



# **EuPC Annual Meeting**

**May 21 - 22, 2015**

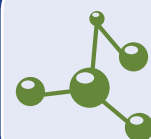
**Warsaw, Poland**

**Hilton Warsaw Hotel & Convention Centre**

**The Plastics Industry's Competitiveness in Europe  
Programme**

European Plastics Converters Association (EuPC)  
Avenue de Cortenbergh, 71, B - 1000 Brussels  
Tel.: +32 (0)2 732 41 24 Fax: +32 (0)2 732 42 18  
Email: [info@eupc.org](mailto:info@eupc.org) Website: [www.plasticsconverters.eu](http://www.plasticsconverters.eu)

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# Thursday, May 21<sup>st</sup> 2015

8h30 - 10h00 Panorama Room 26 <sup>th</sup> Floor	Polish Union of Plastics Converters General Assembly For Members Only
9h30 - 10h30 Foyer	Registration & Coffee
10h25 - 15h30 Meeting Room 1	EuPC Plastics Building & Construction Forum
10h30 - 16h00 Meeting Room 2	EuPC Plastics Packaging Forum
11h30 - 12h00	Coffee Break
11h00 - 16h00 Meeting Room 9	PlasticsEurope Steering Board For Members Only
13h00 - 14h00 Hotel Meza Restaurant Ground Floor	Buffet Lunch
16h00 - 18h30 Panorama Room 26 <sup>th</sup> Floor	EuPC Steering Committee For Members Only
19h45 Departure from Lobby	Dinner  Restaurant CZERWONY WIEPRZ 5 min walk from the hotel

# EuPC Plastics Packaging Forum

Thursday, May 21<sup>st</sup> 2015

10h30 - 16h00  
Meeting Room 2

## EuPC Plastics Packaging Forum

10h30

### Welcome

10h35

### Plastic carrier bags: What is the impact of the EU decision for bag manufacturers?

Björn Hoem, *CEO Sphere Germany GmbH*, Chairman EuPC Packaging Division

10h55

### The EuPC Packaging Division: the way forward with a new structure

Françoise Gerardi, *General Manager Elipso*, Chairwoman EuPC Packaging Division Communications Task Force

11h10

### Challenges and innovation in the Polish plastics packaging industry

Tadeusz Nowicki, *CEO ERGIS Group*

11h30 - 12h00

Coffee Break

12h00

### How can EuPC influence the EU decision-making process for plastics packaging?

Padraig Nolan, *Regulatory Affairs Manager EuPC*

12h30

### Developments in waste management in Poland

André Lemlyn, *Vice-President & Managing Director of the Industrial Sector SITA Polska*

13h00 - 14h00

Hotel Meza Restaurant  
Ground Floor

Buffet Lunch

14h00

### The Circular Economy Package - what next? View of the EEB

Piotr Barczak, *Policy Officer EEB*

14h30

### Developments in the UK on waste management and biodegradables

Mike Baxter, *External Affairs Director BPI*

15h00

### New-to-the-World Plastics - A view from the Frontlines

Mariagiovanna Vetere, *Manager - EU Public Affairs NatureWorks LLC*

15h30

### Panel Discussion

Moderator: Björn Hoem

# EuPC Building & Construction Forum

Thursday, May 21<sup>st</sup> 2015

## EuPC Plastics Building & Construction Forum

10h25 - 15h30  
Meeting Room 1

10h25

### Welcome

Geoffroy Tillieux, *EuPC B&C Division Manager*

10h30

### Flooring solutions market and economic overview in Central and Eastern Europe

Remco Teulings, *President Tarkett EMEA Division*

10h45

### The Polish plastic products and solutions market outlook

Robert Szyman, *General Director Polish Union of Plastics Converters*

11h00

### Roofing solutions market and economic overview in Central and Eastern Europe

Philippe Hanser, *Sales & Marketing Director RENOLIT ONDEX*

11h15

### Pipe solutions market and economic overview in the Polish market

Maciej Kostański, *Managing Director Polish Association of Pipes and Fitting producers*

11h30 - 12h00

Coffee Break

12h00

### Plastic resin producers economic overview in Central and Eastern Europe

Kazimierz Borkowski, *Managing Director PlasticsEurope Polska*

12h15

### Economic advantages of recycling and overview in Central and Eastern Europe

Eric Criel, *General Manager Recovinyl*

12h30

### Panel discussion with speakers

13h00 - 14h00  
Hotel Meza Restaurant  
Ground Floor

Buffet Lunch

14h00

### ECP4 Innovation Workshop: New Horizon 2020 calls

Moderator: Liliana Chamudis-Varan, *Vice-President ECP4*

15h25

### Closure

Frédéric Midy, *CEO EMEA Aliaxis*, EuPC B&C Division Chairman

# Friday, May 22<sup>nd</sup> 2015

8h30 - 10h00 Light Room	<b>EuPC General Assembly</b> For Members Only
9h30 - 10h30 Foyer	Coffee Break
10h30 - 14h00 Light Room	<b>Main Conference</b> Moderator: David Vink, <i>Freelance Journalist specialised in the plastics industry</i>  <b>The Plastics Industry's Competitiveness in Europe: What Needs to Change?</b>  10h30 <b>Opening by Chairs</b> Michael Kundel, <i>President EuPC</i> Patrick Thomas, <i>President PlasticsEurope</i>  11h00 <b>Presentation of Polish Plastics Industry</b> Tadeusz Nowicki, <i>President Polish Union of Plastics Converters</i> Helena Huovinen, <i>President PlasticsEurope Polska</i>  11h20 <b>What can the EU Institutions do to create growth? The Juncker Action Plan</b> MEP Jerzy Buzek TBC  11h50 <b>VinylPlus</b> <b>An Example of Working Together in the Plastics Value Chain</b> Brigitte Dero, <i>General Manager VinylPlus</i>  12h05 <b>Debate:</b> <b>Perspectives Ahead for the Plastics Industry in Europe</b> Paul Booth, <i>European Director SABIC UK</i> , Tom Crotty, <i>Director INEOS Group</i> , Michael Kundel, <i>CEO RENOLIT</i> , Frédéric Midy, <i>CEO EMEA Aliaxis</i> , Patrick Thomas, <i>President PlasticsEurope</i> , Renato Zelcher, <i>CEO Crocco Spa</i>  <b>Closing by Presidents</b>
13h00 - 14h00 Hotel Meza Restaurant Ground Floor	Lunch
14h15 Departure Shuttle Bus: City Tour & Airport	Warsaw City Centre Tour (1 hour), 16h00 arrival at WAW Airport



# Practical Information

## Hilton Warsaw Hotel & Convention Centre

Address: Grzybowska 63, 00-844 Warsaw

Tel.: +48 22 356 55 55

Website: [www.placeshilton.com/warsaw](http://www.placeshilton.com/warsaw)



From Warsaw Chopin Airport

Distance: 8 km.

Drive time: 20 min.



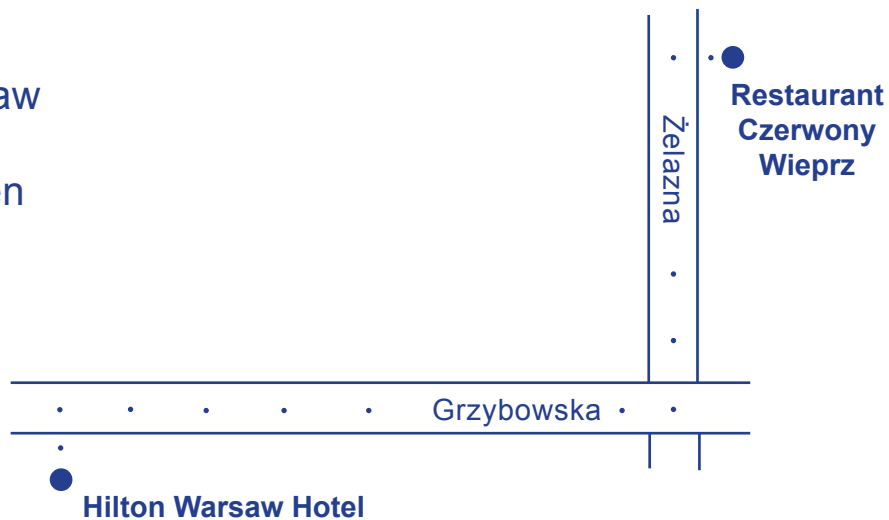
Thursday, 19h45 meet in lobby  
5-minute walk to restaurant

## Restaurant CZERWONY WIEPRZ

Address: Żelazna 68, 00-866 Warsaw

Tel.: +48 22 850 31 44

Website: [www.czerwonywieprz.pl/en](http://www.czerwonywieprz.pl/en)



## Media Partners

