



HAPPINESS IS  
A DIRECTION  
NOT A PLACE



# IKEA PR kit

July 2023





# Your home. Starring: you

It's time to stop and listen to yourself.

What would you like to do? Who would you like to be?  
What would you like your home to look like?

Just get in tune with your needs and desires, let go of convention and make something beautiful, whatever that means to you.

IKEA can help you find and express your own style with plenty of new designs to refresh your home: smart storage solutions, colourful textiles, and bold combinations.

Get inspired, get excited, get ready!

Your home, your style.

**Style expression:  
The colour revolution**

Your bedroom has never looked happier

Storage is boring.  
Says who?

A true "living" room

Meet the designer:  
Luna Gil

**Style expression:  
Where dreams come true**

Welcome to your undersea realm

Wherever the wind takes you

Your own zen garden

Time to make new memories

## Product overview



PE887728.JPG

**New FJÄLLTRIFT throw 17,99**  
100% polyester. Designer: Luna Gil. W130×L170cm. Multicolour 105.540.85



PE888735.JPG

**New EKLUGGMAL cushion 17,99**  
Fabric: 100% cotton. Filling: 100% polyester. Designer: Luna Gil. L52×W50, H15cm. Blue 805.560.95



PE891430.JPG

**New SOMMARVICKER duvet cover and pillowcase 19,99/set**  
54% cotton, 46% viscose/rayon. Designer: Luna Gil. Duvet cover W150×L200cm. Pillowcase L50×W60cm. Blue/light pink 105.546.84



PE894887.JPG

**New KRYPKORNELL cushion cover 4,99**  
100% mixed fibres. Designer: Sven Fristedt. L50×W50cm. Leaf pattern/multicoloured, light 305.552.15



PE888746.JPG

**New EKLUGGMAL cushion 14,99**  
Fabric: 100% cotton. Filling: 100% polyester. Designer: Luna Gil. L48, Ø20cm. Bright pink/orange 605.615.40



PE893260.JPG

**New BLÄSVERK table lamp 14,99**  
Polypropylene plastic. Designer: Carl Öjerstam. H36cm. Yellow 605.479.74



PE909617.JPG

**New PLATSA open shelving unit 14,99**  
Powder coated steel. Designer: Ola Wahlborg. W60×D40, H60cm. Blue 005.596.44



PE896239.JPG

**New RIBBA frame with poster 24,99**  
Motif created by Klara Wirsén Suchowiak. Paper foil and polystyrene plastic. W61×H91cm. Pink strawberry 405.548.52



PE896805.JPG

**New KYRRE stool 19,99**  
Stained, lacquered birch veneer. Designers: C Styrbjörn/M Axelsson. W42×D48, H45cm. Bright blue 805.555.57



PE729952.JPG

**KYRRE stool 19,99**  
Tinted, clear lacquered birch veneer. Designers: C Styrbjörn/M Axelsson. W42×D48, H45cm. Birch 604.169.25



PE776005.JPG

**FRÖSET easy chair 89,99**  
Tinted, clear lacquered oak veneer. Designers: S Fager/H Preutz. W59×D57, H74cm. White stained oak veneer 804.256.41



PE733171.JPG

**PLATSA frame 36,-**  
Foil finish. W60×D40, H60cm. White 503.309.70



PE881724.JPG

**New KALBÄDEN door 14,-**  
Foil finish. W60×H60cm. Lively pine effect 005.516.62



PE895913.JPG

**New VATTENKAR desk organiser 27,99**  
Painted finish, powder coated steel and clear lacquered solid birch. Designer: Anna-Maria Nilsson. W33×D21, H43cm. White 805.486.61



PE895907.JPG

**New VATTENTRÅG box with lid 0,50**  
100% recycled corrugated board. W32×D23, H10cm. 205.510.91



PE896038.JPG

**New RYKTA storage box with lid 2,-**  
Polypropylene plastic. Designer: Henrik Preutz. W12×L18, H12cm. 1.5l. 305.332.09



PE895154.JPG

**New BAGGEBO shelving unit 17,99**  
Powder coated steel. Designers: J Jelinek/D Wahl. W60×D30, H80cm. Red 205.341.67



PE777555.JPG

**FRÖSET easy chair 89,99**  
Tinted, clear lacquered oak veneer. Designers: S Fager/H Preutz. W59×D57, H74cm. Red stained oak veneer 204.296.04



PE785100.JPG

**IKEA 365+ water bottle 3,-**  
Plastic and silicone rubber. Designer: Henrik Preutz. H24cm. 0.5l. Dark grey 204.800.13



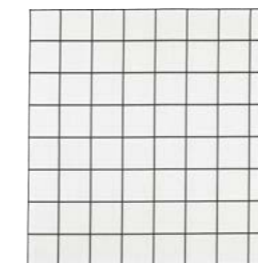
PE624750.JPG

**BERÄKNA vase 9,99**  
Glass. Designer: Susan Pryke. H30cm. Clear glass 204.062.97



PE772291.JPG

**REGNSKUR pendant lampshade 40,-**  
Cord set is sold separately. Polyester, plastic and steel. Designer: Jennifer Idrizi. Ø50, H46cm. Round white 204.303.77



PE759151.JPG

**SVALLERUP rug flatwoven, in/outdoor 99,99**  
100% polypropylene. Designer: Kangan Arora. W200×L200cm. Black/white 504.352.17



PE892659.JPG

**New KLIPPAN 2-seat sofa 279,-**  
100% polyester. W180×D88, H66cm. Vansbro yellow 994.965.58



PE903708.JPG

**New HYBRIDLÄRK blanket/bag 24,99**  
Comprises: 1 blanket (130×190cm) and 1 bag (40×40cm). Recycled polyester. Designers: A Deo/D Nordberg. Dark blue/light blue 605.662.55

## Product overview



PE888754.JPG

**New EKLUGGMAL cushion 19,99** Fabric: 100% cotton. Filling: 100% polyester. Designer: Paulin Machado. L58×W58, H58cm. Multicolour 905.560.85



PE887760.JPG

**New GURLI cushion cover 3,99** 100% cotton. L50×W50cm. Bright green 605.541.20



PE885909.JPG

**New IDROTTSBALL rug 49,99** 100% polyester. Backing: rubber. Designer: Luna Gil. W110×L125cm. Tiger yellow/black 605.561.76



PE885912.JPG

**New IDROTTSBALL rug 79,99** 100% polyester. Backing: rubber. Designer: Luna Gil. W150×L150cm. Multicolour 205.511.09



PE886843.JPG

**New BILD poster 6,99/2 pack.** Paper. W30×H40cm. Oh my gosh! 005.548.73



PE888947.JPG

**New CHILIFRUKT vase/watering can 4,99** Powder coated steel. Designer: Mikael Axelsson. H17cm. 0.8l. Bright yellow 405.451.36



PE888972.JPG

**New GRADVIS vase 12,99** Stoneware. Designer: Inma Bermudez. H21cm. Blue 705.451.92



PE894864.JPG

**New IVAR cabinet with doors 99,-** Powder coated steel. W80×D30, H83cm. Black mesh. 005.312.40



PE894345.JPG

**New PALPFJÄRIL tray 3,99** High-pressure melamine laminate. Designer: Luna Gil. W20×L28cm. Patterned/multicolour 105.535.66



PE895347.JPG

**New FLOTTILJ desk lamp 6,99** Powder coated steel and plastic. Designer: Hanna-Kaarina Heikkilä. W16×L15, H29cm. Beige 905.523.08



PE895348.JPG

**New FLOTTILJ desk lamp 6,99** Powder coated steel and plastic. Designer: Hanna-Kaarina Heikkilä. W16×L15, H29cm. Dark blue 905.497.59



PE891415.JPG

**New JORDRANUNKEL duvet cover and pillowcase 19,99/set** 80% cotton, 20% viscose/rayon. Duvet cover W150×L200cm. Pillowcase L50×W60cm. Dark blue 405.547.10



PE887479.JPG

**New KAPHYACINT cushion cover 4,99** 100% cotton. L50×W50cm. Deep blue 505.542.34



PE895724.JPG

**New MARISTOVA mirror 59,99** Clear lacquered rattan and glass. W51×H68cm. 305.340.20



PE887736.JPG

**New SLÄNSPINNMAL throw 17,99** 100% cotton. Designer: Paulin Machado. W130×L170cm. Off-white/dark blue 505.542.10



PE089431.JPG

**ALSEDA stool 59,99** Clear lacquered banana leaves. Ø60, H18cm. Banana fibre 200.339.19



PE832812.JPG

**LISTERBY side table 99,99** Tinted, clear lacquered oak veneer and solid oak. Designer: Henrik Preutz. Ø50, H56cm. Oak veneer 305.153.14



PE895055.JPG

**New FAGNING magazine file 9,99** Powder coated steel. Designer: Hanna Grann Dalrot. Light grey-beige 205.541.36



PE896451.JPG

**New HARVMATTA box with compartments 9,99** Powder coated steel and cork. Designer: Ebba Strandmark. L24×W18, H6cm. Dark grey-beige 205.553.05



PE896444.JPG

**New HARVMATTA box with lid 12,99** Powder coated steel and cork. Designer: Ebba Strandmark. W24×D35, H6cm. Anthracite 305.553.00



PE894421.JPG

**New HÄSTVISKARE wall organiser with hooks 19,99** Tinted, clear lacquered solid oak. W42×D11, H15cm. Oak 305.552.96



PE886308.JPG

**New HÖSVANS hanger 4,99/5 pack.** Bamboo and steel. Designer: Henrik Preutz. W40cm. Bamboo 005.558.01



PE885993.JPG

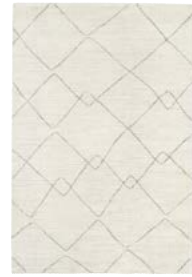
**MALM chest of 3 drawers 109,-** Stained, clear lacquered oak veneer. W80×D48, H78cm. White stained oak veneer 804.035.64



PE886002.JPG

**MALM chest of 4 drawers 119,-** Stained, clear lacquered oak veneer. W80×D48, H100cm. White stained oak veneer 704.035.74

## Product overview



PE895885.JPG

**New TVERSTED rug, low pile 179,-** Pile: 50% polyester/50% polypropylene. Backing: rubber. W170×L240cm. Beige 205.608.06



PE888400.JPG

**New BJÖRKSTA picture with frame 149,-** Motif created by Alan Copson. 100% polypropylene and aluminium. W200×H140cm. Bridge and clouds/aluminium-colour 595.089.35



PE810183.JPG

**DEJSA table lamp 44,99** Nickel-plated steel and glass. Designer: Hanna-Kaarina Heikkilä. Shade W26cm. H28cm. Beige/opal white glass 904.049.83



PE837426.JPG

**DYTÅG cushion cover 18,99** 100% linen. L65×W65cm. Dark beige 805.176.88



PE837427.JPG

**DYTÅG cushion cover 18,99** 100% linen. L65×W65cm. Dark grey 405.176.85



PE786542.JPG

**SINNERLIG pendant lamp 69,99** Clear lacquered bamboo. Designer: Ilse Crawford. Ø50, H54cm. Bamboo/handmade glass 703.116.97



PE887468.JPG

**New BRUNBRÄKEN cushion cover 9,99** 100% cotton. Designer: Akanksha Deo. L50×W50cm. Black/white 205.542.40



PE887418.JPG

**New GULDFLY cushion cover 12,99** 100% cotton. L50×W50cm. Anthracite/off-white 105.541.89



PE887426.JPG

**New GULDFLY cushion cover 12,99** 100% cotton. L50×W50cm. Off-white/yellow-beige 305.541.88



PE878237.JPG

**New VALLKRASSING throw 19,99** 100% cotton. W150×L200cm. Grey-blue 705.526.20



PE891165.JPG

**New LÖNNSTÄVMAL block-out curtains, 1 pair 99,99** 100% polyester. W145×L300cm. Beige 705.563.74



PE891185.JPG

**New LÖNNSTÄVMAL block-out curtains, 1 pair 99,99** 100% polyester. W145×L300cm. Blue 705.517.29



PE769465.JPG

**BRÖNDEN rug, low pile 349,-** Surface: 100% wool. Warp: 100% cotton. Designer: Akanksha Deo. W170×L240cm. Handmade beige 104.805.51



PE895817.JPG

**New KVISTBRO storage table 34,99** Painted finish and powder coated steel. Designer: Francis Cayouette. Ø44, H42cm. Silver-colour/dark grey-green 805.335.70



PE878298.JPG

**New EKET cabinet 25,-** Foil finish and particleboard. Designer: Jon Karlsson. W35×D25, H35cm. Brown walnut effect 305.305.74



PE878299.JPG

**New EKET cabinet 30,-** Foil finish and particleboard. Designer: Jon Karlsson. W35×D35, H35cm. Brown walnut effect 605.305.77



PE794931.JPG

**LÖKNÄS lampshade 40,-** Plastic, steel and 100% polyester. Designer: Paulin Machado. Ø42cm. Blue/silver-colour 304.062.25



PE895167.JPG

**New DRÖMSK plant pot 9,99** Stoneware. Coloured glaze. Designer: Henrik Preutz. Max. diameter flowerpot 15cm. H18cm. In/outdoor anthracite 805.451.39



PE895171.JPG

**New DRÖMSK plant pot 4,99** Stoneware. Coloured glaze. Designer: Henrik Preutz. Max. diameter flowerpot 9cm. H12cm. In/outdoor anthracite 205.451.42



PE890927.JPG

**New FAGNING portable table hook 4,99** Cork and steel. Designer: Hanna Grann Dalrot. Ø10cm. Cork/metal 005.541.75



PE886886.JPG

**New HÖGALT chair 49,90** 100% polyester and powder coated steel. Designer: Willy Chong. W56×D57, H86cm. Black/Älvsborg 005.344.51



PE886890.JPG

**New HÖGALT chair 49,90** 100% polyester and powder coated steel. Designer: Willy Chong. W56×D57, H86cm. Silver-colour/Älvsborg beige 505.514.24



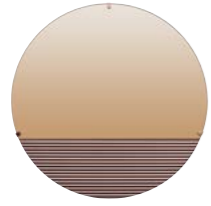
PE894510.JPG

**New VIPPSTARR napkin 1,29/4 pack.** 100% cotton. Designer: Paulin Machado. W150×L150cm. Stripe pattern red/natural 405.591.90

**New VIPPSTARR tablecloth 3,99** 100% cotton. Designer: Paulin Machado. W150×L150cm. Stripe pattern red/natural 405.591.85

## Product overview

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PE895767.JPG

**New SKOGRÄNSEN**  
**decorative mirror 69,99** Glass.  
Designer: Anki Gneib. Ø50cm.  
Copper-colour 505.380.79



PE856954.JPG

**PILSKOTT LED pendant lamp**  
**89,99** Aluminium and plastic.  
Designer: Monika Mulder. L97cm.  
Smart black 304.778.78

## Style expression: The colour revolution

Bright, bold, and brave: welcome to a unique world of daring combinations that will make your home (and your personality) stand out.

Invite the season in with a fun mix of yellow, pink, green and blue. Surprise yourself and your guests with whimsical shapes and quirky decorations. Organise your space with plenty of storage solutions – you decide what to show and what to hide.

Everything is possible, nothing is too much.





## Your bedroom has never looked happier

Bring in the energy of the season with bright colours and dynamic lines. Play with shapes and patterns that tickle your creativity, from the bold design of the RIBBA poster with frame to the playful SOMMARVICKER double-sided bed linen.

Freshen up your bedroom so that it matches your mood and style. Your room, your rules!

**New SOMMARVICKER duvet cover and pillowcase 19,99/set** 105.546.84 **KYRRE stool 19,99/each** Birch 604.169.25  
**New RIBBA frame with poster 24,99** W61xH91cm. 405.548.52





PH193142.JPG **New BLÅSVERK table lamp 14,99** 605.479.74

Create a cosy atmosphere with the BLÅSVERK table lamp, available in yellow, blue and beige. Its modern design and retro feel light up any room.

Want to play hide-and-seek? Combine the PLATSA blue open frame and the KALBÅDEN fronts with a lively pine effect to create the perfect shelf unit for your bedroom. Finish the look with the blue KYRRE stool.



PH193135.JPG **New PLATSA open shelving unit 50,-** 005.596.44 **New KYRRE stool 19,99/each** Bright blue 805.555.57 Birch 604.169.25



PH193143.JPG **New** SOMMARVICKER duvet cover and pillowcase 19,99/set 105.546.84

Calling all those who want to sprinkle joy around their home! Spruce up your space with fun colours and shapes. The SOMMARVICKER duvet cover and pillowcase set is up to the task.



PH193134.JPG **New** PALPFJÄRIL tray 3,99 105.535.66

Keep hold of those holiday vibes with the colourful and positive pattern on the PALPFJÄRIL tray, a perfect statement piece for your parties at home.



Can a cushion be your friend? Yes, if its colourful and quirky design cheers you up and makes you happy. The EKLUGGMAL and KRYPKORNELL cushions can't wait to become your roommates.

PH193139.JPG **New EKLUGGMAL cushion 14,99** L48, Ø20cm.  
Bright pink/orange 605.615.40



PH193141.JPG **New EKLUGGMAL cushion 17,99** L52xW50, H15cm.  
Blue 805.560.95



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PH193140.JPG **New EKLUGGMAL cushion 17,99** Blue 805.560.95 **New EKLUGGMAL cushion 14,99** Bright pink/orange 605.615.40  
**New KRYPKORNELL cushion cover 4,99** Leaf pattern/multicoloured, light 305.552.15



PH193133.JPG **New RIBBA frame with poster 24,99** W61×H91cm. 405.548.52

Is that a giant strawberry with a dollop of cream on your wall? Yep! The RIBBA framed poster is a delicious addition to your room.



PH193146.JPG **New SOMMARVICKER duvet cover and pillowcase 19,99/set** 105.546.84

Inspired by inclusivity and gender neutrality, the SOMMARVICKER duvet cover plays with a double-sided design in pink and blue to add a bold touch to your bed.



## Storage is boring. Says who?

When everything is in the right place, you can finally relax, tune in and enjoy the here and now.

Let the graphic, essential lines of the BAGGEBO shelving unit and the VATTENTRÅG boxes make a bold statement in your home. Less is more, especially if you can hide the more whenever and wherever you want.

**New BAGGEBO shelving unit 17,99/each** 205.341.67 **New VATTENTRÅG box with lid 0,50/each** 205.510.91



PH193211.JPG **New BAGGEBO shelving unit 17,99** 205.341.67

Add a pop of red with the BAGGEBO shelving unit. Its neat look and metal frame make it a true eye-catcher to be filled with your favourite boxes and containers.

Made of 100% recycled cardboard, this sturdy VATTENTRÄG box is perfect for storing notepads, papers, photos and other memorabilia. And if you're feeling creative, grab some markers and tape and make it truly yours!



PH193215.JPG **New VATTENTRÄG box with lid 0,50/each** 205.510.91



PH193209.JPG **New RYKTA storage box with lid 2,-/each** W12xL18, H12cm. 305.332.09

Who said practical can't be beautiful? Introducing RYKTA, a family of stackable boxes made with 50% recycled plastic and available in five different sizes. The semi-transparent design makes it easier to see what's inside while the patterned structure reflects light in various ways to make the surface more vibrant.



PH193210.JPG **New RYKTA storage box with lid 2,-/each** W12xL18, H12cm. 305.332.09

Have fun stacking different sizes of RYKTA boxes on top of each other and filling them with colourful things!



Do you ever wish you had an assistant to help you sort things out? Try the new VATTENKAR desk organiser: it keeps things in order and – bonus feature – it fits in any room.





## A true “living” room

Remember the excitement of opening a new box of crayons? You can pick your favourite colours – or all of them – and start creating.

The world is your canvas, and so is your living room. Make it unique with an all-time favourite like the KLIPPAN sofa in an exciting new yellow dress. Fill the space with fun accessories like the IDROTTSHALL rug and the BILD posters to jazz things up.

**New KLIPPAN 2-seat sofa 279,-** Vansbro yellow 994.965.58 **New GURLI cushion cover 3,99** Pink 205.541.17 **New LAGERMISPEL cushion cover 4,99** Pink/white/stripe 605.551.72 **New IDROTTSHALL rug 49,99** Tiger yellow/black 605.561.76

Make your fresh flowers stand out by matching the bright blue GRADVIS with the yellow CHILIFRUKT vase, that can also be used as a watering can.





Brighten up your living room with the yellow KLIPPAN sofa and the colourful BILD posters.

PH193108.JPG **New GURLÍ cushion cover 3,99** 605.541.20



If you're planning to sleep out, don't forget to take with you the versatile HYBRIDLÄRK, that works as both pillow and blanket.

PH193101.JPG **New HYBRIDLÄRK blanket/bag 24,99** 605.662.55



PH193103.JPG **New BILD poster 6,99/2 pack.** Oh my gosh! 005.548.73 **New KLIPPAN 2-seat sofa 279,-** Vansbro yellow 994.965.58 **New GURLÍ cushion cover 3,99** Pink 205.541.17

"I like the things that are unexpected or viewed as weird. I think it's beautiful to integrate them in your designs. For this collection I was also inspired by Gen Z."

— *Luna Gil, designer*



## Meet the designer: Luna Gil

"What I wanted to achieve with these products was to bring some humour into the design. Usually I like to have that approach when I create, it brings out some character," says Luna Gil, the designer who created surprising and colourful products like the SOMMARVICKER bed linen, the FJÄLLTRIFT throw and the IDROTTSHALL rugs.

"I wanted the products to be playful, colourful and bring joy into the space."

**New IDROTTSHALL rug 79,99** Multicolour 205.511.09



PH186575.JPG Designer: Luna Gil

*“Colour is an important part of my creative process, which is quite spontaneous. I think it’s easier to be playful when working in that way. I think the best expressions come from that place, so a lot of the designs were created on the spot.”*  
— Luna Gil, designer



PH193208.JPG





Soft and cosy, the rib-knit FJÄLLTRIFT throw adds a pop of colour to your bedroom.

PH193137.JPG **New** FJÄLLTRIFT throw 17,99 105.540.85



PH193207.JPG

A sneak peek at Luna Gil's creative process: her sketches show her love for colourful fabrics and quirky designs.

## Style expression: Where dreams come true

Open your eyes after a good night's sleep to find out you're still living in dreamland. Let the different shades of blue wash away all hesitation and dive deep into your private universe.

From ocean-inspired bed linen to airy curtains and earthy rugs, these designs invite nature into your home and help you feel in your element. All you have to do is relax, let go and imagine.



PH193216.JPG



## Welcome to your undersea realm

The ocean is calling, its calming waves invite you to slow down and take it easy. Let the comforting pattern of the JORDRANUNKEL duvet cover and the soft velvet of the SANELA cushion cover create a cosy world made of round shapes and soothing colours.

Dive into relaxation at night to come up fresh in the morning. Perfectly dry.

**New** JORDRANUNKEL duvet cover and pillowcase 19,99/set 405.547.10  
 SANELA cushion cover Yellow-beige 7,99 905.310.09





The calm and mature look of the JORDRANUNKEL duvet cover creates a relaxing atmosphere in the bedroom.

PH193159.JPG **New** JORDRANUNKEL duvet cover and pillowcase 19,99/set 405.547.10

The pattern shows bold dark blue dots with light blue squares and intriguing details in dark blue.



PH193158.JPG **New** JORDRANUNKEL duvet cover and pillowcase 19,99/set 405.547.10



*"Inspired by mechanical toys of times gone by, I decided that FLOTTILJ desk lamp should combine great functionality with a strong identity. It shouldn't just sit quietly on a desk, it should add a playful and joyful twist to the room. The lamp head can be mounted on the right or left side and you can direct the light where you like."*  
— Hanna-Kaarina Heikkilä, designer

PH193157.JPG **New FLOTTILJ desk lamp 6,99** 905.497.59



PH193156.JPG **New FLOTTILJ desk lamp 6,99** 905.497.59



PH193155.JPG **New FLOTTILJ desk lamp Beige 6,99** 905.523.08 **New FLOTTILJ desk lamp Dark blue 6,99** 905.497.59

The animalier pattern of the KAPHYACINT cushion cover adds a charming exotic touch to your bedroom.



PH193151.JPG **New** KAPHYACINT cushion cover 4,99 505.542.34 SANELA cushion cover Light blue 7,99 304.717.39  
**New** SANELA cushion cover Deep blue 7,99 805.483.26



PH193154.JPG **New** MARISTOVA mirror 59,99 305.340.20

Each MARISTOVA mirror is unique: its handwoven rattan frame is inspired by the Japandi style, a mix of Scandinavian and Japanese design. The three hooks on the back allow you to hang it the way that best suits your bedroom.



## Wherever the wind takes you

When you need a break, find that place where you can slow down, let the breeze in and focus on what you feel rather than what you think.

Enjoy the soft fabric of the NYPONLUGGMAL duvet cover set and the neutral colours of the TVERSTED rug. Surround yourself with airy textiles made of lightweight materials and whatever dreams are made of.

TERESIA sheer curtains, 1 pair 9,99 502.323.33 SINNERLIG pendant lamp 69,99 703.116.97



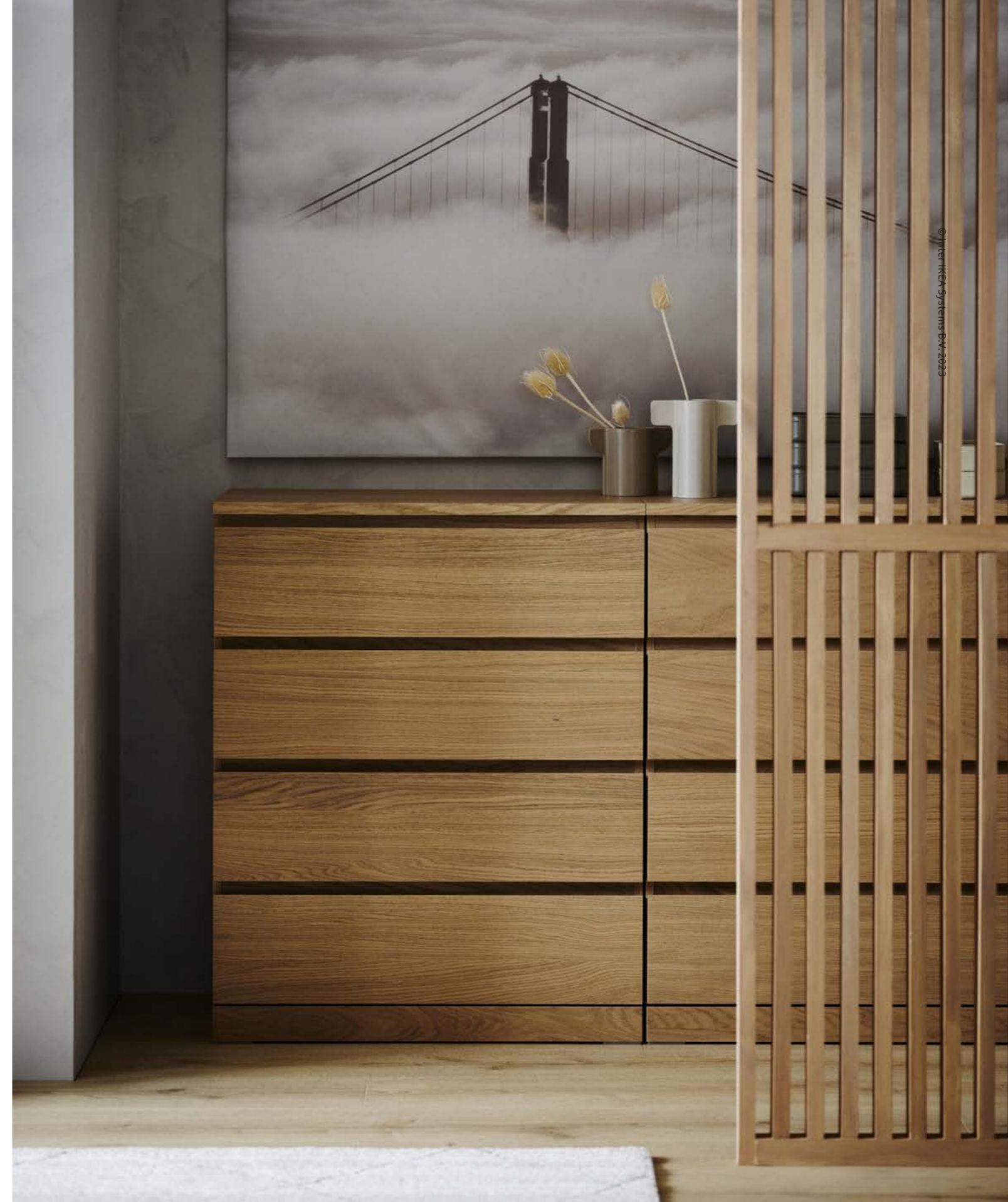


Enhance the natural look of your bedroom with the oak veneer of the MALM chest of drawers, the innovative design of the HARVMATTA boxes in metal and cork and the elegant neutral colour of the FAGNING magazine file.

PH193112.JPG **New HARVMATTA box with compartments** Dark grey-beige **9,99** 205.553.05 **New HARVMATTA box with lid** Anthracite **12,99** 305.553.00



PH193118.JPG **New FAGNING magazine file** **9,99** 205.541.36



PH193119.JPG **MALM chest of 4 drawers** **119,-** 704.035.74 **New BJÖRKSTA picture with frame** **149,-** 595.089.35



PH193114.JPG **New HÖSVANS hanger 4,99/5 pack.** 005.558.01

Even your clothes will be comfortable with the lightweight design and elegant shape of the HÖSVANS hanger. The bamboo material gives each piece a unique wood grain.



PH193116.JPG **New HÄSTVISKARE wall organiser with hooks 19,99** 305.552.96

Keys, phone, mail, jewellery, pictures... The smart design of the HÄSTVISKARE wall organiser helps you store or show off your small things.



## Your own zen garden

At the end of a long day, everything seems to sigh in relief and relax. Bring home that soothing feeling and let it guide you into the new season.

The simple lines of the EKET cabinet and the organic pattern of the BRUNBRÄKEN cushion cover turn your living room into a source of comfort and elegance.

**New BRUNBRÄKEN cushion cover 9,99** 205.542.40 **SÖDERHAMN 3-seat section 519,-** 994.496.42  
**SÖDERHAMN footstool 219,-** 594.496.82



PH193168.JPG **New VALLKRASSING throw** Grey-blue 19,99 705.526.20  
**New VALLKRASSING throw** anthracite 19,99 805.526.29

Make your living room even cosier with the VALLKRASSING throws in grey-blue and anthracite. The double-weave design creates a crinkled effect that goes perfectly with the raw edges.

Light or dark? The jacquard-woven design of the LÖNNSTÄVMAL block-out curtains creates the perfect atmosphere.



PH193167.JPG **New LÖNNSTÄVMAL block-out curtains, 1 pair** 99,99 Beige 705.563.74  
**New LÖNNSTÄVMAL block-out curtains, 1 pair** 99,99 Blue 705.517.29





PH193162.JPG **New EKET cabinet 25,-** 305.305.74 **New EKET cabinet 30,-** 605.305.77

Symmetrical and linear  
or irregular and unusual?  
Play with the EKET cabinet  
units to find a pattern that  
resonates with your living  
room and your creativity.



PH193164.JPG **New GULDFLY cushion cover 12,99** Off-white/yellow-beige 305.541.88  
**New GULDFLY cushion cover 12,99** Anthracite/off-white 105.541.89

With their stylish design and sophisticated embroidery on both  
sides, the GULDFLY cushion covers in anthracite and off-white add  
a luxurious touch to your living room.



PH193166.JPG **BRÖNDEN rug, low pile 479,-** 705.329.72  
**New KVISTBRO storage table 34,99** 805.335.70

Coffee table, side table, storage buddy, style icon: KVISTBRO is all this and more. You will love its new silver and dark grey-green design!



PH193165.JPG **New KVISTBRO storage table 34,99** 805.335.70 **LÖKNÄS lampshade 40,-** 304.062.25



## Time to make new memories

The season is changing, but some things are just meant to stay the same, to last and make you forget about time.

The clean lines and elegant symmetry of the MÖRBYLÅNGA table and the BLÅLIDEN glass-door cabinet create the perfect balance in your dining room. A timeless design made of muted colours and the mature style of the things that never grow old.

**New** SKOGRÅNSEN decorative mirror 69,99 505.380.79 MÖRBYLÅNGA table 899,- 202.937.66



PH193122.JPG **New HÖGALT chair** Black/Älvsborg dark grey **49,90** 005.344.51 **New HÖGALT chair** Silver-colour/Älvsborg beige **49,90** 505.514.24

With its metal frame and strong fabric seat, the HÖGALT chair is perfect for those who love a minimalistic, modern style that is also affordable. Mix the two colours and add dynamism to your dining room.



PH193127.JPG **New SKOGSGRÄNSEN decorative mirror** **69,99** 505.380.79

Inspired by the sunset and the lines of the horizon, the SKOGSGRÄNSEN mirror creates a warm and vibrant atmosphere that highlights your wall decorations and your sense of style.



PH193123.JPG **New FAGNING portable table hook 4,99** 005.541.75  
**New VIPPSTARR napkin 1,29** 405.591.90

Made of cork and steel, the FAGNING portable table hook is so cute that you will find more and more ways to use it.

Dress up your table with the VIPPSTARR tablecloth and napkins. Made of 100% unbleached cotton with a simple striped pattern, their affordable design makes every day special.



PH193124.JPG **New VIPPSTARR tablecloth 3,99** 405.591.85 **New VIPPSTARR napkin 1,29** 405.591.90 **FÄRGKLAR bowl Ø16cm. 9,99/4 pack.** 704.854.28 **FÄRGKLAR side plate 9,99/4 pack.** Ø20cm. 304.854.54



The DRÖMSK plant pots are like jewellery for your home. The durable stoneware covered with several layers of glaze makes each piece luxurious and unique.

# Contact

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