



## PRESS RELEASE

### Telenet forms Mobile Unit within top management structure

#### Ronny Verhelst appointed as CEO Mobile

Mechelen, 15 June 2009 - Telenet is establishing a mobile division within its management structure. The company has been active in the mobile market for quite some time. As part of the plans for a strategic expansion, the focus on mobile services will be strengthened by creating a new division with the name Telenet Mobile. In this manner a balance will be sought between the focus on mobile services on one hand and optimisation of Telenet's strong points on the other.

#### Top Management of Telenet Mobile: Ronny Verhelst CEO - Philip Macridis COO

**Ronny Verhelst** will be appointed as CEO of Telenet Mobile. As Executive Vice President of Telenet, he has held multiple operational functions at Telenet during the past eight years. At present, the corporate staff of Services report to Ronny Verhelst. The majority of these tasks will be redistributed among the fellow members of the Executive Team.

**Philip Macridis** will be appointed as Chief Operating Officer of Telenet Mobile. In the past he worked in the satellite industry, at BskyB, and recently as CEO of the mobile division of Carphone Warehouse in England. He was also a member of the Board of Directors of Virgin Mobile Service in France. He brings the company his extensive experience in the telecom industry.

#### Piet Spiessens - responsible for product marketing at Telenet

**Piet Spiessens**, SVP Innovation and Business Development, member of the Executive Team, has now also taken on responsibility for Product Marketing Residential Markets. For this portion of his portfolio he will report to Saskia Schatteman, Executive Vice President Residential Markets. Piet Spiessens, a pioneer and technology specialist who has been with Telenet from its earliest hours, will lend his talents to the marketing division by taking responsibility for product marketing. He will also remain a member of the Executive Team and will continue his business development tasks in that capacity.

#### Claudia Poels - member of Telenet Executive Team

**Claudia Poels**, employed by Telenet since 1 May 2008 as Senior Vice President Human Resources will join the Executive Team and report directly to the Chief Executive Officer. Claudia Poels is the second woman to join the Executive Team. Claudia Poels has more than proven herself during her first 14 months at Telenet. Her professionalism and innovative ideas in the field of Human Resources Management make her a valuable member of the team.



## **Jan de Grave - Vice President Sustainability Management**

As of today, all Telenet initiatives pertaining to sustainable business practices will be structurally coordinated and managed by **Jan de Grave**. Until now, Jan de Grave was responsible for Corporate Communications at Telenet.

*Duco Sickinghe, CEO Telenet: "We are very pleased with these changes in our organisation. The new structure emphasises our ambitions in the mobile sector by sharpening the focus on those activities. The success of our mobile services, however, will also depend on our ability to embed the Mobile Unit within the current organisation. We are confident that the expertise and experience of both Ronny Verhelst and Philip Macridis will make the difference. Ronny Verhelst knows the company very well and takes a highly innovative approach to his work. In combination with his personal drive, this makes him the ideal person to serve as CEO of Telenet Mobile. Philip Macridis brings Telenet his extensive expertise in the communication industry. The years he spent leading an MVNO in England and collaborating with other MNOs form an ideal trove of knowledge and experience for Telenet. Philip's expertise gained outside Belgium will serve Telenet in its desire to bring new, innovative ideas to the Belgian mobile market."*

*In addition to the focus on our mobile strategy, we also want to enhance awareness of Telenet's efforts to be a 'green' company. An important step has already been taken in that direction by having each department propose a 'green' CO2-reduction plan and begin the implementation this year. Telenet has been working for quite some time on a large number of initiatives and programmes to reduce both its direct and indirect CO2 carbon footprint, such as the switch to green energy. With his long career at Telenet and his knowledge of the Telenet business, Jan de Grave is the right person to carry out our ambition to be a sustainable enterprise."*

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**About Telenet** Telenet is the most important supplier of broadband cable services in Belgium. Telenet specialises in supplying cable television, high-speed internet and telephone services, primarily to residential customers in Flanders and Brussels. Under the brand name Telenet Solutions it also provides services to companies in Belgium and Luxembourg. Telenet is listed on Euronext Brussels under ticker symbol TNET. For more information: [www.telenet.be](http://www.telenet.be)

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