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On Sale: May 7, 2019

Contact: April Whitney

☎ 415.537.4253

✉ [april\\_whitney@chroniclebooks.com](mailto:april_whitney@chroniclebooks.com)



# Karl the Fog

## San Francisco's Most Mysterious Resident

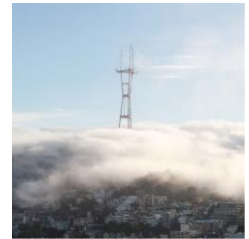
By Karl the Fog

6 ½ x 6 ½ in, 112 pp • full-color photos • screenprinted acetate jacket

ISBN: 978-1-4521-7383-2

**\$14.95**

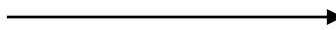
San Francisco, home of cable cars, the Golden Gate Bridge—and its quintessential cool gray fog. As a resident of the Silicon Valley, Karl the Fog naturally uses Twitter and Instagram accounts (@KarlTheFog) to document his comings and goings and the beauty of the city he loves (except for when it's sunny). Amassing roughly half a million followers across social platforms, Karl the Fog's witty takes on San Francisco paired with beautiful, evocative photography have earned him celebrity status in the Bay Area and beyond.



In this, Karl's first book, he reveals his family's history and shares more than 50 scenic selfies along with brand-new, entertaining appreciations of the city, lifting his veil of mystery and celebrating San Francisco as only he can. Includes a foreword from fellow San Francisco celebrity, Sutro Tower.



Remove the acetate cover to reveal the Golden Gate Bridge under Karl the Fog



### About the Author

**Karl the Fog** lives and works in the San Francisco Bay Area.

### About Chronicle Books

One of the most admired and respected publishing companies in the U.S., Chronicle Books was founded in 1967 and over the years has developed a reputation for award-winning, innovative books. Recognized as one of the 50 best small companies to work for in the U.S. (and the only independent publisher to receive this award), the company continues to challenge conventional publishing wisdom, setting trends in both subject and format, maintaining a list that includes much admired illustrated books and gift products in design, art, architecture, photography, food, lifestyle, pop culture, and acclaimed children's titles. Chronicle Books' objective is to create and distribute exceptional publishing that's instantly recognizable for its spirit, creativity, and value. For more information about Chronicle Books, visit [www.chroniclebooks.com](http://www.chroniclebooks.com).

CHRONICLE BOOKS LLC

680 SECOND STREET, SAN FRANCISCO, CA 94107

CHRONICLEBOOKS.COM PHONE: 415.537.4200