

# OMTÄNKSAM

DESIGNED FOR EVERY BODY

SALE START MAY 2020



## A HELPING HAND

There are times when we all need a bit of extra comfort and support. With the OMTÄNKSAM range, IKEA wants to make everyday life easier for everyone – and for every body.

Now we're proud to introduce new OMTÄNKSAM products that add to the series. Welcome to experience a comfy sofa that it's easy to get in and out of, cushions that support you wherever you choose to sit, vases that are equally beautiful and easy to handle, plus lots more – all made in close collaboration with ergonomics experts and tested by real people, with different needs.

**OMTÄNKSAM**  
jar gripper, blue-grey  
**1,99**

*The jar gripper is made of soft, anti-slip silicone and helps you get that tricky lid to pop.*



## A MORE OMTÄNKSAM\* RANGE

As the demographics of the world change, so do the demands on our homes. With that in mind, IKEA started developing the OMTÄNKSAM range a few years back. Although largely initiated by the world's growing and ageing population, OMTÄNKSAM isn't created with one particular age group in mind. On the contrary, it's the result of looking at life's many stages and the needs that might arise when our physical circumstances change, temporarily or permanently. And, except being great for comfort and support, it's a great range for all design lovers.

*\*OMTÄNKSAM means caring in Swedish*



**Eli Lindegård**, physiotherapist and ergonomist, during the development of OMTÄNKSAM.

## FROM ANOTHER ANGLE

So, what is it that sets OMTÄNKSAM apart? A closer look at the cushions, vases, tables, and all the rest, reveals the specifics. By actively focusing on ergonomics right from the start we end up with functional products that combine clever solutions and great design.

Ergonomist and physiotherapist Eli Lindergård plays an important part in the making of OMTÄNKSAM. Based on statistical data of body measurements in different populations, he and the IKEA-team look at each OMTÄNKSAM product from as many angles as possible – in terms of height, width, depth, material, and lots more.

*“When we’re implementing this thinking from square one, we get products that are as functional as possible, for as many people as possible.”  
Eli Lindergård, Ergonomist and physiotherapist*

**OMTÄNKSAM**  
table, colour and size  
**179,-**

*The OMTÄNKSAM table is scratch resistant and easy to clean. Also, since there is no underframe there's great leg space. Designer: Knut Hagberg/Marianne Hagberg.*

PH152586



**OMTÄNKSAM**  
multi cushion  
**19,99**

PH152587



***Fold it or roll it up.** Put it behind your back because it's comfy or under your heels to relieve pressure. The OMTÄNKSAM cushions can be used in a variety of ways.*

**OMTÄNKSAM**  
multi cushion  
**19,99**

PH148011



**OMTÄNKSAM**  
chair cushion,  
Orrsta light grey

**14,99**

PH148010



*The seat cushions have a soft foam filling that adapts to your body. The anti-slip backing keeps the chair pad firmly in place.*

**OMTÄNKSAM**  
chair cushion,  
Orrsta black-blue

**14,99**

## A GREAT WAY TO GET A GRIP

Pia Amsell and Barbro Berlin are the design duo behind several OMTÄNKSAM items, among them the all new, mouth blown vases that are just as great to handle as they are at making flowers and stems thrive.

"OMTÄNKSAM vases are easy to lift, carry and wash. You can use them separately or combine several in matching colours. We hope that they will make you and your flowers feel good – every day."

*Pia Amsell and Barbro Berlin, Designers*

Long before the vases now hit the stores, they've been evaluated by a test panel invited to the IKEA lab. So, when we say that they're easy to handle we know it's true, also for those of us who need an extra helping hand.

**OMTÄNKSAM**  
vase, H18cm, light grey

9,<sup>99</sup>

PH152565



**OMTÄNKSAM**  
vase, H30cm

**12,99**

PH152558



**OMTÄNKSAM**  
vase, H18cm

**9,99**

## IT'S A WRAP – SCANDI STYLE

OMTÄNKSAM, appropriately meaning caring in Swedish, isn't only created for all who need a bit of extra comfort and support in their everyday life – it's for everyone who loves great design.

The products share a common Scandinavian feel in colours, materials and design, and have a classic expression that we believe will look great in all homes.

OMTÄNKSAM  
throw, yellow  
24,<sup>99</sup>

*A throw in handy size of soft, natural wool makes it just as great as a warming shawl. Designer: Knut Hagberg/  
Marianne Hagberg.*



PH152566

**OMTÄNKSAM**  
throw, light grey  
**24,99**



PH152580

**OMTÄNKSAM**  
chair, white  
**99,99**



PH152579

**OMTÄNKSAM**  
table, 95×95 cm, white  
**179,-**

PH152551



**OMTÄNKSAM**  
throw, anthracite

**24,99**

PH152581



**OMTÄNKSAM**  
coffee table, anthracite

**149,-**

# IMAGES

PH152561



PH148003



PH152559



PH152581



PH152560



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PH152580



PH152572





PE662242

**OMTÄNKSAM armchair 249,-** The removable armrest covers have pockets where you can keep small things like remote controls and glasses. Cover: 65% polyester, 35% cotton. Designer: Johanna Lagerkrantz. W72×D88, H109cm. Orrsta black-blue 004.692.62



PE662246

**OMTÄNKSAM chair cushion 14,99** You sit comfortably since the chair pad has a soft foam filling which distributes weight and shapes to your body. Cover: 65% polyester, 35% cotton. W40×D40cm. 5cm thick. Orrsta light grey 403.845.48



PE663924

**OMTÄNKSAM chair cushion 14,99** You sit comfortably since the chair pad has a soft foam filling which distributes weight and shapes to your body. Cover: 65% polyester, 35% cotton. Ø38cm. 5cm thick. Orrsta light grey 103.850.35



PE663920

**OMTÄNKSAM chair cushion 14,99** You sit comfortably since the chair pad has a soft foam filling which distributes weight and shapes to your body. Cover: 65% polyester, 35% cotton. Ø38cm. 5cm thick. Orrsta black-blue 103.997.30



PE689721

**OMTÄNKSAM multi cushion 19,99** Cover: 55% lyocell, 45% cotton. L50×W75cm. 8cm thick. Grey 304.694.87



PE710234

**OMTÄNKSAM dining table 179,-** High pressure laminate and solid birch. Designers: K Hagberg/M Hagberg. L95×W95, H74cm. Medium grey/birch 604.694.00



PE710243

**OMTÄNKSAM dining table 179,-** High pressure laminate and solid birch. Designers: K Hagberg/M Hagberg. L95×W95, H74cm. White/birch 204.190.54



PE710244

**OMTÄNKSAM coffee table 149,-** High pressure laminate and solid birch. Designers: K Hagberg/M Hagberg. L115×W60, H55cm. Medium grey/birch 104.693.94



PE710233

**OMTÄNKSAM side table 89,-** High pressure laminate and solid birch. Designers: K Hagberg/M Hagberg. L55×W55, H60cm. Medium grey/birch 704.693.91



PE710228

**OMTÄNKSAM chair 99.99** Painted solid beech and beech veneer. Designers: K Hagberg/M Hagberg. Light grey 504.743.41



PE710027

**OMTÄNKSAM chair 99.99** Painted solid beech and beech veneer. Designers: K Hagberg/M Hagberg. Yellow 304.694.11



PE710230

**OMTÄNKSAM chair 99.99** Painted solid beech and beech veneer. Designers: K Hagberg/M Hagberg. Anthracite 104.743.38



PE686480

**OMTÄNKSAM throw 24.99** 100% wool. Designers: K Hagberg/M Hagberg. W60xL160cm. Light grey 604.193.54



PE686476

**OMTÄNKSAM throw 24.99** 100% wool. Designers: K Hagberg/M Hagberg. W60xL160cm. Yellow 304.193.55



PE686484

**OMTÄNKSAM throw 24.99** 100% wool. Designers: K Hagberg/M Hagberg. W60xL160cm. Anthracite 804.193.53



PE710237

**OMTÄNKSAM rug, low pile 49.** - Pile: 100% polyester. Backing: synthetic rubber. Designer: Iina Vuorivirta. W170xL240cm. Light grey/white 304.694.54



PE652327

**OMTÄNKSAM vase 12.99** The glass vase is mouth blown by a skilled craftsperson. Glass. Designers: P Amsell/B Berlin. H30cm. Light grey 704.190.42



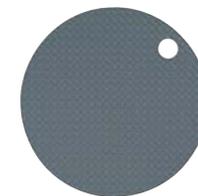
PE662245

**OMTÄNKSAM vase 9.99** The glass vase is mouth blown by a skilled craftsperson. Glass. Designers: P Amsell/B Berlin. H18cm. Light grey 904.190.41



PE710512

**OMTÄNKSAM glass 4.99** Each glass has been mouthblown by a skilled craftsman. Glass. Designers: P Amsell/B Berlin. 35cl. 404.694.82



PE662262

**OMTÄNKSAM jar gripper 1.99** Silicone rubber. Ø12cm. Blue-grey 903.898.12