderful to see how they skildfully crafted the first models with hard tools, usually with air propersors, and literally with their hands and feet. Most of the designs named out to be first to weak without steel and we were even unsure whether they would have been strong enough with the steel components.

the conclusion that most of the designs were not realistic. I came up with several new design, which hardly displaced the disappointment of the failure. Karin was narroun for a while to when she realised that the sketches were making their way in quick succession into the workshop, and that the gost were working well, everyone, including Karin, was relieved 1 with the factory and being present on the work-flower cantulty parends out very well, as always. After a series of alteration, the only designs of mine that stood a chance were a child can be completely dismantaled and a kind of reclining chair.

siect, based on those upy stackable plants comes you find on the beach. We made a prototy of this bid completedy in matra. After we had made a good start in the right direction and everyone was becoming more cultivasion, it turned out that the adjustable backers yields immunoculated problems. Precisive become it was adjustable and there was the possibility tapping, a limb between the moving parts, to be beautify, become it was adjustable and there was the possibility tapping, a limb between the moving parts, to be beautify, it was not allowed. That was, to part in might, disappointing because we had designed a super simple folding system in which the contraction of infered the possibility of straing the between in different pointions. The event at the end of the bed also precented a problem. If you so on the cowner of the bod, the whole thing would fly pay and you would one up on the fort - catality not dangerow, but

In every like development team there is one employee who specifically focuses on safety, From this employee is field of responsibility, the design was rejected. Furthermore the bed was also on the large side, montioned the logistics goy; it would not easily fit ento a large Rea pullet. So we had to devise a smaller food without adjusted bedware and without good between the product is finally ready, there is also someone who travels there especially to define the quantities. This may seem ossenedtat underbormen, let it means that decisions can be made there and then and that all-important aspects are safeguarded. The employeer regularly change functions within the company so that they have a good idea of each other's responsibilities.

By looking around and sciencing all the things that twere being made, and particularly also how the men were design this, I had seen a destail that I loved the look of. They made the furniture from approximately 3 cm thick ratan. The frames were strengthened using diagonal connection of themer ratan and the sect and back areas were filled a with woven filters made from very thin ratan or burdeos steps, it was the pick-doks train I loved. By taprical the ends and booking around the fideker cratan, it was possible to assemble the pickers in a

more careful with the table. Rea almost has to be afraid that a parcet with bad intention would break a child's finger in a hole where a knot has fallen out so that they can claim compensation from Rea.

because we sell to fee, but Bea sells such large quantities that a similar risk will almost certainly lated to an accident. So for large, every risk is read and therefore unsecreptable. The story was picked up and the most offent used quote was that Eck doesn't consider it important if a child breads a finger in a knot hole in one of his pieces of ferniture. Industriell

will be launched in the oping 2018. The tunnes for an Eura collections are taken for database. These names have undergone a testing procedure to be mure that they or approximately a superior of the contract of the contract of the contract of the contract. By more the results, or lack of them, were becoming more clear. The plants in these not be made because it was not around possible to use degradable plants to make autainable tablescare service. Despite responde attempts on my part, the adminism into opposition. I suspect that the expensive models and the service development p

created the biggest effect in terms of "hard made—arrial produced", was ultimately end produced. The administration produced and allowing marks, and the gleater one-mon lamp also didn't progress further than the sketch phase.

It seemed that likea preferred to choose accessibile techniques and processes in order to be do develop out effectively, efficiently and quickly, I was a little arrianced at this way of working, because beforehand I had been looking forward to developing products that wo coronally, in terms of betomisque, he shaped too far for us. I may also realise that like launches new products every season with which it keeps the shops interceining. So the trunt are its vary high and therefore the nearly on outried the development process is also great. I

At a certain point I realised that we have sold less than 5000 of our best selling chair in the att easy sers and that Bee makes thirty thousand unto of our product at one time. So they make more chairs in mee go than I would make of our product in my whole life. Their reventment is therefore must more efficient than our. This immediately able explain thou the numbers make in possible to develop and introduct legg canatities into the market with

sed to Vietnam where we visited the factory that was to make the bamboo series of skeches, of which the flest prototypes had been made. We right and the streets were almost descrited. But the following morning we terry in Familiar surroundings, through the traffic of cars, moyeds, bikes with a distinct lack of traffic rules. For every marchia, a trip through not that the numerous instaling rules we have been are unscensors. During taxo rule, Carmon Stonesous received a cell from the tost labs in Almoldt. or responsibility. The chair had be subjected to the first and most severe centrate to the tram's vegociations, the chair had withouts off this test without allow to taxos. Carmon for the rest of the growns. All those like to the view was

When we arrived at the factory it turned out that they had only started making the protothat morning. This wan't such a problem, as we would first be listering to a presential before entiring the factory to see what the possibilities were. Things proceeded as abox fin really got started when we entered the factory. There were enormous number of peworking it turned on various products. They were all wearing this overally at was just therefore where especially for us. The prototype-makens some from outside the factory and tree exclusions.

Into division a series of tumps, respired by the classic cast iron and steed were facely as all lations. Non they were to be much completely of bumbon, said files were tradition. Victuarises work lamps that almost perfectly match the bambon scaffididing that can be exceptioned and under construction sites. These gapagine bambon caffididing that can be seen around attention, modern concrete bubblings-to-be. In islan is suffididing paid to be seen around attention, and suffer construction of the second and sufficient contraction of the second and second attention of the second contraction of the second and second contraction of the second and very early. After some intraction and when the modells had been made, the prototype-makers produced almost profess from when the second had been made, the prototype-makers produced almost profess from were instruction and when the models had been made, the prototype-makers produced almost profess from which is contract to the subjects lamp made of suggest not easy to shape suggests into a sleet shape on I flowagife left's made it amorphism. The resulting faum was very characteristics for a lifet to extract the resulting faum was very characteristics for an latit to extract the second and the sec

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he turnove and growth of the but rowadoy, furniste mode of mooth jee has gone out of turnove has a business of mode and the state of th

Karin had already sent me a sample contract. It included two choices: either design for likes on project basis or as like adesigner; like desirn dot reyalities. It fought would other, begger designers get royalitor. Het elegands/ reduced that it is not so strange that a company that makes products an affectable as possible in large quantities chooses not for regulates had for the true cost green. They pen a houses border out and the large case may again easily to he had been as a like the sense of the simple at likes. The hours you work are paid at the agreed price it is simple and straightforward. Vox may not become a millionarie but it really is a rise work to work.

The contract also included a secrecy clause. I told Marcus that I found this clause challengin because, an a general rule, I can't keep my mouth that and end up cliling everything to anyo who will filled as. So it would not be realistic for me to sign this secrecy clause. I also express my shoulds about the use of the clause: wouldn't in be better for a company like likes, that is big and strong and has nothing to face to shee instead of histo? However, the words to good marketing to adopt open communication. Marcus answered that he was in complete agreement with me and that he had been trying for yours to change the culture in this meat. We crossed out the clause and signed the contract to create a whole likes-Eck collection.

While designing the new collection I was largely able to fall back on ideas I had developed earlier but that had never seen the light of day because they would need to be produced in such large numbers to make production cost effective. The likea quantities suddenly made this possible.

One of the idea I had shelved a while ago was that it would be very easy to make disposable plastic cutleys, which would then not be thrown on very because it has been made us well and is besentially and shortedy every had ned spoon is different. This had of cutley would be been shorted to be a surface of the state of the state

Handmade series production was the starting point for the six eartherware vases I wanted to make. Once again, we would make moulds of these handmade vases. Because they are round and always turned, it is difficult to see how many different models there are. Ceramic is always made from a mother form. This is used to make a mother mould which is then in turn

very beautiful way. I liked the idea of making all the products using this thickness, potential combined with the thickness attain. The overall appearance of the product without the wover fibros was constructive and had an almost African feel.

The pink-thick rattan also became the inspiration for a series of baskets. These were made as a spiral that begins in the centre of the base of the basket and circulates around the base and spot she walls that, supplies with the verticed spires that also spon out from the base, form the basket shape. The handles were made by connecting the spines togother in a curve; two of the vertical spines be deed to form a handle. The basket, the mannel, and the technique are one.

I showed Karin the sketch of a budet and asked her whether it already existed. She thought not so we were able to got attend. On the evening of our departure, after two days work and finished proteypes of the basket, a other a bed a sleep bed and a tot of falled models. We all had a really gost sense of achievement. I had also sketched the beginnings of a stackable rattan exist; wisho was pretty complicated and which I would later complete and send the finished drawings.

he transmission of the laborate state of the state of the

owking there. Butt, the product developer, was a fun and really note on man to work with – nart and capuble. And the knowledge and shills of the workers in the factory were common. What twa also striking was dut all employees had a scooter and scened to work email butts. Even mere important: everyone war relavable, happy and worked butt. All very ell organized? In the tast back to the airport I asked how things worked at face. It turns out by have a code of conduct for negoliser that regulates the satiry, working house and also howling operations for the children. The problem of not producing under poor working emilities secured to be early solved.

in the creating we drove back to the hotel and travelled back by train. The following day I considered around habstar with Karim and Helmig, the photographer who had travelled with its. B was easy to see the remaining presence of the Datch colonial past. There were canals with buildings remaining contensation and early the buildings remained contractions and early in the buildings continued contractions and early in the buildings and contractions and early in the buildings and with the buildings and early the buildings and earlier the bleeration. An office of the desired of the contraction of th

Of course we hope that some products will be included in the permanent collection. The piec formulate is not depositing in that stem: Percisely because it was devised to break a downward trend, there is a revisue chance that, if it sells, it will continue to be produced. The design for the Cairin is very unique and characteristic, a find of all-no-conting-leading. If it is embraced it could even become an Iku-Eek classic or, and the chance is small, it will be a complete disaster.

The task of designing pins wood furniture was very simple, on one level. It had to be very different because the production methods that had previously been used had resoluted in fewer sales. This downward trend had to be turned around, instead of roducing production to meet the decreased demand and adjecting to meet dermand, we setted to change the market. It turned out that breaking with tradition had some basis in reality.

When we Visited the fastiones in Found, they has already misse proteopyes in one of the factories. They had done this with a certain amount creation enterpretation. The various designs for the chair dominated the most attention, not only because the construction of the control of the send several disinguishments when cannot be store specially. In this default already them are much greater than on a table, for example. Having recovered from the initial shock, that it had all been made quite differently than I had sketched, we were able to say somethin useful about the models.

axomill. It was possible to make the claims in this way but the large planks for the table-logs had to be gloud and the know removed due to the now framen fingerbreaking-risk. We discussed the maximum size of the plants that could be gloud and him rought the wood could be in order to produce the best possible result. Everything they had been typing there here in the more than the plants of the plants that could be gloud and him register that the now had to be rough and imperfect. At a certain point I thought it might be a good idea to take a completely gloud panel right beats in the process and cores of through the log hand sore. Enic asked the new whether they could do this. After some benintions we received an affirmative. Easin them saded them to do it there and then, we would go to lands and look in the results after our break. The result was enchanting, We all fit the structure that was roughy et also off and because the studes of the band as we as to clearly widele against the grain of the wood, it disguisted the seams where the placks that been glood together. We had found the requirements.

amed out that this was not the only bump in the road. In the subsequent phase the nections had to be made as I had designed. The pieces of familiars were all knockdown and contoner late to be does not such the road as singly a possible with a few nata and behalroads. I wanted to sus the two of diagonality and give if an edge so that the volume and object on the property of give sombles is provided rigidity and that the both it such produced to grift the components of the property of

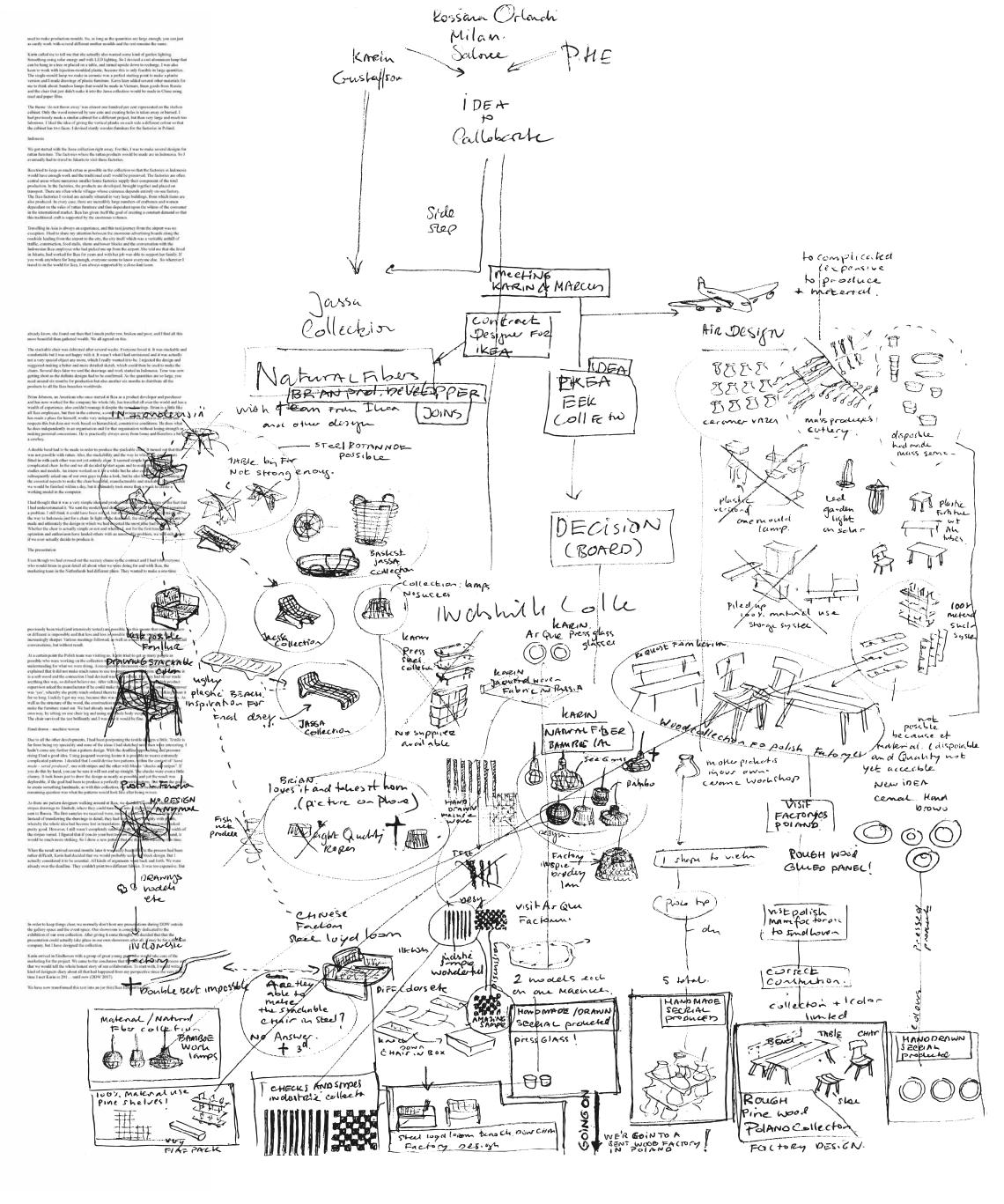
sketched another few lumps but we had run out of time. In loss than forty-eight loans we under a whole peries of lumps, And we even had into to take photo of the lamps for a summary, so that everything of importance was recorded for everyone before our departs. The vaces and tableware 1 had sketched were also being made in Axia but it was not nece to with these factories. Kerin supervised this process. She did an enormous amount of travelling to compile the collection and to get the products from the factories into the sho-

The final factory visit I undertook to complete the Industriell collection was a visit to the French glass factory in Arque. They make pressed glass. This is glass that smaches into thoseands of pieces if you drop it on the floor. It can also be hardened so that it will break in larger pieces, but in any event it is glass that we have all sees mands on the floor.

Now a gain. Hand deviced this collection to be hand-drown and them to make digital drowings of these startless. By mushbors can be the wivel seations and in the factory there was everall of these machines in a row. Thought I would be able to make twelve different moulds, but his was not possible. The inner from that in presend into the mould is ablesy the same, and execute this is a circumsta as by an a child's bedoenn that gradually turns a step further. The mentions are industrial monetes that operate day and night, producing enormous quantities of glass products at an enormous tempo. The redshot glass flows through a channel and from there is poured in a greated are: a time the mould, where it is subsequently present into the lesisted shape as speed and under pressure. A room as big as a house, where the glass is kept docted of any and ship provides a constant supply of mothing gain. The air supply for the warrows and the air outlet are regularly workhod, so that the air supply corrieng the humons bows, of the coming out of the press, pallets, sliders and short ingenites to so each official and so becoming out of the press, pallets, sliders and other ingenites to so each official was used to transport the glasses through a cooling mande to the quality control, where they are checked by much more modern machines. These extremely a control of the press, pallets, sliders and to the quality control, where they are checked by much more modern machines. These extremely control is the control of the press to the supplement of the cause good.

Limbe reminated or this rota to make tweeter eitherent glassess. The system had just one innermodel and all glasses had to be made from exactly the same amount of molecule glass. So it would be almost impossible to make a series of different outer moulds to fit these specifications. Parthermore, the moulds for the glass were extramely expensive. As a result we finally decided to make different glasses using two machines. Our estimation was that these two together, because they are never all always placed on exactly the same position, would give the impression that the glasses are all different.

ifferent product of colour of glass has to be made, it takes several hours to change the ki in the machines as the coloured glass has to be completely removed from the systemdate, seven to eight home. During the discousion about how we were going to people uses. I suggested flost every time the colours were changed, we could use the inen hours to produce our glasses, or at least to start-op the run of our glass as quickly aste after a change-over in that we would get the transiting colours from the previous run



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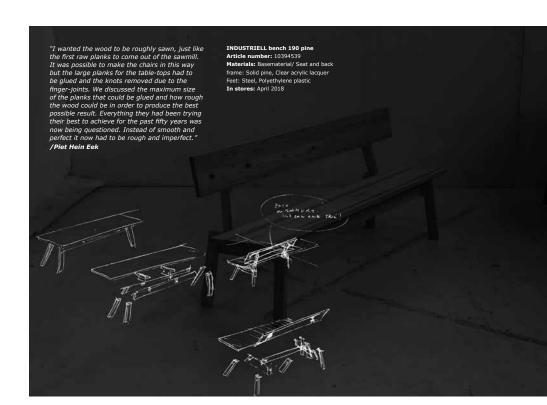




"Using jacquard weaving looms it is possible to weave extremely complicated patterns. I decided that I could devise two patterns, within the context of 'hand made - mass produced', one with stripes and the other with blocks "checks and stripes". If you do this by hand, you can be sure it will not end up straight. The checks were even a little clumsy. It took hours just to draw the design as neatly as possible and yet the result was deplorable, if the goal had been to produce a perfectly geometric pattern. But when the goal is to create something handmade, as with this collection, the result was beautiful." /Piet Hein Eek INDUSTRIELL tea towel 60x60 2 pack **Article number:** 50402212 Materials: 100% linen In stores: April 2018

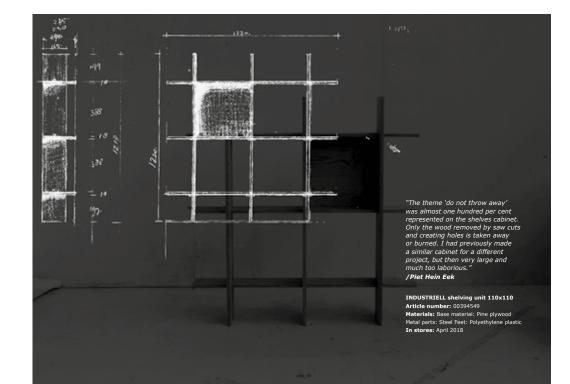
EXPOSITION D'AFFICHES DE LA 'DUTCH DESIGN WEEK'

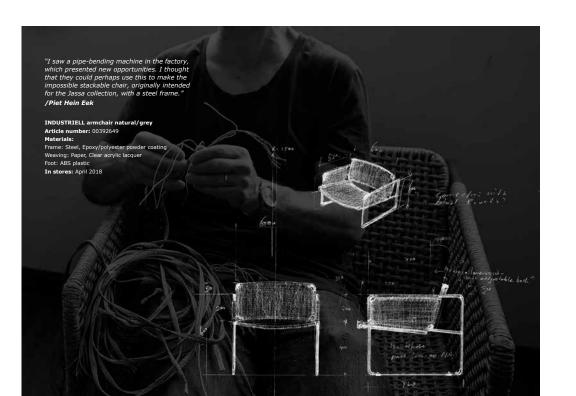


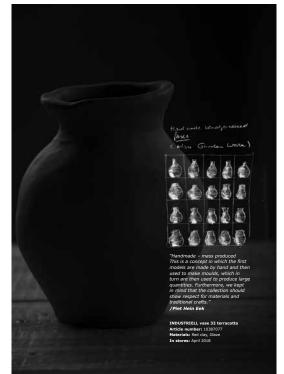














INFO PRODUITS



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Papier verni et acier laqué par poudrage. 69×75 cm. H 68 cm. Naturel/gris. 003.926.49



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PE669907

INDUSTRIELL chaise 79,90

Pin massif verni. 40×54 cm. H 82 cm. Pin. 003.945.06



PE669903

INDUSTRIELL chaise 79,90

Pin massif teinté et verni. 40×54 cm. H 82 cm. Vert-noir. 703.945.03



PE669905
INDUSTRIELL chaise 79,90

Pin massif teinté et verni. 40×54 cm. H 82 cm. Gris-vert clair. 503.945.04



PE669906

INDUSTRIELL chaise 79,90

Pin massif teinté et verni. 40×54 cm. H 82 cm. Bleu moyen. 603.945.08



PE669908

INDUSTRIELL chaise 79,90

Pin massif teinté et verni. 40×54 cm. H 82 cm. Jaune. 803.945.07

INFOS PRODUITS



PE664695

INDUSTRIELL suspension 24,99

Fabriqué à la main avec des fibres naturelles: chaque abat-jour est unique. Bambou verni. Ø24 cm. H 24 cm. IKEA. Modèle T1709F. Luminaire compatible avec des ampoules de classe énergétique A++ à D. Bambou. 403.963.58



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INDUSTRIELL torchon à vaisselle 6,99/2 pces

100% lin. 60×60 cm. Bleu. 504.022.12



PE669909

INDUSTRIELL verre 0,99/pce

Verre. 20 cl. 704.022.11



PE669899

INDUSTRIELL vase 000

Rode klei. H 31 cm. Terracotta. 103.870.77



