

**NAMM 2024: Imaginando Announces Educational Discounts for Key Products, Including Visual Synthesizer**

*Visual Synthesizer enables musicians to easily create stunning visual accompaniment to their music - company announces educational discounts for both students and teachers*

**Anaheim, CA, January 23, 2024 — Portuguese software manufacturer** [**Imaginando**](http://www.imaginando.pt/) **has announced an educational discount program for its entire software line, including its class-leading Visual Synthesizer and many other products. The new discount program allows institutionally accredited students and teachers to access a 50 percent discount across all of Imaginando's desktop software products.**

"We are forever learning, and this is fundamental to Imaginando's ethos. This is why we are proud to support the education community by offering students and teachers a 50 percent discount on all of our desktop software titles," commented Nuno Santos, Founder and CEO of Imaginando. "We want to help support the next generation of creative music creators, and ensure they have all the tools they need for success. We are working institutions of all sizes and kinds to accomplish this."

Primary, secondary and vocational institutions around the world play an important role in providing a basis for students to learn and excel in music creation. Imaginando's suite of music software can help students build the skills and confidence that are needed to excel both in the classroom and in their professional careers. To participate in the company's software discounts, customers can visit the [company's dedicated page](https://www.imaginando.pt/educational-discount-program).

**Spotlight on Visual Synthesizer**
Imaginando's Visual Synthesizer, included in its educational program, is an innovative software tool that makes it easy for artists to express their music optically, in a highly customizable way. Its multi-layered shader system allows the creation of complex visuals by blending dynamic graphical elements, with powerful user control. Visual Synthesizer comes in a range of plug-in formats, which can run inside the DAW or directly alongside MIDI instruments in real-time. The software is particularly interesting for synthesists, DJ's and electronic music creators, since it can generate 8 polyphonic visual layers and multiple visual voices - all using a robust internal library of visual materials and effects.

Users can trigger, change and modulate parameters from both audio and MIDI sources to inject movement into each layer’s visual voice. The software comes loaded with 50 customizable graphics, as well as an inspiring bank of presets for inspiration. Further, Imaginando is constantly updating the library of its available graphics.

To learn more about Imaginando's educational discounts, or about its Visual Synthesizer, please visit the [Imaginando website.](https://www.imaginando.pt/products/vs-visual-synthesizer)

**About Imaginando**
Since 2014, Imaginando has been mixing music and technology to create original products, centered on audio-visual experiences. We want to inspire artists to expand their own creativity with the innovative high-quality products that we build.We endeavor to make electronic music production accessible for as many people as possible, wherever they are and whatever they are using. Across phone, tablet, laptop and desktop, with Imaginando you can make music anywhere, with anything. Imaginando is a Portuguese company headquartered in Braga, an UNESCO Creative City in the field of Media Arts. For more information, please visit [www.imaginando.pt](http://www.imaginando.pt/)

**Contact:**

Jeff Touzeau
Hummingbird Media, Inc.

jeff@hummingbirdmedia.com
[www.hummingbirdmedia.com](http://www.hummingbirdmedia.com)