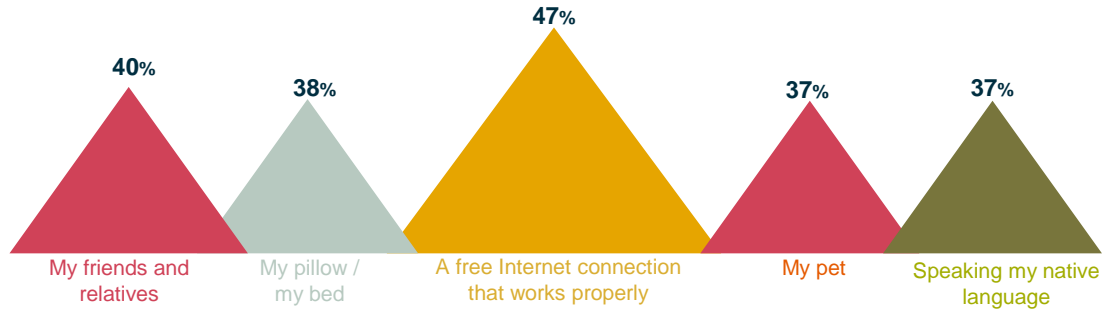


AccorHotels PR survey

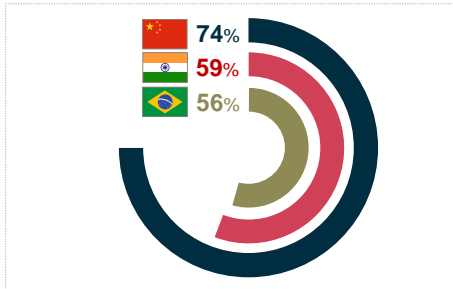
First infographics – The perfect travel companion

WHAT IF THE **BEST TRAVEL COMPANION EVER** WAS NOT WHAT YOU **EXPECT** ?

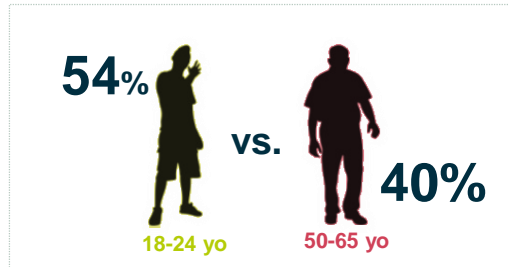
5 top things people **miss most** when away from home



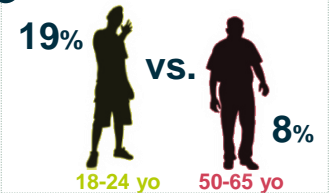
COUNTRIES MOST **MISSING INTERNET** WHEN TRAVELLING



MISSING A **GOOD AND FREE INTERNET CONNECTION** IS A MATTER OF **GENERATION**



MORE THAN 1 PICTURE OUT OF 10 IS A **SELFIE**



PEOPLE YOU WOULD **MOST DEFINITELY TRAVEL WITH** ARE NONE OTHER THAN ...



1. YOUR PARTNER

67%



77%



76%



76%



74%



2. YOUR CHILDREN

44%



56%



51%



52%



52%



3. YOUR FRIENDS

36%



41%



45%



48%

COMPARED TO MEN, **WOMEN** ARE KEENER ON **TAKING** ON A TRIP **THEIR...**

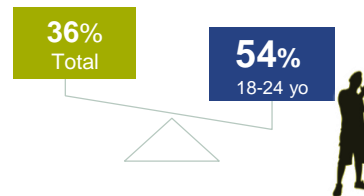
→ **Children**



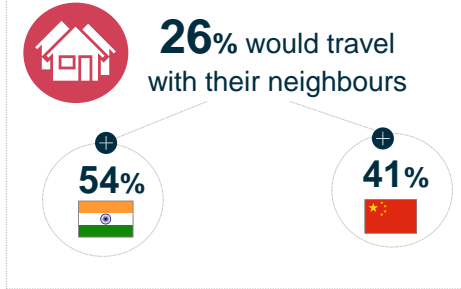
→ **Friends**



UNSURPRISINGLY, EVEN MORE **YOUNGEST TRAVELERS** WOULD GO WITH **THEIR FRIENDS** !

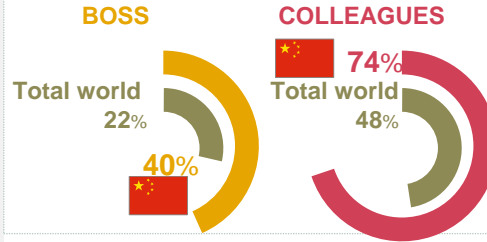


STILL, **NEIGHBOURS** MAY BE YOUR **TRAVEL COMPANIONS**...



AND WHAT IF YOUR **BOSS** AND **COLLEAGUES** WERE YOUR **TRAVEL COMPANIONS** ?

Chinese seem very enthusiastic to this idea !



MEN WOULD RATHER GO ON A TRIP WITH THEIR **FAVORITE ACTRESS** RATHER THEIR **MOTHER IN LAW**

