May 5, 2016

LEXUS LC GOES ON TOUR

Following the enthusiastic reception of the new Lexus luxury coupe, the LC, at Detroit and Geneva Motor Shows earlier this year, the car will travel for the next six months around Europe to be shown in the flesh to car enthusiasts and potential customers ahead of its sales start in spring 2017.

On the programme, a series of events and activities in more than 25 iconic European cities, covering a distance of more than ten thousand kilometres.

The initial destination of the Lexus sports coupe is Madrid, where, during an exclusive VIP event today, the LC will demonstrate its V8 engine’s aural symphony. As from May 10, the car will be displayed at the Madrid Motor Show.

After Madrid, the LC will have a stopover in Amsterdam, where, during a #CreatingAmazing event on May 18, special guests will be surprised by some unexpected attractions and activities.

In Germany at the end of May, the car will participate in the prologue[[1]](#footnote-1) to the acclaimed 24 hours race at Nürburgring after which it will star in a photography contest in front of renowned landmarks across the country.

As from mid-June the LC will be present at many exciting events across the United Kingdom starting with the well-known Goodwood Festival of Speed where it will conduct several hill climbs throughout the event.

Stay tuned for more news about the tour.

The Lexus flagship coupe LC will be launched in spring 2017 with two powertrain versions: the 3.5l, V6 petrol-engined full hybrid LC 500h which will feature the all-new Multi Stage Hybrid System for more direct response. The LC 500 will be equipped with a 5.0l, V8 petrol engine coupled to a newly developed 10-speed automatic transmission – a first ever in a luxury vehicle. The LC will be the first model with the all-new GA-L platform which will deliver a much sharper and more refined driving experience.

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1. Prologue is a one-lap show drive which can be joined by all car manufacturers participating in the 24h race. It takes place before the race itself. [↑](#footnote-ref-1)