



## MEDIA INFORMATION

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### New InnoGames TV Goes Behind the Scenes of Popular Titles

**Hamburg, January 31, 2014.** [InnoGames'](#) new monthly podcast, dubbed InnoGames TV, just went live with the [second ever episode on YouTube](#) today. The 16-minute video offers a glimpse behind the scenes of the publisher's titles, featuring interviews with producers, product managers and developers from games such as Forge of Empires, Grepolis and the upcoming project, [Tribal Wars 2](#).

"Many of our players are keen on being highly involved in our development process, and want to learn more about why and how we make our decisions. Showing the actual faces behind our games also brings us closer to our community by adding a more relatable channel of communication, which is a main priority for us," says Head of PR Dennis Heinert. "We can simply explain things in more detail this way than with a forum posting. The positive feedback from our [first InnoGames TV episode](#) confirms that this is the way to go for us."

InnoGames TV is a monthly podcast that can be found on the InnoGames YouTube channel. While those on the video speak English, six languages are available via subtitles.

With about 110 million registered players, InnoGames is one of the world's leading developers and providers of online games. Currently, the Hamburg-based company employs 300 professionals from 22 nations. InnoGames has scored major success with games such as [Tribal Wars](#), [Grepolis](#) and [Forge of Empires](#).

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