



FOR IMMEDIATE RELEASE:

ATLANTA MAGAZINE CROWNS 2018 BEST BURGER BATTLE CHAMPION

The city's best burger joints fired up their grills to compete for grand prize golden ticket to 2019 World Burger Championship

ATLANTA (October 25, 2018) – On Saturday, October 20, *Atlanta* magazine hosted its third annual **Best Burger Battle** at Lenox Square, crowning **Butcher & Brew** as the 2018 Best Burger Battle champion. As nearly two dozen restaurants duked it out in hopes of winning the coveted grand prize, Butcher & Brew took home the golden ticket, qualifying the restaurant for the 2019 World Burger Championship – where 40 of the world's best hamburgers and their cooks will compete to see whose cuisine reigns supreme.

Attendees casted their votes to crown Butcher & Brew as first place, but in second place, there was a threeway tie between crowd favorites: American Cut Steakhouse, Williamson Bros. BBQ, and Zinburger Wine and Burger Bar. As Atlanta's premier burger cook-off, the Best Burger Battle offered attendees an enjoyable afternoon full of unlimited burger tastings, Bulleit bourbon cocktails, refreshing craft brews, and live blues music.

WHAT: *Atlanta* magazine's third annual Best Burger Battle at Lenox Square *Proceeds from this event benefitted The Giving Kitchen*

WHO:

American Cut Steakhouse	Nowak's
ATL Taco	NFA Burger
Butcher & Brew	Oak Steakhouse
Davio's Northern Italian Steakhouse	Public Kitchen & Bar
El Super Pan	Seven Lamps
Farm Burger	Shake Shack
Grub Burger Bar	The Cowfish Sushi Burger Bar
Jim Adams Farm & Table	THERE Brookhaven
KirbyG's	Village Burger
Local Republic	Williamson Bros. BBQ
Marlow's Tavern	Zinburger Wine and Burger Bar

Sponsors included Lenox Square, Big Green Egg, Bulleit Bourbon, Macy's, World Food Championship, Emerald Hare, and Georgia Tourism.

About Atlanta magazine: First published in 1961 as the Atlanta Chamber of Commerce magazine, *Atlanta* magazine marks its 57th year in 2018 as the city of Atlanta's most prestigious publication—having been recognized with hundreds of awards for excellence in journalism and design, including The National Magazine Award, the industry's highest honor. Through the years, the magazine has expanded its portfolio to include *Atlanta Magazine's HOME, Southbound,* and atlantamagazine.com, along with thriving events and custom

media divisions. *Atlanta* magazine is part of Hour Media Group, a multimedia company which publishes and produces 132 magazines and custom titles, 37 consumer websites, and 65 shows and events throughout the United States. For additional information, visit <u>atlantamagazine.com</u>.

About Lenox Square: Located in the heart of Buckhead, Lenox Square is an Atlanta landmark. Founded in 1959, Lenox Square is one of the largest shopping centers in the Southeast. Anchored by Bloomingdale's, Macy's and Neiman Marcus, shoppers have more than 250 store choices, including exclusive retailers like Escada, Prada and Louis Vuitton. Stores range from designer boutiques such as Cartier and Salvatore Ferragamo to casual staples such as J.Crew and Banana Republic. Five full-service restaurants including True Food Kitchen and Zinburger Wine and Burger Bar; an extensive food court, Lenox Fashion Café; and casual dining options including Panera Bread, Corner Bakery Café and Cousins Maine Lobster make the mall a popular dining and entertainment destination. Each year, Lenox Square is home to the annual Macy's Tree Lighting, an Atlanta holiday tradition. For a map and store listings, as well as directions, events and job listings, visit simon.com. For additional information, visit Lenox Square on <u>facebook.com/LenoxSquareMall</u>, <u>twitter.com/LenoxSqMall</u> and <u>instagram.com/lenoxsqmall</u>.

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