(FamousGrey, Maxus, Prophets, Altavia Act)

CREDITS

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Client: Proximus

Client contacts: Aurélie Denayer, Laurence Carion, Sophie De Nys, Manoëlle Ballaux

Ecosystem: SILK

Agency: FamousGrey

Excecutive CD: Peter Ampe

Creative Team: Tom Berth & Geert De Rocker

Copywriter: Tom Berth, Jonathan D’oultremont

Client Service Director SILK: Naïké Van Hulle

Account Director: Naïké Van Hulle

Account manager: Cato Samyn, Romy Vierhouten

Head of Strategy: Jonathan Detavernier

Digital Strategy: Tom Willemkens

Production Director: Emily Rammant

RTV Producer: Loes Fierens

Film Production Company : Lovo Films

Executive Producer : Bert Brulez

Producers: Chou-Jung Kuo, Fred Vrancken

Director: Helvetica

DOP: Piet Deyaert

Post-production: Lovo Films, FamousGrey Productions

Sound studio: FamousGrey Productions

Sound Engineer : Eli Sundermann, Pierre-Etienne Bonnet

Music: Fritz Sundermann

Singer: Amaryllis Uitterlinden

Photographer: Britt Guns

Post-production: Sven Vanhee

PR Manager: Liesbeth Pyck, Sarah Thomas

Digital Agency: Prophets

Digital producer: Timothy van den Brande, Kenneth Boerjan

UX: Thomas Mattheusen, Joe Smith

Development: Dave De Preter, Peter Vercauteren, Ruth Bonne, Samuel Joos, Stijn Huybrechts

Design: Janne Degryse, Fé Riské, Mathieu Michaux

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Media Agency: Maxus

Head of Media & strategy: Britt Luyten

Digital strategy: Sebastien Reps

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Offline Planning: Vincent Laduron, Elise Lameire, Fabienne Imbo, Nathalie Vanderlinden

POS-agency: Altavia-ACT

Account Director: Jean-Yves Claes, Bérengère Ooms

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