**CREDITS  
AGENCY** : TBWA\Belgium

**CLIENT**: Engie  
Florence Coppenolle, Gaetano Palermo, Steven Verlinde, Suzanne Mioulet, Sarah Vankeilegom

**CAMPAIGN TITLE**: De eerste stap – Le premier pas

**CREATIVE DIRECTOR:** Frank Marinus  
**CREATIVE TEAM:** Thomas De Vreese, Dieter Vanhoof

**ACCOUNT TEAM:** Nancy Vanlerberghe, Ophélie Vanhagendoren, Molly Vu Duc

**STRATEGY** : Sylvie Dewaele, Stephanie Vercruysse  
**INTEGRATED BRAND STRATEGIST:** Jolien Van Heyste   
**Strategic Reputation & PR :** Laure Miquel-Jean

**DIGITAL CREATIVE TEAM:** Geert Feytons

**TRAFFIC**: Xandra Van der Mersch, Christine Lips

**DIRECTOR STUDIO**: Danny Jacquemin

**RETOUCHES** : Marianne Gualtieri, Annick Cohen, Patrizia Secci, Lea Leborgne

**DTP** : Marianne Gualtieri, Annick Cohen, Patrizia Secci, Lea Leborgne, Emilie Boudart

**DIGITAL PRODUCTION** : MAKE

**PROJECTS MANAGEMENT TEAM :** Stijn Punie, Juliette Defoux

**ONLINE PRODUCTION:** Matthias Deruddere, Annelies Eskens, Koen Corneillie

**ART BUYER:** Elly Laureys

**AGENCY PRODUCER:**

Shana Duprez

**PRODUCTION COMPANY: Helvetica**

### Producer: Chou-Jung Kuo

### Directors: Hans Vercauter & François Mercier

**POST-PRODUCTION:**

Post-producer: Shana Duprez

Offline: Joris Rabijns  
Online: Xavier Pouleur

Grading: Kene Illegems  
Music, SFX en mix: Gregory Caron

**SOCIALS PRODUCTION COMPANY: MAKE**

Producer: Shana Duprez

Offline/Online: Nabil El Hajjouti

Sound: Jan Pollet / Raphael Rastelli

**RADIO PRODUCTION COMPANY: MAKE**

Producer: Raf Cyran - Lauranne Van Der Heyden Sound: Jan Pollet

**MEDIA AGENCY:** Space

**MEDIA PLANNERS:** Hélène Rousseau