



DEREK LAM
NEW YORK FASHION WEEK



OPENING CEREMONY
FOR ESTÉE LAUDER



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ESTÉE LAUDER

SHOWCASES

FASHION & BACKSTAGE BEAUTY SPRING 2014

WITH TOM PECHEUX,
ESTÉE LAUDER CREATIVE MAKEUP DIRECTOR,
AND OPENING CEREMONY



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« Derek and I created a makeup look that builds throughout the show. It opens with a minimal look that enhances each model's natural beauty, followed by an added unique edge, and closes with a sexy summer look. The skin is a creamy natural base with a gradually golden eyeshadow and a satin nude lip. The eyes transform with the addition of a navy cube added to the corners along with a navy liner under the eye and mascara on the upper lashes. »

– Tom Pecheux, Estée Lauder Creative Makeup Director

GET THE LOOK

To celebrate the ten year collaboration between Tom Pecheux and Derek Lam, Estée Lauder introduces an **exclusive, limited-edition five-piece makeup collection available Spring 2014** at select Estée Lauder counters. Four pieces of this special collection were used to create the look for Derek Lam's Spring 2014 show at New York Fashion Week.

This season, to complement the evolution of Derek Lam's Spring 2014 collection, Tom Pecheux created **a makeup look that builds as the show progresses**. The show opens with a minimal and natural look, followed by an added unique edge, and closes with a sexy spring/summer look:

FOR EYES

- NEW Eye Shadow – launching January 2014
- NEW Eyeliner – launching January 2014
(Added for Look Two and Three)
- NEW Mascara – launching January 2014
(Added for Look Three)

FOR LIPS

- NEW LipColor – launching January 2014
- Double Wear Stay-in-Place High Cover Concealer

FOR FACE

- Double Wear Light Stay-in-Place Makeup
- Lucidity Translucent Loose Powder in Transparent
- Double Wear Stay-in-Place Flawless Wear Concealer

FOR SKIN

- Revitalizing Supreme Global Anti-Aging Creme
- Idealist Pore Minimizing Skin Refinisher
- Advanced Night Repair Synchronized Recovery Complex II

Please credit as follows for any published stories:

Makeup: Tom Pecheux for Estée Lauder

Photos: Courtesy of Estée Lauder





A NEW BEAUTY ADVISOR STYLE COLLECTION

BY OPENING CEREMONY

Estée Lauder unveils an ultrachic, custom-made Beauty Advisor wardrobe, created by uber-cool fashion design house, Opening Ceremony. Estée Lauder partnered with founders Carol Lim and Humberto Leon to create a look that respects the brand's heritage while modernizing the Beauty Advisor's aesthetic and silhouette. The result is a modern collection of feminine, flattering and carefully curated pieces.

THE COLLECTION

Opening Ceremony took design cues from several elements found in Estée Lauder's archives. This included the brand's vintage compacts, which inspired a new signature enameled belt, and the iconic "Rope Weave" pattern, which inspired a new custom jacquard print.

"Estée Lauder has such a rich history in luxury. We explored Estée Lauder's visual archives and fell in love with the beautiful motifs that became part of the overall design, to create a silhouette that is slightly retro with a modern look and feel."

– CAROL LIM, FOUNDER AND CHIEF EXECUTIVE OFFICER,
OPENING CEREMONY.

SHORT SLEEVED PLEATED DRESS

Flirty and flattering, this dress features Estée Lauder's new jacquard print, inspired by an Estée Lauder pattern. Fitted at the torso and waist, with an invisible zipper at the back, the dress flares out with a full sweeping hem and incorporates Estée Lauder's new detachable, enameled belt, modeled after a vintage compact.

JACQUARD PEPLUM BLOUSE

The jacquard blouse has a beautiful, tailored body and waistline to create curves where you want them and conceal where you don't. Fullness from the waist down adds a dressy flair, while princess seams provide shape and contouring.

SLIM PANT

This ultra-sleek pant flatters with a fitted waist and straight leg. It's accompanied by Estée Lauder's signature enameled belt and features front zippers with front slash pockets.

SHIRRED NECK BLOUSE

This clean, simple style has a length sleeve with shirt cuffs. A curved hem and cuffs enhance its soft shape, and the gathered neckline adds a subtle decorative touch. The blouse includes an invisible center zipper at back.

PLEATED SKIRT

This full, sweeping skirt feels feminine and fun. The fitted waist and flared shape flatter any body type. Estée Lauder's new signature belt adds an extra touch of style, and the skirt also comes available in the brand's new signature jacquard print.



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« The beauty look I created plays off the Spring 2014 Opening Ceremony Collection - traditional Korean shapes, prints and colors revisited with a very young, fresh and casual feel. We focused on the eyes using a soft 'off white' to frame them in a traditional yet gentle and feminine way. The bold brow creates a 'natural' brow effect, as if they have never been touched and helps to anchor the look. »

– Tom Pecheux, Estée Lauder Creative Makeup Director

GET THE LOOK

Female Makeup: Tom Pecheux for Estée Lauder

FOR EYES

- Pure Color Stay-on Shadow Paint in Halo, Pink Zinc or Chained (Matched with Skintone)

FOR LIPS

- NEW Pure Color Envy Lipstick in Insatiable Ivory – launching March '14

FOR CHEEKS

- Bronze Goddess Powder Bronzer (Matched with Skintone)

FOR BROWS

- NEW Double Wear Stay-in-Place Brow Lift Duo – launching January 2014

FOR FACE

- Double Wear Light Stay-in-Place Makeup
- Lucidity Translucent Loose Powder in Transparent
- Double Wear Stay-in-Place Flawless Wear Concealer

FOR SKIN

- Revitalizing Supreme Global Anti-Aging Creme
- Idealist Pore Minimizing Skin Refinisher
- Advanced Night Repair Synchronized Recovery Complex II



Nails: Naomi Nails for Estée Lauder

FOR NAILS

- Nail Lacquer in Blue Blood
- Overlay design: White and light blue acrylic paint

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Nails: Naomi Nails for Estée Lauder



GET THE LOOK

Male Grooming: Tom Pecheux for Estée Lauder

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