**A black letter with a white background

Description automatically generated**

**Agency:**

TBWA\Belgium

**Client:**

Delhaize

**Campaign title:**

September is super~~duur.~~ Met 1000 Kleine Leeuwtjes, 1000 Kleine Prijsjes!

Septembre, c’est super ~~cher~~. 1000 P’tits Lions, 1000 P’tits Prix !

**Creative director:**

Frank Marinus, Jeroen Bostoen

**Creative team:**

Chiara De Decker, Stijn Klaver, Stefan Dias, Ymke Smets, Yannick Pringels, Florence François, Alex Ameye, Sandrine Rozenberg, Sven Van Hooydonck

**Digital creative team:**

Inge Bracke, Tiffany Van den Abeele

**Account team:**

Marieke Michils, Nathalie Thollebeek, Naomi Goossens, Laure Ghekiere,   
Marjorie Paquet, Louise Dutron

**Strategy:**

Bert Denis, Kristof Janssens, Dorien Mathijssen

**Connection strategy:**

Jolien Van Heyste

**Design:**

Hendrik Everaerts, Estelle Vanduynslager, Maarten Vranken

**Traffic:**

Elien Cardon, Christine Lips

**Director studio:**

Danny Jacquemin

**Retouches:**

Marianne Gualtieri

**DTP:**

Marianne Gualtieri, Patrizia Secci

**Digital production:**

MAKE

**Photography:**

Studio Wauters

**Head of AV Production MAKE:**

Mieke Vandewalle

**Production: MAKE**

TV-Producer: Cindy De Mooter, Sophie Scheck

Producer: Shana Duprez

Director: Wim Geudens

DOP: Piet Deyaert

**Post-production company: MAKE**

Post-producer: Leslie Verbist, Shana Duprez

Offline: Robin De Praetere

Online: Gill Vander Cluyzen

Sound: Jan Pollet, Gwenn Nicolay

Grading**:** Kene Illegems

**Socials production company: MAKE**

Post-producer: Leslie Verbist

Online:Gill Vander Cluyzen

Sound: Nicolas Ruysevelt

**Media agency:**

MindShare: Claudia Pacitti, Laura Monteleone, Stéphanie Van Geit