



SUUNTO X MAMMUT VERTICAL TITANIUM: THE LIMITED EDITION SPORTS WATCH FOR ADVENTURERS IN MAMMUT DESIGN



The Suunto x Mammut Vertical Titanium effortlessly blends into the Eiger Extreme product line. (Image: ©Mammut, Jeremy Bernard)

Swiss outdoor company Mammut and Finnish technology brand Suunto are jointly unveiling the new Suunto Vertical sports watch as a limited edition in the Mammut design. Based on the Mammut Eiger Extreme collection, the new Suunto x Mammut Vertical Titanium strap showcases the collection's iconic orange hue with the prominent "X", symbolizing extreme challenges.

Anyone venturing into the high mountains must be prepared for all eventualities and willing to test their limits. Mountaineering professionals understand the necessity of constant access to essential information. In the demanding conditions of high alpine terrain, the Suunto x Mammut Vertical Titanium is the ultimate dependable companion, boasting unrivaled accuracy and the longest battery life on the market. This outdoor watch equips you to make informed decisions in the mountains. The strap design of this limited edition harmonizes with Mammut's Eiger Extreme collection, a clothing line tailored for extreme alpine challenges. It was developed in collaboration with mountaineers and extreme athletes, including Stephan Siegrist and Jérémie Heitz.



The Suunto x Mammut Vertical Titanium is the perfect complement to the high-quality products relied upon by mountain professionals.

Dr. Heiko Schäfer, Mammut CEO: *«Mammut offers the most reliable products to mountain enthusiasts, enabling them to safely enjoy their experience to the fullest. We are thrilled to partner up with Suunto to provide our customers with this invaluable decision-making tool.»*



Images: ©Mammut, Jeremy Bernard

Made in Finland using 100% renewable energy

The Finnish company Suunto, renowned for its innovative sports watches, compasses, and dive computers, has been a steadfast companion for outdoor enthusiasts since 1936. Like Mammut, Suunto prioritizes durability, reparability, and sustainable sourcing to reduce emissions and waste.

With the introduction of the Suunto x Mammut Vertical Titanium, they are adding another highly functional and eco-conscious tool to aid adventurers in conquering the highest peaks and exploring the deepest valleys. Featuring a large display, global map navigation, and solar power for extended endurance, this watch ensures you can navigate through all weather conditions. In offline mode, you have constant access to navigation features, such as maps, weather forecasts, a compass, altimeter, and sunset alarm, even when outside network coverage. This is a critical feature for avoiding perilous situations in challenging terrain.

Mikko Ahlström, Head of Design Suunto: *«We are very excited about our partnership with Mammut. We share the same values and desire to develop durable and reliable equipment for adventures in extreme environments. Suunto Vertical is a tool made for the mountains. Its distinctive buttons are easy to find and press, even when wearing gloves. The overall design and the individual features help you avoid difficult situations in challenging terrain or get out of them in extreme cases.»*

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Suunto remains committed to product development and is set to receive a software update in the upcoming fall, introducing the highly anticipated Heart Rate Variability (HRV) function.

The Suunto x Mammut Vertical Titanium will be available online and in selected Suunto and Mammut stores from October 16, 2023.

- [Visit Suunto](#)
- [Visit Mammut](#)

About Mammut

Mammut is a Swiss outdoor company founded in 1862 that offers mountain sports enthusiasts worldwide high-quality products and unique brand experiences. For 160 years, the world's leading premium brand has stood for safety and pioneering innovation. Mammut products combine functionality and performance with contemporary design. With its combination of hard goods, footwear, and clothing, Mammut is one of the complete suppliers in the outdoor market. Mammut Sports Group AG is active in around 40 countries and employs approx. 800 people.

mammut.com

About Suunto:

We stand for adventure. Pioneering has been in our DNA since 1936 when Finnish orienteer Tuomas Vohlonen searched for a more accurate compass and invented a new way to make liquid-filled compasses. Today, Suunto is at the forefront of design and innovation for sports watches, dive computers, compasses and digital services used by adventurers around the world.

We pride ourselves on the fact that Suunto products are not only robust, but also have an everyday aesthetic that reflects our Nordic identity. Suunto's headquarters and factory are still located in Finland.

suunto.com

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