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**FOR IMMEDIATE RELEASE**

**Feld Entertainment selects BRAVE Public Relations as agency of record**

*Lifestyle PR agency tapped to promote live entertainment company's  
upcoming performances to Atlanta market*

**ATLANTA (April 30, 2019) – [Feld Entertainment](#)** announced today that **[BRAVE Public Relations](#)** has been selected as the Atlanta partner to handle media relations around its live touring family shows, including Disney On Ice, Sesame Street Live!, Monster Jam®, Monster Energy Supercross, Marvel Universe LIVE!, Jurassic World Live Tour and more, across all metro-Atlanta venues. BRAVE PR will share news about Feld Entertainment and its role as the ultimate family-friendly, live entertainment provider for the Atlanta area and surrounding communities.

BRAVE PR's first campaign work for Feld Entertainment will kick off this fall with Monster Jam®, playing Infinite Energy Arena for the first time from September 13 – 15, and *Disney On Ice presents Road Trip Adventures*, a brand new show, at State Farm Arena from September 25 – 29.

"The BRAVE Public Relations team has demonstrated experience within the entertainment and live events space," said Beth Carter, Feld Entertainment Communications Director. "We look forward to applying their PR expertise to our Atlanta business."

Now in its third generation of Feld leadership, Feld Entertainment continues to expand its phenomenal success and acclaim. The Feld family upholds a long-standing tradition of providing spectacular live entertainment to others across the globe. As the recognized world leader in presenting celebrated shows that uplift and inspire, Feld Entertainment holds an unwavering philosophy to invest passion, innovation and meticulous attention to detail into astonishing productions that enthrall more than 30 million people in 75 countries on six continents, with as many as 5,000 shows each year. The meaningful result: the creation of lifelong memories – one act at a time.

**About BRAVE Public Relations**

Specializing in entertainment, lifestyle and retail brands, BRAVE Public Relations is recognized for its experience and expertise with consumer-facing press programs. Since 1999, the agency has been proud to partner with local, regional and national lifestyle clients, such as the PGA

TOUR – TOUR Championship, the Fox Theatre, LEGOLAND Discovery Center, Simon, Chicken Salad Chick and Pike Nurseries. Connect with BRAVE Public Relations on [Facebook](#), [Twitter](#) and [Instagram](#) for the latest updates.

**About Feld Entertainment**

Feld Entertainment® is the worldwide leader in producing and presenting live family entertainment experiences that bring people together and uplift the human spirit. Properties include Monster Jam®, Monster Energy Supercross, Disney On Ice, Disney Live!, Marvel Universe LIVE!, Sesame Street Live!, DreamWorks Trolls The Experience and Jurassic World Live Tour (coming Fall 2019). Across the brand portfolio, Feld Entertainment has entertained millions of families in more than 75 countries and on six continents. Visit [feldentertainment.com](http://feldentertainment.com) for more information.

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