FACTSHEET

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| Media: | Social Media (Facebook) |
| Client: | Volvo Cars Belgium |
| Contact:  | Ward Van Rijckeghem |
| Agency: | BBDO Belgium |
| Account team: | Inge Maleve, Tom Verdeyen, Wouter Van den Herrewegen |
| Creative directors: | Sebastien De Valck & Arnaud Pitz |
| Creative team | Cristina Gesulfo & Vincent De Roose & Michiel Baeten |
| Graphic: | Olivier Voglaire |
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