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Press release

Brussels, September 3rd, 2018

Jean-Christophe HENNAUX joins ISOPIX as SALES MANAGER

ISOPIX continues its transformation and strengthens its management with the arrival of Jean-Christophe HENNAUX as Sales Manager.

Jean-Christophe HENNAUX is not unknown in our business since he held a similar position with Reporters agency. He has an incredible experience in the field of premium photography and photo and video productions for companies.

For Paul MARNEF, and Tom GASTMANS respectively CEO et COO of ISOPIX, « **the arrival of Jean-Christophe HENNAUX will allow us to continue and consolidate our strategy as a real partner for the media, communication agencies and businesses. After having opened our portfolio to niche collections, working with a great professional as Jean-Christophe is unique opportunity for us to initiate new projects** ».

Jean-Christophe HENNAUX is delighted to have the opportunity to join a team that “believes in it”: « **ISOPIX does not hesitate to question itself in an ever-changing market and is quick to seize new opportunities. I join a team that has a real vision of the future of our market. Building within ISOPIX a premium collection what will make the difference is an exciting challenge for me. Relying on an important network of photographers and putting them back in the center of the agency, that’s the challenge I face when I join ISOPIX. It’s all my expertise that I want to make available to the agency recognized both in Belgium and abroad** ».



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Thanks to this reinforcement, the management team will reinforce its strategy:

- **Provide the media, the communication community and businesses with a wide range of quality visual content** (images, videos, illustrations) available on its website: www.isopix.be (more than 40 million images online).
- **To put at the disposal of businesses the know-how of a team of professional photographers** able to answer their visual needs, corporate.isopix.be/about
- **Provide companies with innovative communication tools**
- **Offer to organizations, international institutions or companies global solutions** that meet all their visual needs (shooting, putting online, distribution, management of archives, ...), www.isopix.be/ep-photo-service_en.aspx

The management team is now composed of :

Paul MARNEF, CEO <https://be.linkedin.com/in/paulmarnef>

Tom GASTMANS, COO <https://www.linkedin.com/in/tomgastmans>

Jean-Christophe HENNAUX, SALES MANAGER <https://www.linkedin.com/in/jean-christophe-hennaux-0b7b453>



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About Isopix :

ISOPIX was created in 1984. Very quickly the agency took its marks and will be recognized as a reliable partner offering a wide portfolio of images in the fields of editorial and documentary.

More recently ISOPIX has successfully launched the distribution of niche content and offers a unique portfolio of creative, original images available in “rights managed” and “royalty free”.

The content of ISOPIX (photos and videos) is focused on a strong and renewed local offer as well as on a broad international offer that is enriched daily with more than 15 000 visuals.

ISOPIX distributes in Belgium images of prestigious et renowned agencies as Associated Press, Sipa Press, Splash, Rex Shutterstock, Camera Press, Belga, Starface, X17, August, ... ; these editorial agencies have recently been reinforced by specialized sources such as AKG Images, Stockfood, Photocuisine, Living4Media, Science Photo Library, etc.

Historically, ISOPIX has a strong team of photographers and editors who provide assignment photography and services to the media, Belgian and International institutions and companies.

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