



## Telenet reconfirms position as worldwide Industry Group Leader in Dow Jones Sustainability Index

- As Industry Group Leader rewarded for economic, environmental and social performance
- Four years in a row best-in-class in the worldwide media sector
- Fifth continued year of membership in Dow Jones Sustainability Europe and World Indices

Mechelen, September 10, 2015. **Telenet today was rewarded as best-in-class in the worldwide media sector for its sustainability performance for the fourth consecutive time. Furthermore, the company continues its membership of the 2015 Dow Jones Sustainability Europe and World Indices, which is the fifth consecutive year Telenet receives this honor. The Dow Jones Sustainability Indices (DJSI) recognize the leading companies in each industry sector for responsible economic, environmental and social performance.**

The results of the 2015 Dow Jones Sustainability Indices Review were announced today by S&P Dow Jones Indices and RobecoSAM. Each year, over 3,000 publicly traded companies are invited to participate in RobecoSAM's Corporate Sustainability Assessment. This assessment focuses on a company's long-term value creation with questions on financially material economic, environmental, and social practices, tracking issues such as corporate governance, environmental performance, supply chain standards and employee retention. The DJSI consist of leading companies across all industries that outperform their peers on relevant sustainability metrics.

The annual review looks at the sustainability performance of companies from 59 industries, and selects a best-in-class leader in the 24 GICS industry groups, including media. Areas in which Telenet was named industry leader, apart from the overall media sector, included Brand Management, Supply Chain Management, Labor Practice Indicators & Human Rights, and Talent Attraction & Retention. In addition, Telenet received top scores in the areas of Codes of Conduct, Customer Relationship Management, Risk & Crisis Management and Human Capital Development.

*"Telenet continues to demonstrate leadership in developing effective solutions to the environmental, demographic, and legislative challenges currently facing the media industry. (...) (T)he company is committed to promoting and facilitating successful performance and personal growth for its employees, and in 2014 it developed a new competency model comprising technical and non-technical training. In 2013, the company registered more than 1,500 development plans for its employees. Its cooperation with start-up community Idealabs benefits both the community at large and Telenet by creating an environment of constant innovation and improvement for the company itself and the participating digital start-ups", RobecoSAM's review of Telenet said.*

Alongside its reaffirmed representation in the Dow Jones Sustainability Indices, Telenet also continues to be a member of the FTSE4Good Index and Euronext-Vigeo Europe 120 index.

At Telenet, sustainability is an integral part of the company's long-term strategy and overarching business vision. It is anchored on a selection of issues that are material to Telenet's business, ranging from the energy use of Telenet products at the customer's home to the safe use of internet by



children. The company's policy, materiality matrix and progress made on economic, environmental, social and telecom-specific themes are described in depth in the latest [Sustainability Report](#).

Telenet particularly commits to stimulating innovation and entrepreneurship with the Telenet Kickstart start-up accelerator, powered by Idealabs. Anyone with an innovative digital idea could register until mid-August. Out of over 600 interested responses, 25 candidates have now pitched their ideas to a professional jury with representatives from Telenet, Idealabs, business partners, and start-up experts. The final selection of eight start-up teams will be announced shortly, and they will start the program in October.

John Porter, CEO Telenet: *"As a growth company, Telenet is very much aware of its increasing responsibility in the community. Telenet demonstrates a high degree of social commitment, which is reflected in our engagement in social projects such as CoderDojo, but also in our support for start-ups through Telenet Kickstart. We have also succeeded in substantially reducing our ecological footprint through a number of initiatives. We are proud that our commitment and investments in responsible business practices and sustainability is being rewarded by Telenet's inclusion to the Dow Jones Sustainability World & Europe Indices for the fifth consecutive year. In the future we wish to continue to contribute to the positive social development of people and businesses."*

For the full 2015 review of Telenet by RobecoSAM visit: <http://www.sustainability-indices.com/review/industry-group-leaders-2015.jsp>

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#### **About Telenet**

Telenet is a leading provider of media and telecommunication services. The company's main task is the provision of cable television, high-speed Internet and fixed and mobile telephony to mainly residential customers in Flanders and Brussels. Telenet also provides services to companies in Belgium and Luxemburg. Telenet is listed on Euronext Brussels under ticker symbol TNET. For more information, please go to [www.telenet.be](http://www.telenet.be)