FACTSHEET

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| Media: | | Internet |
| Client: | | Mercedes-Benz |
| Contact: | | Coumans Kris, Facchin Rina |
| Agency: | | VVL BBDO |
| Account team: | | Bracke Valérie, Depreter Marleen, Van de Wiele Sander, Van Gorp Wout |
| Creative director: | | Dejonghe Jan |
| Creative team: | | Zouag Frederic, Gaspart Nicolas |
| Graphic Designer: | | Delaleu Virginie |
| TV producer: | | Van Poeck Nicolas |
| Production cy director: | | - |
| Postproduction: | | Mainframe & The Fridge |
| Sound design: | | Raygun |
| Art buying: | | - |
| Photography: | | - |
| Retouching: | | Vandewiele Tom |
| DTP: | | - |
| Print production: | | - |
| Media planning: | | MEC |
| Digital planning: | | - |
| Digital project leader | Proximity BBDO – Has Wouter | | |
| Online (website): | | Dreams & Creations |
| Online (bannering): | | Adsomenoise |
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