

WFO Asia Partners with the WWF Hong Kong!



WFO Asia is pleased to announce a new partnership with the World Wildlife Fund for Nature (WWF) in Hong Kong. This strategic partnership will focus on collaboration on two exciting upcoming projects:

1. Fishing for litter initiative

WFO Asia will work with WWF Hong Kong to carry out a feasibility study of Thomsea gear to demonstrate how marine litter can be collected in the bay of Hong Kong. The collected waste will then be shipped to our industry partners to recycle and reuse in the production of new plastic products.

By reclaiming, recycling and reusing these materials, we will take a step forward towards reducing the impacts of plastic waste not only on our marine ecosystems but also limiting the quantity of virgin materials needed for new products.

2. Trialing alternative lightweight Fish boxes

WFO Asia will be advising WWF Hong Kong on how to increase the use of lightweight, easy to use, more environmentally friendly packaging within the fishing industry. This will involve the manufacture of alternative, lightweight fish boxes which will be trialed by fishermen in Hong Kong. If successful, this trial could lead to greater implementation of these technologies in the future and reduced environmental impacts within the fishing sector.

Waste Free Oceans Asia looks forward to working with WWF Hong Kong which will hopefully be the first venture of a promising partnership, as well as welcoming a delegation from WWF Hong Kong to Brussels in April 2017.

More details to follow, for more information see www.wastefreeoceans.org