



Press Release

EVOC SPRING/SUMMER 2019

## GROUNDBREAKING PROTECTION TECHNOLOGY MEETS HIGH-END BACKPACK: THE NEO 16I WITH REVOLUTIONARY AIRSHIELD SYSTEM

FOR ITS 10-YEAR ANNIVERSARY, THE LEADING GLOBAL MANUFACTURER OF PROTECTOR BACKPACKS CONTINUES TO DEMONSTRATE ITS KNOW-HOW WHEN IT COMES TO TECHNOLOGY AND DESIGN. PERFECTLY TIMED FOR THE 2019 BIKE SEASON, EVOC IS LAUNCHING ITS NEW NEO 16I PROTECTOR BACKPACK WITH THE SPECIALLY DEVELOPED AIRSHIELD SYSTEM, THEREBY REVOLUTIONISING THE DEFINITION OF BACK PROTECTOR TECHNOLOGY IN THE BIKE INDUSTRY. THE NEO 16I'S EXCLUSIVE AIRSHIELD BACK PROTECTOR COMBINES MAXIMUM IMPACT PROTECTION, ERGO-DYNAMIC FLEXIBILITY AND INNOVATIVE 360° VENTILATION. THE NEO 16I WILL BE AVAILABLE IN SPRING 2019, AND COMES IN GOLD AND IN CARBON GREY.

### PROTECTION 2.0 – THE NEW AIRSHIELD SYSTEM



For the 2019 bike season, experience the benefits of exceptional **SOFT PROTECTION** with the new **NEO 16I**. **EVOC's** integrated **AIRSHIELD SYSTEM** with its characteristic lattice structure is positioned between the pack and the rider and visible on the exterior of the backpack. This combined unit makes sure the protector is as close as possible to the entire thoracic and lumbar spine.

Made of a highly resilient nanotech elastomer, the back protector can deform if exposed to tension or pressure, but then returns to its original form. This material also guarantees ergo-dynamic flexibility and optimum adaptation to the shape of the spine. In addition, hexagonal elements ensure optimum distribution of the impact force and 95% shock absorption. Plus, the elastomer maintains its qualities in temperatures from -20 to + 40 degrees Celsius.

Twelve elastomer pads with mesh structure form part of the lattice layer. Strategic positioning of the pads provides for maximum carrying comfort, minimal contact points on the back and yet a snug fit is a result of the strong grip. This makes slipping of the backpack in case of a fall even more unlikely.

Thanks to the unique construction of the AIRSHIELD SYSTEM, the NEO 16I allows 360° ventilation and effective moisture wicking from the back – even on really strenuous bike rides.



*In the last 20 years, we have travelled to more than 50 destinations – always in search of the best trails and most amazing powder runs. Finding the right backpacks and bags that met our requirements in terms of functionality, protection and quality was difficult. So, we started developing equipment according to our personal preferences. Since 2008, EVOC has stood for evolution and the concept of high-quality, sporty backpacks, bags and luggage – with a particular focus on proper protection. EVOC – PROTECTIVE SPORTS PACKS*



The **AIRSHIELD BACK PROTECTOR** is made in Europe, is certified according to TÜV test standard PSA 1621-2, and can be replaced at no charge as part of EVOC's **FREE CRASH REPLACEMENT** after a fall that caused damage to the protector.

### THE NEO 16I SHOWS TRUE GREATNESS – FOR MORE CARRYING COMFORT



The **NEO 16I** is available in two sizes: S/M for a recommended body height of 155 to 180 cm and a torso length of 41 to 48 cm, and L/XL for a height of 180 to 200 cm and a torso length of 48 to 53 cm. Together with the height-adjustable hip belt (which allows for adjustment of up to five centimetres), the backpack can be perfectly adapted to riders' body measurements – for both optimised back protection and ideal weight distribution to the hips.

Extra-wide, well-padded hip wings make for a firm yet comfortable fit. With an integrated zip pocket and a flexible, quick-access mesh pocket, the hip-wings also offer additional storage space that is easy to reach even while riding. The highly elastic **AIROFLEX** material on the wide hip belt allows for freedom of movement and maximum breathability. Inward-facing seams together with soft airmesh fabric minimise potential pressure or rubbing. The material used for the hip wings and shoulder straps has been treated with antibacterial **POLYGIENE®**, preventing unpleasant odours.



The main compartment of this EVOC pack provides space for a rider's equipment as well as a 3-litre hydration bladder. A fleece-lined goggle pocket, a quick-access external tool compartment, two side pockets made from elastic mesh and the integrated helmet holder make the NEO 16I the number one partner for demanding freeriders. The premium backpack also features a magnetic clip for keeping the hydration hose in position and a built-in rain cover with reflective print for additional visibility and safety.

### NEW MATERIAL, NEW COLOURS – THE NEO LOOK

For the **NEO 16I**, EVOC is for the first time making use of exceptionally water-repellent and durable taslan nylon. This high-quality, tear-resistant fabric boasts an extremely smooth surface, which enhances the visibility of the partially reflective 3D-embossed NEO pattern – tone in tone, either in classy **GOLD** or in clean **CARBON GREY**.

The NEO 16I is completely TÜV-certified and will be available onwards from spring 2019.



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## SPECIFICATIONS

NEO 16l

Volume: 16 l

Dimensions: 27 x 52 x 11 cm\*

Weight: 1580 g\*

Colours: Gold, Carbon Grey

Price: 250.00 € / 300.00 USD / 385.00 CAD /

\* In size S/M

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**Media Contact:** Dani Odesser | [press@evocsports.com](mailto:press@evocsports.com) | +49 (0)170 3131812



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EVOC Sports GmbH | Tegernseer Landstraße 37a | 81541 Munich | +49 89 540 41 14-0 | [press@evocsports.com](mailto:press@evocsports.com)