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**kobold**

**GRAND DESIGNS LIVE 2016**

**PRESS PACK**



**VORWERK**



# THE ULTIMATE HOMECARE SYSTEM

## KOBOLD VK200 UPRIGHT VACUUM CLEANER

Price: £749 - £1,499

Buy from: <https://kobold.vorwerk.co.uk/vacuum-cleaner/kobold-vk200upright-vacuum-cleaner/>

Meet our Kobold VK200; the Ultimate Homecare System. A multi-functional, hi-tech upright vacuum cleaner, the Kobold VK200 is designed to carry out a range of time-saving cleaning tasks using a variety of easily interchangeable attachments that make cleaning a breeze.

Aimed at homeowners who love combining the latest technology with a device that actually does what it says on the tin, we're pleased that the Kobold VK200 counts TV property expert Sarah Beeny and consumer journalist Alice Beer among its fans.

The Kobold VK200 – the bigger and better brother to our Kobold VK150 model - combines intuitive use with a timeless design focused on deep-cleaning everything from your Grandma's ten year old hearth rug to the shiny tiled kitchens of an über modern Chelsea penthouse.

### Features:

#### **EB400 AUTOMATIC ELECTRIC BRUSH (INCLUDED)**

Our Automatic Electric Brush transitions seamlessly from carpets to hard floors in less than one second by detecting the floor type being cleaned using ultrasonic sensors. It will rise up for hard floors and adjust automatically to the pile height on carpets, delivering optimum suction every time.



#### **SP530 DUO CLEAN (£300)**

Our world first, award winning SP530 Duo Clean is the perfect solution for all hard floor cleaning. It is designed to mop and vacuum hard floors simultaneously, using active micro-fibre cloths to make cleaning effortless and leave a streak-free shine. It's so good, that over 1.5million homes worldwide use one!

#### **VF200 CARPET FRESHENER (£150)**

Designed to deliver the deepest of carpet cleans, our VF200 carpet freshener attaches to the VK200 body and dispenses the exact amount of Kobosan Active Dry Cleaning Powder into the carpet pile, to help clean and stain protect carpets in one simple operation without the drawbacks of wet or steam cleaning. It's also recognised as suitable for allergy sufferers by Germany's TÜV standards organisation.



#### **PB440 WITH MP440 AND MR440 MATTRESS ATTACHMENTS (£200)**

Our PB440 with mattress attachments lets you hygienically deep clean your bed and remove allergy triggering particles including dust mites and dead skin cells, making for a great (and hygienic) night's sleep.

FOR HI-RES IMAGES AND MORE INFORMATION ON THE KOBOLD VK200, GO HERE:

<https://vorwerk-uk.prezly.com/>



# KOBOLD VG100 WINDOW CLEANER

Price: £249

Buy from: <https://kobold.vorwerk.co.uk/window-cleaner/>

The perfect solution for shiny windows without the strain, our VG100 lets you clean glass using just one hand. Simply add water and cleaning fluid, power up the motor and glide the VG100 over up to 20sqm of glass on one 30 minute charge.

A microfibre towel removes the dirt from your window, and the motor will suck away the dirty water in an instant leaving you with perfectly clean, streak free windows.

Then, simply chuck the cloth in the washing machine and charge the battery for next time!



## Features:

### EASY TO FILL

The VG100 can be filled with water and cleaning concentrate in a flash. A full tank covers about 20 m<sup>2</sup> of glass surface. The tank consists of 2 individual chambers – the first contains fresh water and cleaning agent and the second contains the vacuumed dirty water.

### STREAK-FREE FINISH

A microfibre cloth makes window cleaning with the VG100 simple and streak free. The cloth does not need to be replaced during use, as the majority of the dirt is simply vacuumed away!

Afterwards, just clean the cloth in the washing machine at 60° and charge the battery ready for next time.

### LIGHT AND EASY TO MANOEUVRE

The compact and lightweight design means you can use it with just one hand, leaving the other hand free to multi-task.

### THREE STEPS IN ONE

The VG100 saves you heaps of time: the window is moistened, the dirt removed and the water vacuumed away in a single step.

FOR HI-RES IMAGES AND MORE INFORMATION ON THE KOBOLD VG100, GO HERE:

<https://vorwerk-uk.prezly.com/>

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# KOBOLD VR200 ROBOT VACUUM CLEANER

Price: £749

Buy from: <https://kobold.vorwerk.co.uk/robot/>

Equally at home in über modern apartments and country cottages, our VR200 uses 60-degree laser navigation to scan the room 1,800 times per second, create a precise map and memorise it.

A handy schedule function means you can set the VR200 to clean the home while out at work, and the neat climb assist feature makes it easy to overcome obstacles of up to 2cm, such as doormats.

A 90 minute battery life means it can clean up to 120sqm on a single charge.



## Features:

### ROOM CLEANING

The Kobold VR200 vacuums every room lane by lane, thanks to its unique room navigation. If its battery needs to be charged, it independently navigates back to the base station. It then continues vacuuming from the point where stopped.

### SPOT CLEANING

Besides room cleaning, you can also use the VR200 to vacuum in specific areas: spot cleans reliably and thoroughly vacuums an area of about 1.5 × 1.2 m – based on the same principle as room cleaning.

### SCHEDULE FUNCTION

The schedule function lets you easily define start and finish times for your Kobold VR200 so that it can vacuum when you are not home. It can even be individually pre-programmed for every day of the week.

### ECO OPTION

The Eco-Option allows the Kobold VR200 to vacuum even more quietly and it achieves an even longer operating time of up to 90 minutes with one battery charge.

FOR HI-RES IMAGES AND MORE INFORMATION ON THE KOBOLD VR200, GO HERE:

<https://vorwerk-uk.prezly.com/>



# KOBOLD VC100 HAND-HELD VACUUM CLEANER

Price: £129

Buy from: <https://kobold.vorwerk.co.uk/vacuum-cleaner/kobold-vc100-handheld-vacuum-cleaner/>

Slim, sleek and elegant, the German-engineered VC100 and its accompanying charging station not only deliver a powerful performance but look good, too.

Made from a high quality, durable white gloss plastic and weighing only 750g – the rough equivalent of two cans of Coke – the VC100 is the must-have alternative to the traditional dust pan and brush.



## Features:

### SLIM, SLEEK DESIGN

The VC100's sleek design fits harmoniously into the modern home, and is pretty enough to hang on the wall without becoming an eye-sore.

### EASY TO HANDLE

The ideal weight distribution centred near the handle makes vacuuming quick and easy.

### TWO SUCTION LEVELS FOR MORE DELICATE CLEANING

The VC100 has two variable suction levels, meaning it can clean everything from a delicate laptop through to dried in mud in a car.

Simply press the green button to select the suction level you need, and the VC100 will effortlessly get rid of any dust and dirt.

### LONG LIFE AND SUCTION POWER

The VC100 can operate in suction level 2 for up to 13 minutes, and the LED display informs you of the current charge level.

FOR HI-RES IMAGES AND MORE INFORMATION ON THE KOBOLD VC100, GO HERE:

<https://vorwerk-uk.prezly.com/>

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## **CONTACT INFORMATION**

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