FACTSHEET

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| Media: | Internet  |
| Client: | Mercedes-Benz |
| Contact:  | Coumans Kris, Facchin Rina |
| Agency: | VVL BBDO |
| Account team: | Bracke Valérie, Depreter Marleen, Van de Wiele Sander, Van Gorp Wout  |
| Creative director: | Dejonghe Jan |
| Creative team: | Zouag Frederic, Gaspart Nicolas |
| Graphic Designer: | Delaleu Virginie  |
| TV producer: | Van Poeck Nicolas  |
| Production cy director: | - |
| Postproduction: | Mainframe & The Fridge  |
| Sound design: | Raygun |
| Art buying: | - |
| Photography: | - |
| Retouching: | Vandewiele Tom  |
| DTP: | - |
| Print production: | - |
| Media planning: | MEC  |
| Digital planning: | - |
| Digital project leader  |  Proximity BBDO – Has Wouter  |
| Online (website): | Dreams & Creations |
| Online (bannering): | Adsomenoise  |
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