

## **Acer Enhances its Flagship Ultrabook™ , the Aspire S7**

**Featuring improved battery life, 2<sup>nd</sup> generation Acer TwinAir cooling, and WQHD display technology for exceptional entertainment and productivity**

Brussels, 14 June 2013, Acer presents the next-generation 13.3-inch Aspire S7Ultrabook™ at Computex Taipei. In addition to retaining the celebrated characteristics of the previous model, the new S7 Ultrabook has improved battery life for all-day computing, a refined electroluminescent (EL) backlit keyboard for more natural typing, and 2<sup>nd</sup> generation Acer TwinAir cooling with less fan noise. In addition, it is equipped with wireless display (WiDi) technology for big-screen entertainment and productivity.

“We designed the S7 to be the best touch Ultrabook® in the world, bar none,” said Jim Wong, Acer Corporate President. “We listened carefully to users to find substantial ways to make it even better.” The re-engineered S7 delivers improved battery life of up to 7 hours, a 33% increase from its predecessor. Its new light-sensing EL backlit keyboard is also refined, with a deeper keystroke for more natural and comfortable typing. Plus, thanks to 2<sup>nd</sup> generation Acer TwinAir cooling technology, the noise at maximum load is more than 20% lower than the previous S7, keeping the system quiet and cool.

Acer's new S7 supports Intel® WiDi technology, which allows users to extend their laptop screen to a TV or big screen without a cable. With this feature, S7 users can stream video on their living room screen and open a new window on their computer and to work, bringing a new dimension to multitasking.

The Aspire S7-392 features Acer's first 10-point touch WQHD display will also be available on the S7, with IPS technology squeezing a very impressive 2,560x1,440 resolution into a 13.3-inch screen. In addition, IPS technology shows consistent and accurate colors at viewing angles up to 170 degrees. Taking advantage of the touch benefits offered by Windows 8, the touch-enabled screen on the S7 can be opened a full 180°, and the image orientation reversed with a simple hotkey combination for easy touch-and-show sharing.

This new S7 packs powerful technologies, including dual-array microphones and Acer's proprietary PurifiedVoice technology, which enhances speech performance and reduces noise for voice recognition and VOIP applications, making voice communication crystal clear. Moreover, it is powered by a 4<sup>th</sup> generation Intel® Core™ processor and a RAID 0 solid state drive for fast wakeup and read/write times, as well as quietness.

The S7 Ultrabook remains impressively slim and light, measuring only 12.9 mm thin and weighing 1.3 kg. It is constructed from premium materials and features a dual-torque, T-shape hinge frame design to ensure wobble-free touch use. Its Gorilla® Glass 2 surface is smooth to the touch, beautiful and thin, yet strong, scratch resistant, and easy to clean. The new S7 features a unibody design made from a single block of aluminum using a process that saves energy and material; the result is an ultra-thin chassis that is super tough and roadworthy.

The Aspire S7-392 will start shipping in July in a price range of 1299,- up to 1599,- euro. For details about availability, product specifications and prices in specific markets, please contact your nearest Acer office or retailer, or visit [www.acer.com](http://www.acer.com).

\*\*\*

#### About Acer

Established in 1976, Acer is an information and communication technology company dedicated to the research, design, marketing, sale and support of innovative products that enhance people's lives. Acer's green supply chain delivers environmentally friendly PCs, displays, projectors, servers, tablets and smartphones – tools our customers need to explore beyond limits and experience more. Ranked No. 3 for notebooks globally (IDC 2012), Acer employs 8,000 people, and 2012 revenues reached US\$14.7 billion. Please visit [www.acer.com](http://www.acer.com) for more information.

© 2013 Acer Inc. All rights reserved. Acer and the Acer logo are registered trademarks of Acer Inc. Other trademarks, registered trademarks, and/or service marks, indicated or otherwise, are the property of their respective owners.