**GUESS ACCESSORIES SS21 COLLECTION**

For the Spring/Summer 2021 collection, GUESS celebrates its distinctive heritage with an irresistible collection of accessories. Drawing on a trendy array of colors and materials, classic looks and timeless fashion codes go back to the roots of the GUESS brand, before being given a modern twist that is all set to take on the upcoming season by storm! GUESS women enjoy confident, eye-catching handbags and summer essential footwear with iconic flair, while GUESS men play with contemporary vibes and the oh-so-hot athleisure trend – just the thing for a matchless season of style.

**WOMEN’S COLLECTION**

**Bags**

Embracing the iconic GUESS heritage with a fresh new attitude, this season’s bags are sure to make a statement. A luxurious palette of materials enhances modern silhouettes and a summery color range with pop accents, resulting in an innovative range that reflects the unique character of the GUESS woman. From high-shine iridescent patent to rattan straw and Floral Basique logo print, with the occasional injection of quilted denim and novelty croc, creativity is key when it comes to this season’s materials.

**Logo** detailing is back with oversized metal cut-out G tab charms for a luxurious touch with sophisticated bronze, blush and rose gold metallic hardware. Feminine yet utility designs are renewed with a wave-like top hem, adding a high-glam touch to versatile satchel and cross-body shapes.

Pop colored croco is here, creating a bold summer look that perfectly enhances clean and modern mini flap bags, satchels and cross body designs. From luxurious bright crocodile to wild natural python and leopard, **Animalier Prints & Exotics** bring confident, playful appeal with sophisticated chain and logo detailing for a boost of glamor, along with the new metal G profile and 4G personalization.

**Quilt** is here to stay, with statement puffy big diamond quilt and patent skinny vertical quilt taking over the collection, adding sumptuous style to grab-and-go convertible backpack-sling bags and totes, alongside the essential mini backpack. Spring floral prints, Guess graphic denim and peony tones are finished with modern metallic hardware. For youthful appeal, double stitching square quilt is new this season, complete with mini tabs and lettering charms for a luxurious twist.

**Denim** is renewed with head-turning GUESS 4G Logo and Q Logo prints in classic brown and spring-fresh pink and aqua. Casual chic totes and fun-yet-functional clutches are ideal for the contemporary elegant summer look! Spring floral print adds a fun touch, while Peony Logo denim is sure to please.

**Glitter & Embellishments** add deluxe sparkle throughout the collection, bringing 00s vibes with embellished Square-G branding, paired with wild natural python and leopard, resulting in iconic and sexy GUESS style with sophisticated embellishments. New stud placement, chunky chains and bold 4G branding turn heads, transforming sleek flap bags in pewter debossed peony and gold croco.

Finally, the **New Fashion** attitude! This season’s must-have theme brings together innovative finishes and sleek, summer-ready designs to create playful, ultra-glam accessories that complement daytime and nighttime outfits alike. The essential cloud pouch clutch is available in two sizes and an array of chic summer tones, complete with tonal Guess personalization for a truly irresistible look! Innovative shapes are key, with mini wristlet flap bags in cool metallic and graffiti finishes; this cute young mini bag can be worn with or without a shoulder strap, and is here to make a statement! Signature faux fur is sure to make the GUESS girl stand out in an array of colors and patterns that transition effortlessly from day to night with complete confidence. Hip new mini bags in pastel tones add feminine allure to any outfit, while iridescent metallics boost clean, modern designs with a smart edge. For contemporary chic, vintage-inspired handbags in canvas and logo multi make the perfect accessory to summer adventures, with adjustable press button shoulder straps, brushed pale gold hardware and bright, solid colors.

**Footwear**

With GUESS, feminine footwear is here for the season. This spring-summer is all about completing the look with eye-catching footwear that borrows from the iconic GUESS heritage, for a collection that is ready for anything.

Glam mules and daytime strappy or block-heel sandals make for **Summer Essentials** in pop tones and faux croco. **Iconic Prints** promise a fun take on classic platform and kitten silhouettes, with black and white gingham, lipstick-red polka dots and classic GUESS logomania prints for a touch of French chic. The **Mini Peony Logo** gives a subtle, ‘barely there’ effect that is perfect for the summer – from mules to sandals, these feminine styles with slender straps are great for summer versatility. **G Heel** makes a designer statement with modern detailing that highlights the iconic wide heel. Pumps and sandals alike feature this chic accent in a tonal or gold finish. For an ultra-luxe attitude, **New Metal Frame** catches the eye with tonal or gold 4G frame hardware; from sling-backs to high heels and kittens, through to the on-trend summer slide, urban chic meets a fresh summer style with these statement shoes. To achieve a more laidback look, the **Vulcanized Projects** combine the must-have vulcanized sole with camo, GUESS logomania and floral prints, complete with logo detailing and glam trims.

**MEN’S COLLECTION**

**Bags**

Timeless GUESS allure meets exciting new innovations for this season’s new look for the GUESS man. Alongside the best-selling 4G all-over logo that defines the timeless **Vezzola** and **Scala,** the collection bags enjoy an update with new hardware, piping and edge paint, not to mention high-end PU fabric for a luxe faux leather finish. This summer welcomes the brand new **Salameda** backpack collection, part of a contemporary capsule that is complemented by the matching **Verona Sport** sneaker. For the busy man-on-the-go, the athleisure trend is here to stay with an innovative new family of bags designed for multipurpose use. Transitioning effortlessly from sport to leisure, the backpack in water-repellent nylon with thermo sealed zippers can be neatly folded into a small pochette. The maxi bumbag with two big compartments is ideal for carrying all the essentials, making it the perfect choice for any busy lifestyle.

**Footwear**

For the GUESS man, quality is key. This spring-summer sees the perfect combination of iconic footwear styles and new super trendy looks that are ideal for achieving the season’s effortlessly cool appeal. The **Laguna** is the perfect example, with a hot new low-profile cupsole sneaker silhouette in supple, light and colorful finishes that echo sunny summer vibes. The new **Verona Stripe** combines premium leather, rich detailing, piping and edge paints for a luxuriously finished shoe.

The contemporary vibe is strong throughout the collection, with timeless 4G logo detailing combined with technical detailing and materials to create an effervescent allure. This extra-light sneaker combines trekking-inspired hook and rope finishes, a light, supple outsole borrowed from skate shoes, and nylon mesh inserts from the running world – the result is a resolutely modern shoe that is ready for anything. Turning performance wear into everyday style, the athleisure trend results in the **Modena**, the ideal solution for a functional yet fashionable shoe. With technical, high-comfort features such as the breathable nylon mesh upper and extra cushioning, this on-trend, modern shoe looks great with any outfit.

In keeping with the GUESS commitment to exceptional quality and sustainability, each accessory and footwear collection features an eco-friendly model forming part of the SMART GUESS capsule. These accessories, made from recycled fabrics and recycled PU, make a strong style statement that proves once again that sustainability is chic.

**KID’S COLLECTION**

Get ready for an exclusive Spring-Summer 2021 with the GUESS Kids Footwear collection! Girls first, with eye-catching new running sneakers with on-trend high-profiled outsoles, classy uppers with a bling touch thanks to the padded GUESS heart logo. For the boys, running trainers boast an extra-light outsole and athleisure look. For urban appeal, classy sneakers in a rich variety of prints, colors and material perfectly coordinate with the Apparel collection for GUESS girls and boys alike. For a unique accent, this season, there is nothing better than the contemporary lug boot to complete any outfit. Girls enjoy super feminine finishes in patent, glitter, and the iconic 4G allover logo, while boys boast denim-inspired finishes with fringed cotton canvas labels with GUESS triangle logo prints and even a military version with GUESS branded camo for the ultimate active look.

**About Guess?**

GUESS?, Inc. designs, markets, distributes and licenses a lifestyle collection of contemporary apparel, denim, handbags, watches, eyewear, footwear and other related consumer products. GUESS? products are distributed through branded GUESS? stores as well as better department and specialty stores around the world. As of February 1, 2020, the Company directly operated 1,169 retail stores in the Americas, Europe and Asia. The Company’s partners and distributors operated 560 additional retail stores worldwide. As of February 1, 2020, the Company and its partners and distributors operated in approximately 100 countries worldwide. For more information about the Company, please visit [www.guess.com](https://cts.businesswire.com/ct/CT?id=smartlink&url=http%3A%2F%2Fwww.guess.com&esheet=52203451&newsitemid=20200414005819&lan=en-US&anchor=www.guess.com&index=1&md5=68f5fd26142515ee54b5b672d818b9d9).

