**Credits**

Advertiser: Carrefour market

Client: Brigitte Houyet – Vanessa Lonfils

Agency: Prophets

Strategy: Bram Cappaert – Björn Joos

Account director: Amaury Thomas

Account manager: Céline Delhaye

Design direction: Jim Clijmans

Digital team : Kenneth Boerjan – Fabian Deneux

Video production: Piet De Kersgieter & Joey Van Kerckhove