

## ThinPrint Delivers World's First Solution for Local iPhone & iPad Printing From Any Windows Session

The new ThinPrint 10.6, with ThinPrint Mobile Print, closes an important iOS feature gap when using Citrix, Microsoft, VMware, and other Windows sessions, as well as virtual desktops on mobile devices

(BERLIN/DENVER, January 27, 2015) ThinPrint, provider of the world's leading print management software for businesses, today released a new version of its ThinPrint Engine. With the latest version, ThinPrint 10.6, and its patent-pending technology, ThinPrint Mobile Print, iPad and iPhone users can for the first time print directly from Windows sessions to local, AirPrint™-enabled printers. With this, ThinPrint closes an important gap when working with mobile devices.

With the increasing prevalence of iPads and iPhones in businesses, the number of users who work with their mobile devices in a session and access enterprise applications continues to grow significantly. However, as soon as users want to print from the session or from the virtual desktop they ultimately end up being disappointed. While preconfigured network printers in the company could be used, it was simply impossible to print documents from the session to a local printer.

With ThinPrint Mobile Print, the missing link for printing has been solved by ThinPrint. If a user wants to print from an application in the session, then they are offered in addition to the network printers, the Mobile Printer. If this is selected, a push notification is instantly sent to the user's mobile device confirming that a printout may now be printed to an AirPrint™-compatible printer of their choice. Then, the user is guided through the printing process. The user doesn't even need to leave the session in order to do this.

The new ThinPrint feature works with every Windows session and any windows-based virtual desktop, so with all RDP clients, with Citrix Receiver, VMware Horizon or other third-party solutions. A printout with ThinPrint Mobile Print is possible with all programs and file types.

## Press Release



"It is finally possible to print instantly and intuitively from an iPad session in home or branch offices," said Thorsten Hesse, chief product officer and member of the management board at ThinPrint. "Once again we have not only increased productivity and flexibility for mobile users, but proved that we are the pioneers when it comes to innovative printing solutions. Our software continues to help companies integrate all mission-critical print scenarios into their everyday business."

With ThinPrint Mobile Print it is even possible to initiate print jobs from other devices such as a laptop or PC and retrieve them later in the meeting room with an iPad or iPhone.

ThinPrint has pure user-based licensing which means companies only pay for users who actually use the solution. ThinPrint Mobile Print is part of the new ThinPrint Engine 10.6 Premium version which is available as a perpetual or yearly license. Customers with ThinPrint Engine licenses can upgrade at any time to ThinPrint Engine Premium.

Just how easy ThinPrint Mobile Print is to use from an end-users point of view can be seen in this brief video: <a href="https://www.thinprint.com/mobileprint">www.thinprint.com/mobileprint</a>.

Interested companies can download the software at the manufacturer's website and can use it with full functionality free for the first thirty days: <a href="https://www.thinprint.com/start">www.thinprint.com/start</a>

## ThinPrint GmbH

ThinPrint, with 15 years of continuous development and internationally-patented ThinPrint technology, is the leading provider of print management software and services for businesses. Whether printing from traditional PCs, mobile devices, thin clients, virtual desktops, or from the cloud, over 20,000 companies across all industries and of all sizes optimize their printing infrastructure and increase productivity thanks to ThinPrint. In addition, more than 100, and growing, Desktop-as-a-Service, and Software-as-a-Service providers deliver reliable, highperformance printing from the cloud to their customers all due to ThinPrint. The investment in ThinPrint leads to a fast ROI because the easy-to-implement and manage print system reduces the burden on IT departments, results in significant performance improvements to the network while ensuring optimal, reliable print support at every workplace. ThinPrint technologies and components enable its use in almost any infrastructure and take into account integration of branch and home offices as well as mobile employees. The solutions are developed and rigorously tested at ThinPrint's headquarters in Berlin – software Made in Germany. Offices in the United States, the UK, Australia, Japan and Brazil, as well as more than 200 channel partners around the world offer direct and on-site customer care. Thanks to numerous OEM partnerships, ThinPrint technology components are integrated in a variety of terminals, print boxes and thin client of leading hardware manufacturers. Special significance is placed on the strategic partnerships of the company with Citrix Systems, Fujitsu, Fuji Xerox, Hewlett-Packard, IGEL, Konica Minolta, Kyocera Mita, Lexmark, Microsoft, OKI, Samsung, VMware, and Wyse. Press Contact:



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Cortado AG, Silke Kluckert, Public Relations Manager, Tel.: +49.30.39 49 3166, Fax: +49.30.394931-99 E-Mail: <a href="mailto:press@team.cortado.com">press@team.cortado.com</a>, <a href="mailto:www.cortado.de">www.cortado.de</a>

In North America: Megan Easterling, Marketing, Alliance and Communications Manager Phone: +1 303-487-1302 ex 2410, E-mail: megan.easterling@cortado.com

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