



Press release  
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## **X-BIONIC presents high-tech for motorcyclists: advanced sportswear for Harley Davidson**

With their entirely new Harley Davidson collection, X-BIONIC and X-SOCKS guarantee passionate bikers a feeling of absolute freedom on the road. Integrating more than eight bionic-inspired technologies, this advanced sportswear effectively channels the energy of the Harley rider.

“Our guiding principle – ‘Turn sweat into energy’ – is not just the foundation of success for optimised functional clothing worn by athletes. Bionic insights enable a unique symbiosis between man and bike. Our innovative high-tech textile processing allows motorcyclists to become one with their machine,” explains Prof. Bodo Lambertz, founder of the internationally-renowned X-BIONIC, APANI and X-SOCKS brands.

### **Ergonomic, perfectly fitted, climate-regulating second skin for Harley riders**

X-BIONIC's long experience with high-end motorcycle sportswear has directly influenced the new Harley Davidson range: The generously-sized MacroSphere system on the chest, lower abdomen and back keeps bikers cool when they sweat and warm when they're cold. The Air-Conditioning Channel, a multi-dimensional air canal system made of finely woven knitted fabric, continuously regulates temperature in the trousers and the shirt.

Bikers' clothing now stays put, even on particularly winding routes. With an active band built into the top and trousers, as well as the Expansion Ribs in the top, the highly functional elements of this premium sportswear stay where they're required, providing the rider with optimum support.



### **About X-BIONIC® and X-SOCKS®**

X-Technology Swiss, the ultra-functional clothing innovator, has been uniting Swiss precision and traditional Italian craftsmanship in its products under the X-BIONIC®, X-SOCKS® and Apiani® brands since 1998. Within a few years, X-BIONIC® and X-SOCKS® have redefined the world of functional clothing. As its brand name suggests, the developers of X-BIONIC® transfer bionic knowledge from nature into functional clothing with the aim of increasing athletes' efficiency and well-being. The brand's solutions are based on pioneering technology. Protected by more than 800 registered patents worldwide, one function they perform is to release the body's energy reserves through thermoregulation. Over 560 international awards and top product reviews for innovation, product quality, functionality and material quality speak for themselves.

### **Press contact for X-BIONIC, X-SOCKS & APANI brands**

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