

Captions | August 2022

The Longines evidenza collection reimagined: The winged hourglass brand takes inspiration from its own glorious past



L2.142.4.96.2

The Longines evidenza borrows the formal language of Art Deco style from its 1925 muse. The designers strove for simple lines and sought the purity of the perfectly taut curve by reinterpreting the "tonneau" shape, which Longines first launched as long ago as 1911. A shape that constitutes the true essence of the collection. With new variations on the self-winding ladies' models featuring Longines' signature "sector-type dial" and attired in different colors, the collection Longines evidenza keeps on exuding an aura of timeless elegance. With its blue sectorised dial, this model is adorned with painted Roman numerals and comes with a matching blue alligator leather strap.



L2.142.4.76.6

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L2.142.4.56.2

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