***For immediate distribution***

**SMALL BUT MIGHTY: Flock Audio PATCH LT Now Shipping**
*Flock Audio turns the page on 150 year-old patchbay technology, enabling users to quickly create, evaluate and recall multiple routing scenarios — all in a svelte 1U device*

**Kelowna, Canada – November 11, 2020 –** [**Flock Audio**](http://www.flockaudio.com/)**, which revolutionized modern-day audio patching with its flagship 64-point** [**PATCH**](https://www.flockaudio.com/) **solution two years ago, announces that its latest digitally controlled, 100% analog** [**PATCH LT**](https://www.flockaudio.com/patchlt) **solution is now shipping. PATCH LT — the ultimate hub for smaller and mid-sized studios — features 32 digitally controlled patch points (16x16) in a sleek 1U housing that comes with The PATCH APP software controller, compatible with both OSX and Windows.**

PATCH LT enables users to seamlessly control everything directly from the computer, making patching and re-patching cables and labeling physical I/O’s a thing of the past. Moreover, the system allows users to take control over their creative domain and equipment options so they can test, evaluate, compare and recall specific signal chains for any given application during the recording, mixing or mastering process. By implementing PATCH LT, users can dramatically improve their workflow efficiency, while making more informed decisions on equipment choices and sonic preferences.

**Time has come today: PATCH LT**
“Our flagship PATCH model was created in direct response to a pressing market need. Traditional patchbays have not changed with the times and to this day, depend on what is essentially 150-year-old technology,” says Flock Audio Founder and CEO Darren Nakonechny. “PATCH LT fosters experimentation and creativity through an intelligent ‘drag and drop’ UI, while easily handling all the basic functions of a patchbay. It does all of this while retaining the purity of the original signal, completely in the analog domain.”

PATCH LT was developed to bring Flock Audio’s revolutionary technology to a broader user base that includes project studios and small to mid-sized commercial studios. As user’s equipment needs grow and more patch points are required, additional PATCH Models may be added — making it the ultimate scalable solution. On the rear of the unit, (4) DB25 allow connectivity to other gear. and an XLR combination input / XLR output on the front panel makes quickly patching in a ‘test’ piece of gear — or a DI instrument — a snap. Further, built-in phantom power on 16 channels, firmware updates and warning notifications make PATCH LT a highly intelligent solution in a minimalist footprint.

**UI flexibility and wholesome analog audio**
“Our PATCH LT features the same internal componentry and powerful UI as our flagship model, with a slimmed down I/O count and a very attractive price point,” Nakonechny adds. “The UI meantime means that all routing, equipment choices and creative test patching can be done straight from the computer — this not only accelerates workflow but helps the user hone in on the sounds they really are looking for. In this capacity, PATCH LT is much less of a ‘utility’ and can add immediate value in almost any equipment scenario.”

While PATCH LT is controlled using a digital UI, the system never converts the signal to or from the digital domain — the entire signal path remains strictly analog. Additionally, PATCH LT does not diminish, color or alter audio signal integrity in any way, so users can make their own sonic evaluations and decisions based on their own equipment choices and patching scenarios.

PATCH LT is shipping now and available for $1,650 USD. To learn more about PATCH LT, please visit the dedicated Flock Audio product page at: <https://www.flockaudio.com/patchlt>

**About Flock Audio**Flock Audio Inc. is a pro audio manufacturer based in Kelowna, Canada, founded in 2018. The company is best known for its PATCH System Series, which is a Digitally controlled, 100% Analog Patch bay routing solution for professional audio environments. For more information on Flock Audio and its products, please visit the company website at http://www.flockaudio.com.

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