

The Journey

2008



1999 The airline capitalises on the UAE's growing ties with Australia and a deal is struck to add Sydney, Brisbane and Perth to the Melbourne route 2000 **Emirates Skywards** is launched

2001 In a survey of 2.7 million airline passengers by Skytrax Research, Emirates was voted Airline of the Year









2010

Emirates celebrates

its 25th anniversary

remarkable growth

marking a quarter of a

century of success and



2012

In tennis, Emirates

Emirates Airline

US Open Series

becomes the Official

Airline of the US Open

and title sponsor of the

2013 Qantas and Emirates partnership commences, offering 98 weekly flights between Dubai and Australia

2014

Collingwood and

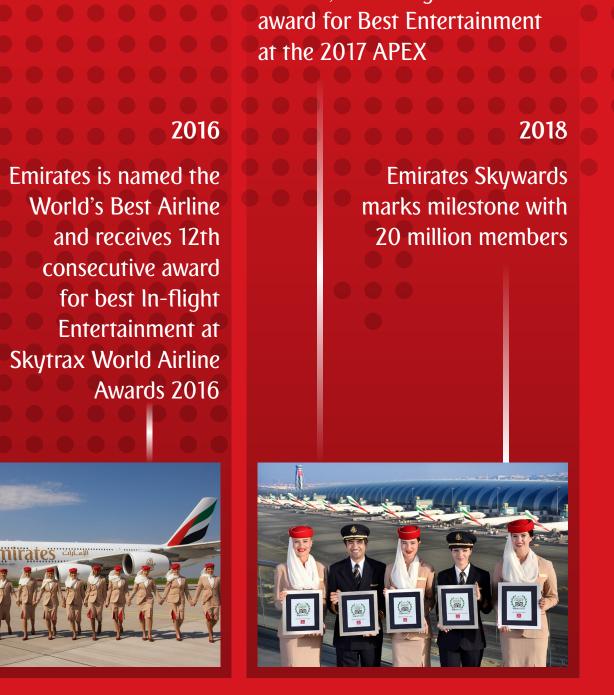
Emirates celebrate

15 years together

and extend their

partnership

2017 2015 Emirates celebrates a Emirates wins four awards at milestone in its employee the 2017 Business Traveller history, with its cabin crew Awards, two awards at the prestigious ULTRAS 2017 team now crossing 20,000 staff Awards, a Passenger choice



2018

2018







2004



2006

2002 2003 2004 2005 2006 2007 2008 2009 2010 2011



The 10,000th cabin

Emirates team

crew member joins the

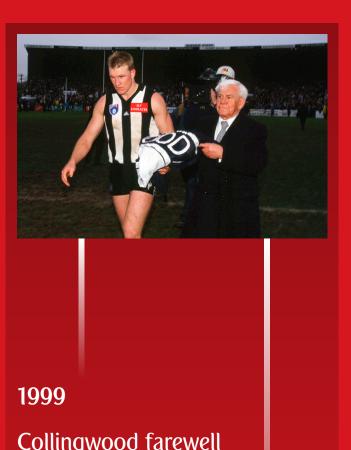








2012 2013 2014 2015 2016 2017



1999

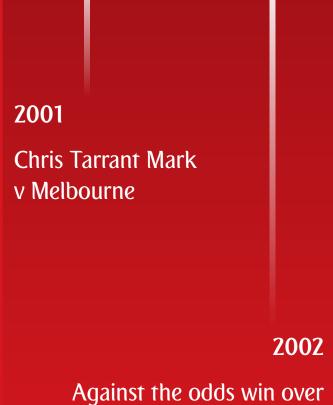
2000 2001

Collingwood farewell to Vic Park 2000

Malthouse era starts with

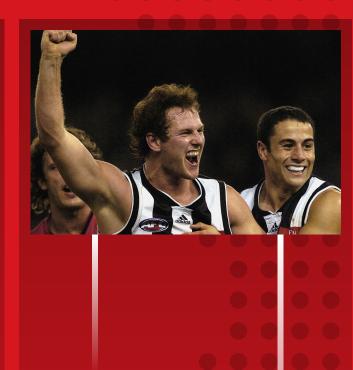
beginning of the season

5 straight wins at the



Port Adelaide in finals at

Football Park



2003

Chris Tarrant kicks

goal after siren to beat

Adelaide at Football Park

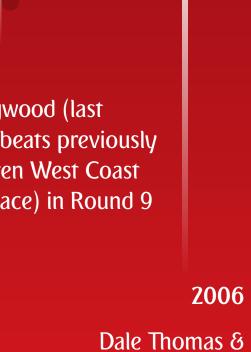
2004

Nail-bitting 3-point win

6-game losing streak

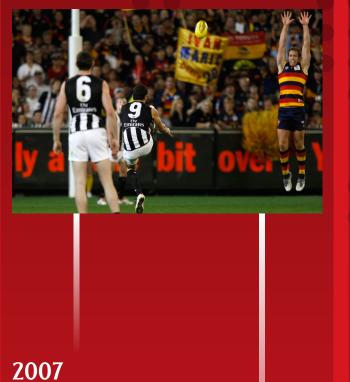
over Adelaide that snapped





Scott Pendlebury make

their game debut





2008

Boilover win against

Adelaide in Elimination final





the ground gives Pies a

1-point win on Anzac Day



Collingwood comes back

Essendon on Anzac Day

from 37 points down against

