

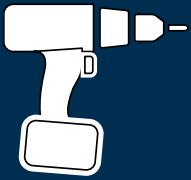
LIGHTING FAST FACTS



FERGUSON
Bath, Kitchen & Lighting Gallery

\$461

**AVERAGE COST TO INSTALL
A LIGHTING FIXTURE**



The typical range is
\$151-\$805.



8/10

CONSUMERS BELIEVE LIGHTING IS “VERY IMPORTANT”
OR “IMPORTANT” WHEN DESIGNING THEIR HOME

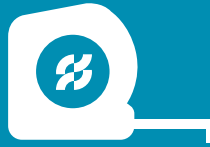
**DID YOU
KNOW?**

UNESCO has declared May 16 as the International Day of Light, with the aim of making a global audience aware of the importance of light and lighting technologies.

77%

of people have at some time bought a lighting product for their household that was the wrong fit, shape, size and/or light temperature.

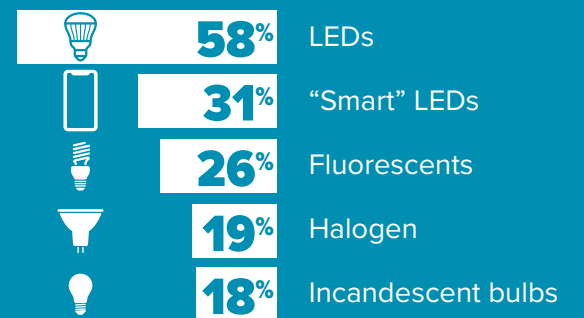
Only 44% of people can correctly identify the most important measurements used for lights, which makes working with a lighting professional even more important.



STYLE

85% choose lighting because of its style, followed by size and color.

WHO'S SHOPPING FOR WHAT?!



Bathroom lighting is the category that most homeowners plan to purchase in the next year.

LED & SUSTAINABILITY

By 2035, the Department of Energy predicts LED lamps and luminaires will constitute 86% of all lighting products in the U.S. — reducing energy costs by nearly \$52 billion.

38%

of Americans own up to five intelligent light bulbs/lamp.

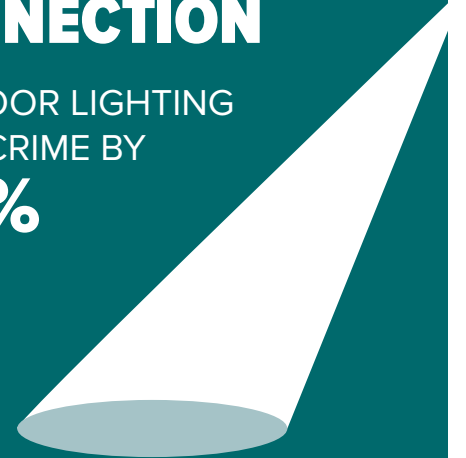
THE HEALTH CONNECTION

Human Centric Lighting (HCL) is a major trend in the lighting industry. Science has shown that artificial light simulating changes in natural daylight can help stabilize our day/night biorhythms, boost our sense of well-being and improve our health.



THE CRIME CONNECTION

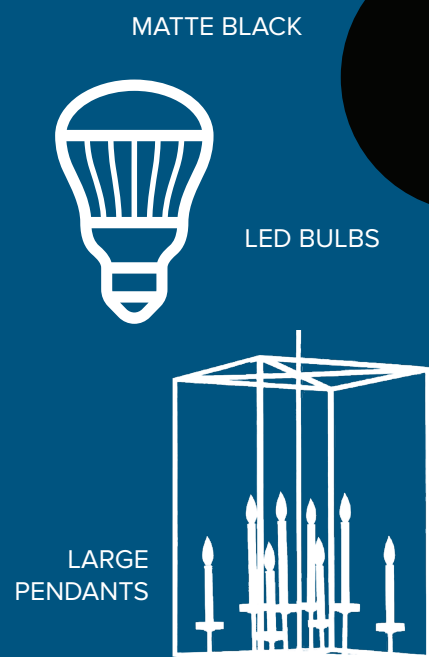
OUTDOOR LIGHTING CUTS CRIME BY
39%



TOP LIGHTING TRENDS



WHAT'S IN?



OUT

