



# Press Release

Brussels, 22 June 2015

## **KBC Brussels puts the stamp on its Brussels identity**

### **The new KBC emblem takes up position in the heart of the capital**

Barely six months since its launch, KBC Brussels, the new self-contained brand common to both KBC and CBC in the capital, is moving into new offices in Rue de la Science/Wetenschapsstraat, right in the centre of a typically dynamic, cosmopolitan quarter of the city. The bank-insurer is therefore now firmly part and parcel of the Brussels scene, offering a range of tailor-made financial solutions.

At the beginning of June, the KBC Brussels team, headed up by Damien Van Renterghem, moved into a suite of newly renovated offices in the Périclès Building, which is but five years old and is located in Rue de la Science/Wetenschapsstraat, in the heart of the European Quarter. They are amenable premises, easily recognisable thanks to the fact they incorporate the entrance to one of the 48 KBC Brussels bank branches.

Featuring 30 open-space workstations overlooking the sylvan beauty of Square Frère Orban/Frère-Orbansquare, and four enclosed offices, two project rooms and a meeting room, plus car parking, the core KBC Brussels team of 25 staff have already fully forged their place among the people of Brussels.

Damien Van Renterghem, CEO of KBC Brussels, comments, 'KBC Brussels is aimed specifically at clients and prospects living or working in Brussels. Our headquarters in the centre of Brussels are a perfect reflection of our Brussels, European, cosmopolitan and multi-cultural embeddedness. Moreover, the dynamic character of Brussels is meat and drink to us. Born out of the bank-insurer KBC, we are a true start-up, ready to breathe new life into the financial sector of the Brussels Region.'

The new KBC Brussels offices, extending in total over 520 m<sup>2</sup>, are both airy and modern and have ceilings fitted with a low-energy cooling system, an intelligent lighting management system equipped with motion and presence sensors, rainwater-recovery plant, plus planted roofs on top.

With neighbours like Apple®, soon to be joined by the Start it@kbc new-business incubator, the new KBC Brussels headquarters instil a feeling of freshness, dynamism and modernity.

### **For further information please contact:**

Viviane Huybrecht, General Manager, Corporate Communication/Spokesperson, KBC Group  
Tel. + 32 2 429 85 45 – E-Mail: [pressofficekbc@kbc.be](mailto:pressofficekbc@kbc.be)

#### **KBC Group NV**

Havenlaan 2 – 1080 Brussels  
Viviane Huybrecht  
General Manager Corporate Communication/  
Spokesperson  
Tel. +32 2 429 85 45

Press Office  
Tel. + 32 2 429 65 01 Stef Leunens  
Tel. +32 2 429 29 15 Ilse De Muyer  
Fax + 32 2 429 81 60  
E-mail: [pressofficekbc@kbc.be](mailto:pressofficekbc@kbc.be)

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