

THE NEW HYDRATING INFUSED EMULSION

Healing Hydration. Featherlight Feel.

LA MER

LaMer.eu/be #The Hydrating Infused Emulsion



Available as from August 2nd 2021



The NEW Hydrating Infused Emulsion – La Mer’s first emulsion – is a featherlight hydrator with nutrient-rich kelp and soy, and cell-renewing Miracle Broth™ that delivers all-day healing hydration to renew, strengthen and stabilize. Its fluid, quick-absorbing texture glides on effortlessly, leaving behind only your most radiant, healthy-looking skin.

LIGHT-AS AIR HYDRATION

The ultra-fluid, lightweight Hydrating Infused Emulsion combines innovative technology and ingredients to penetrate skin deeply so it is transformed instantly and continuously.



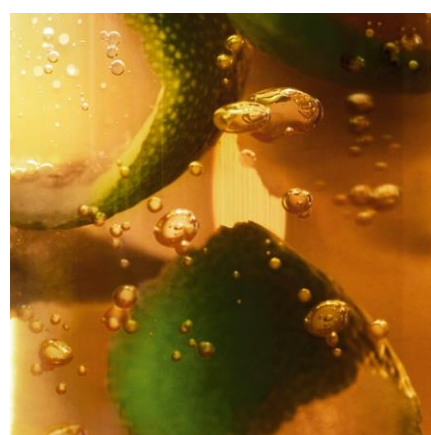
KELP & SOY

Kelp is a superfood with high natural concentrations of calcium and vitamins A, C, D and E, as well as zinc, iodine, magnesium and iron. It helps give skin cells the ability to hydrate well. Soy is rich in fatty acids, phytonutrients and protein.



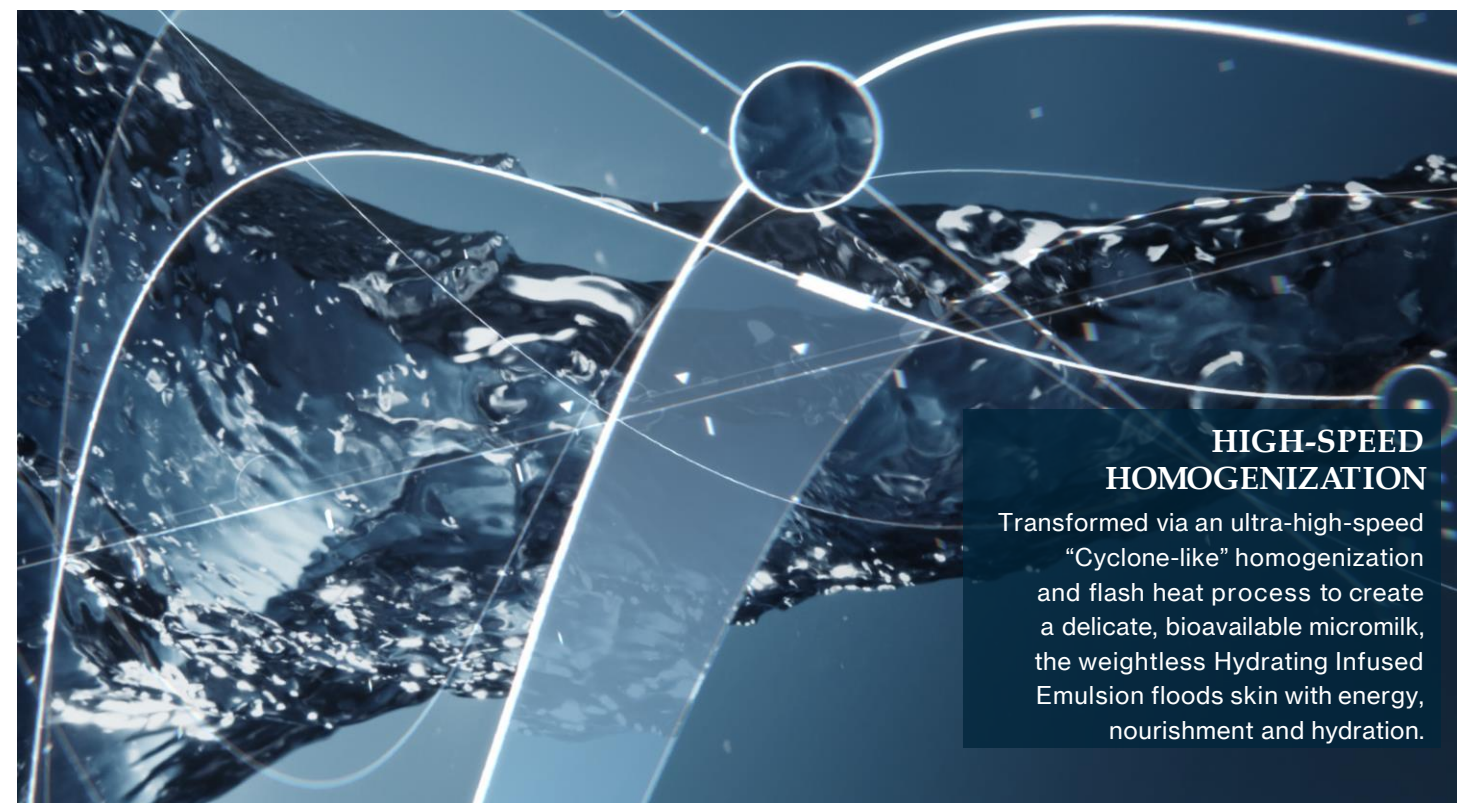
MIRACLE BROTH™

Created through a unique fermentation process, this sea-sourced ingredient visibly soothes skin while infusing it with healing hydration. Over time, it helps visibly calm and center the skin, countering the look of redness and other visible signs of inflammation.



LIME TEA CONCENTRATE

The La Mer secret to protection, this antioxidant power works to fight free radicals and actively support skin’s visible balance, harmony and well-being.



HIGH-SPEED HOMOGENIZATION

Transformed via an ultra-high-speed “Cyclone-like” homogenization and flash heat process to create a delicate, bioavailable micromilk, the weightless Hydrating Infused Emulsion floods skin with energy, nourishment and hydration.

LAYERS OF HYDRATION

Enhance your skincare experience with a regimen that infuses skin with layers of deep hydration. Banish dry skin and help sustain skin’s hydrated and healthy look with the light-as-air, fast-absorbing Hydrating Infused Emulsion.



STEP 1

Prep skin with The Treatment Lotion’s liquid energy to optimize absorption.

STEP 2

After applying your serum, follow with two pumps of The Hydrating Infused Emulsion to reach new depths of hydration and protect skin while visibly softening all signs of aging.

STEP 3

Seal in moisture with a La Mer moisturizer of your choice.

Enhanced Hydration:

*The Hydrating Infused Emulsion combined with The Treatment Lotion instantly boosts skin’s moisture levels by 174%.**

La Mer Hydrating Infused Emulsion 125ml - €235,00
Available as from August 2021 online and instore at Ici Paris XL, Planet Parfum, Parfuma, Meylandt, Gutmann, Peeters, Senteurs d’Ailleurs & www.lamer.eu/be

La Mer Hydrating Infused Emulsion 50ml - €105,00
Available as from August 2021 online at Ici Paris XL, Planet Parfum, Senteurs d’Ailleurs & www.lamer.eu/be

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