

MARCIANO

G U E S S

MARCIANO SPRING-SUMMER '17 COLLECTION

WOMEN'S COLLECTION

The cosmopolitan and globetrotter Marciano woman moves with ease between different styles, endowing her innate allure with an enhanced sense of freedom. She embodies the urban spirit of bustling European capitals such as London and Paris, while also drawing inspiration from magical natural scenes such as the Australian desert, revealing an adventurous and playful side.

Fashion basic – From Paris to London

Parisian sophistication infused with a hint of London irony, for a blend of unconventionality, creativity and tradition. The result is a collection that is refined yet out of the ordinary. Prints are mixed with originality, combining stripes with animal motifs. Elegant speckled coats are worn over skinny jeans, or leather biker jackets over black sheath dresses, adding a rock appeal to traditional looks. Day to day essential garments are picked up by unusual details such as knotted belts on trench coats or masculine jackets. Classic - and classy - black and blue are paired with earth tones, here and there livened with a touch of fluorescent colours such as mandarin red.

New Navy Couture

Timeless and irresistibly chic, the navy style is reinterpreted with a couture twist, for outfits with a strong personality. While time-honoured white and blue evoke a summer's days by the sea, smart cuts and precious fabrics give life to classy contemporary looks. Understated colours feature sudden bursts of bright hues such as electric blue or honey gold, for a new approach to style emboldened by asymmetric lines.

Picnic at Hanging Rock - Australian Desert

Long, flowing dresses that caress the body evoke the sensual and sensory feel of a gentle desert breeze, reminiscent of the mysterious atmospheres that inspired the romantic Australian film that lends its name to the line. Utterly feminine, the garments are marked by suggestive lace inserts and plunging necklines. Delicate rose and beige shades combined with warm orange and red hues recall the hypnotic beauty of sand dunes at sunset.

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MEN'S COLLECTION

The men's collection takes the 1950's fashion, with its preppy style and carefree elegance, and roots it in the modern world, creating a whole new form of minimalism.

Fifty Fashion and Sporty Mood

Sophistication meets nonchalance to create standout signature looks. Micro gingham is a key pattern, and is featured in yarn-dyed, memory nylon blazers and trenches and in poplin stretch shirts. A dynamic mixing and matching of different pieces creates endless striking combinations. The classic suit in heather grey wool can be dressed down with a pop-coloured casual parka and a pair of comfy trainers, for a stylish look with a sporty flair.

Fifty Fashion and Vintage Style

Fine linen or cotton suits are paired with flower pattered shirts, for a bold fashion statement. Pastel chino pants in light fabrics such as cotton, linen or gabardine, instead, are a smart choice when paired with a white boxy t-shirt. Moreover, for a casual-chic take on contemporary style, nothing could be better than a pair of Bermuda shorts combined with a suit shirt.

Sophisticated and Glam

This line is marked by versatile suits with an eclectic attitude: glamorous when matched with a dark blue silk shirt, casual when paired with Bermuda shorts. The colours range from white to blue for daywear and from dark blue to black for the most refined part of the collection. The buzzing Los Angeles streets and Santa Monica beaches come to life in snazzy photographic prints, while original macro stripes in electric blue inject a jazzy dose of summer verve.

About Marciano

Marciano, the first brand extension from GUESS, Inc., follows suit in true GUESS style with apparel and accessories that are on the edge of the fashion forefront. This contemporary runway-inspired collection, designed for the fashion forward woman, is daringly sexy, yet has highly sophisticated style that represents pure glamour in everyday fashion. Marciano designs, markets and distributes full collections of women's apparel as well as accessories. Marciano boutiques are located in North America, as well as international metropolitan centers throughout the globe. You can also find the Marciano collection in select flagship GUESS store locations, specialty stores, and online at Marciano.com.

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