**WSDG Announces “Lessons from Electric Lady and Beyond – LA Style” Webinar**

*Global architectural acoustic consulting and design firm partners with AES LA Chapter to offer comprehensive talk on recording studio design and innovation*

**New York, NY, August 20, 2020 –** Global architectural acoustic consulting and design firm [WSDG](http://www.wsdg.com/) have announced their latest educational webinar “Lessons from Electric Lady and Beyond – LA Style”. The webinar will be taking place on Tuesday, August 25, 2020 at 7:00pm PT as part of the [LA Chapter of AES](http://www.aesla.org/)’s regular meeting. The program will be hosted by WSDG Founding Partner John Storyk and is free and open to all.

This discussion will trace the history of innovation that has coincided with Storyk’s career and the work of WSDG as one of the preeminent leaders in modern recording studio design. Starting with Electric Lady Studios, he will highlight the unique goals and challenges associated with this process, and how a potent combination of predictive acoustics, architectural experience, and technological advancement leads to the creation of these one-of-a-kind artistic spaces. Additionally, he will present WSDG’s newest projects in Los Angeles, and how recent innovations and possible turns in the industry are shaping the recording and content creation studios of the future.

“The past fifty years have shown us that this work has been driven as much by creativity and passion as it has been by the latest technology and techniques,” said Storyk. “We’re pleased to partner with AES to offer this talk and explore not only the past, but the future of where studio design is headed next.”

To register for this webinar, please click [here](https://www.eventbrite.com/e/electric-lady-beyond-john-storyk-on-the-future-of-recording-studio-design-tickets-115315776592).

For more information about WSDG EDU, upcoming webinars. and AIA-certified courses, please visit: <https://wsdg.com/education/webinars/>

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## ABOUT WSDG, LLC

For over 50 years, acoustic consulting and A/V integration firm [WSDG](http://www.wsdg.com/) has designed nearly 3,500 media production facilities worldwide and counting. Projects range from Jimi Hendrix’s Electric Lady Studio and Jazz at Lincoln Center in New York, to broadcast facilities for The Food Network, CBS and WNET, over 20 teaching studios for The Art Institutes, and corporate clients such as Sony, IBM and Novartis. Recent credits include Jungle City in New York, The Church Studios in London, private studios for Green Day, Jay-Z, Bruce Springsteen, Alicia Keys, Jack Antonoff, J Cole, Harry Connick Jr., and Academy Award-nominated film composer Carter Burwell. WSDG has collaborated with such noted architects as Frank Gehry, Philippe Stark, Rafael Viñoly, Santiago Calatrava, Grimshaw, and Norman Foster.  An 11-time winner of the prestigious pro audio NAMM [TEC Award](https://www.tecawards.org/) for outstanding achievement in Acoustics/Facility Design, WSDG maintains U.S. offices in New York, Washington, DC, San Francisco and Miami and global offices in Barcelona, Basel, Berlin, Belo Horizonte, Buenos Aires, Guangzhou, Mexico City and Mumbai.

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