

**#ourABC**

# GRUEN

THE GOOD THE BAD AND THE UGLY OF ADVERTISING

Sunday 15 to  
Saturday 21  
October  
2017



## Week 42 Highlights

**ABC iVIEW** Gruen  
Wednesday 18 October 8.30pm



**ABC iVIEW** The Doctor Blake Mysteries  
Sunday 15 October 8.30pm



**ABC iVIEW** Get Krack!n  
Wednesday 18 October 9.05pm



**ABC iVIEW** Glitch  
Thursday 19 October 8.30pm



Wednesday 18 October 8.30pm

In this ninth season of Gruen...

...There will be grandiose language, hastily gathered quotes and just enough information to sound enticing without actually giving anything away.

We are drowning in more marketing than ever. People are now brands, while brands pretend to be people, emailing you on your birthday and trying to seduce you to 'join the conversation'. We're living in a world where the US President is the biggest brand of all, celebrities are "influencers", influencers are celebrities and words like "influencer" have lost all meaning.

Whether you're spooling through Gumtree for a second-hand fridge, skipping through a podcast selling you a mattress, or checking the weather on the BOM website- you can't avoid advertising. It's as ageless as the airbrushed actor spruiking expensive face gunk. The only anti-venom is understanding how it all works.

Enter host Wil Anderson, Russel Howcroft, Todd Sampson and a trusty team of advertising experts, including veteran panellist Dee Madigan and some brand-new faces. The weekly topical series will drive through new marketing terrain - Amazon in Australia, the NBN and any PR disasters unlucky enough to erupt during the course of the season. Gruen will celebrate the good, the bad and the ugly. Plus, The Pitch returns with a whole new slate of impossible briefs and top agencies to battle it out in the Gruen ring.

Join us as we sneak ads onto the ABC and call bullshit on brands pretending they're just like us.

**#Gruen**

#### **Production details**

A CJZ and ABC co-production; Executive Producers: Nick Murray (CJZ), Wil Anderson, Richard Huddleston (ABC); Series Producer: Polly Connolly.

#### **Contact**

Kristine Way on 02 8333 3844 or 0419 969 282 or [way.kris@abc.net.au](mailto:way.kris@abc.net.au)

**Program not available for preview.  
For more information and images visit the [media portal](#).**



Sunday 15 October 8.30pm

When Blake is called to investigate the murder of a retired carpenter, his only real suspect is a young Jehovah's Witness, discovered praying over the body and covered in blood. The boy is interviewed, and despite his earnest pleas of innocence, there is definitely something unnerving about him... some secret he won't reveal to the police, or to Blake.

As Blake delves further into the dead man's life he will discover a web of complicated familial relationships, an attention to detail and his craft that borders on the obsessive, and trace evidence which eventually leads him and Charlie to a Café being used as a front for a high stakes local card game.

It will all serve to bring into the light Lawson's own complicated family history with gambling, a factor that can't help but derail his focus on this case. How can he possibly remain objective on a case with so many eerie parallels to his own past?

And when the investigation begins shining a spotlight onto religion, several of those closest to the Doctor, in particular Rose, start to experience their own crises of faith. For the first time her laser-sharp focus on pursuing a story falls by the wayside, when it appears she may have accidentally fallen pregnant... to Charlie!

As always Jean's knowledge of the town and its inhabitants will prove invaluable to Blake's deductive process. But she can't help but be distracted by the multitude of complications suddenly surrounding her own future with Blake. And there's that strange feeling that perhaps she's being watched...

#### **#DoctorBlakeTV**

#### **Short synopsis**

When Blake is called to investigate the murder of a retired carpenter, his only real suspect is discovered praying over the body and covered in blood. CAST: Craig McLachlan

#### **Production details**

A December Media Production in association with ABC TV and Film Victoria. Producers George Adams and Tony Wright. Executive Producer Stuart Menzies and Associate Producer Craig McLachlan. ABC Executive Producers Brett Sleigh and Alastair McKinnon.

#### **Contact**

Yasmin Kentera (03) 9524 2629 / 0418 813 071 or [kentera.yasmin@abc.net.au](mailto:kentera.yasmin@abc.net.au)

**For previews, more information and images visit the [media portal](#).**



Season Final Thursday 19 October 8.30pm



Binge on the whole series anytime on iView

James questions the unapologetic killer Phil and uncovers more of the disturbing truth about who and what he is. But when Beau calls James with some shocking news, James realises that Phil is not working alone.

With the boundary becoming dangerously small and a killer still on the loose, the situation is looking desperate for the Risen. Determined to keep them safe, James takes them to Noregard. Located right in the middle of the boundary and highly secure, he believes it's the safest place for them to be.

Left with Nicola in the Noregard lab, the Risen learn of Elishia's experiment and how they were returned to life.

But when Nicola and William try to re-create Elishia's experiment at the cemetery, everything comes to a head. Kirstie, Kate and Charlie arrive, chased by Sarah and Phil. Soon James and Chris are there too. It's a desperate fight for life – between right and wrong, love and loss, order and chaos. Who will survive the showdown and will the experiment actually work?

#### #GlitchTV

#### Short synopsis

James questions the unapologetic killer Phil and uncovers more of the disturbing truth about who and what he is. The Risen learn about Elishia's experiment and how they were returned to life. CAST: Patrick Brammall, Rodger Corser, Emma Booth.

#### Production details

A Matchbox Pictures production in association with ABC TV, Netflix and Film Victoria. Distributed by NBCUniversal. Created by Tony Ayres and Louise Fox. Produced by Julie Eckersley. Executive Producers Louise Fox Tony Ayres, and Chris Oliver-Taylor. ABC TV Executive Producers Brett Sleight, Alastair McKinnon and Sally Riley.

#### Contact

Yasmin Kentera (03) 9524 2629 / 0418 813 071 or [kentera.yasmin@abc.net.au](mailto:kentera.yasmin@abc.net.au)

**For previews, more information and images visit the [media portal](#).**

# CATALYST

## Gut Revolution: A Catalyst Special



Tuesday 17 October 8.30pm

We're living through a golden age of scientific discovery – and Catalyst returns to take you to the heart of the biggest science stories from Australia and around the world.

The series is made up of hour long programmes; each one looking at the latest science on single subjects from human health and medical breakthroughs to astronomy and technology.

We're aiming to capture the wonder and excitement at the heart of these stories and meet the scientists and researchers working at the cutting edge of these fields.

In this Catalyst three-part special, three Australians embark on a remarkable six-week intervention to find out what happens to their health when they set out to transform the bacteria living in their guts.

The results are surprising and life-changing, and take us to the heart of the Gut Revolution scientific discoveries that promise to redefine our understanding of human health and wellbeing.

**#ABCCatalyst**

### **Episode synopsis**

Three Australians embark on a remarkable six-week intervention to find out what happens to their health when they set out to transform the bacteria living in their guts. The results are surprising and life-changing.

### **Production details**

Catalyst is an ABC Production. Executive Producer: Aidan Laverty, ABC Head of Factual: Steve Bibb

### **Contact**

Bridget Stenhouse on (02) 8333 3847 or [stenhouse.bridget@abc.net.au](mailto:stenhouse.bridget@abc.net.au)

**For more information and images visit the [media portal](#).**



## Mustangs FC

Bella is forced to play but when her moment comes, things go horribly wrong and Danny sacks her from the Mustangs. To make matters worse, her dad says he's coming to her next game and bringing the whole family in support. How will she hide the fact that she's no longer on the team?

Anusha visits Bella to try and get to know her a little more. It's clear they are from very different worlds - Anusha is busy with her over scheduled iCalendar, while Bella is quietly immersed in her pile of novels. Bella has been encouraged into soccer by her dad but it's clear that it's not sport she craves, but the connection and the camaraderie of friendship.

Meantime, the connection between Ruby and Marnie is not exactly firing and Liv decides the best way to make them get on is to "accidentally" invite them both to a sleepover. But it seems some friendships can't be forced.

CAST: Emmanuelle Mattana, Ashleigh Marshall, Gemma Chua Tran, Molly Broadstock, Celine Ajobong and Monique Heath.

### #MustangsFC

#### Short synopsis

Danny sacks Bella from the Mustangs after she messes up on the pitch. To make matters worse, her dad says he's coming to watch her next game. How is she going to hide the fact that she's no longer even on the team?

Production Credit: Mustangs FC is produced by Matchbox Pictures for ABC Television with production investment funding from Screen Australia in association with Film Victoria and will be distributed internationally by NBCU. Produced by Amanda Higgs and Rachel Davis. Executive Producer: Debbie Lee. ABC Executive Producers Libbie Doherty and Jan Stradling. Writers: Michael Miller, Kirsty Fisher, Rae Earl, Warren Clarke and Magda Wozniak. Directors: Tori Garrett, Roger Hodgman, Corrie Chen and Fiona Banks.

#### Contact

Tracey Taylor on (03) 8646 2313 or [taylor.tracey@abc.net.au](mailto:taylor.tracey@abc.net.au)

**For previews, more information and images visit the [media portal](#).**



**Season Final Wednesday 18 October 9.05pm**



**Catchup on all 8 episodes on iview**

It's the season finale of Get Krack!n and the show has lost its major sponsor, advertorial company Danza Direct, due to a biosecurity mishap – but the Kates have expenses and no other skills so they need this show to go 'round again. They are bright, they are chatty, their cortisol levels are through the roof and they're determined that this finale will not be the 'finale' finale of the show.

Unfortunately, most of the crew are still drunk from their floor manager, Mern's, wedding the previous night and their shoddy camera work and projectile vomiting puts the whole enterprise at risk. The Kates are irritated but undeterred – they lose it over a funny dog video and obsess over fermented foods and an ex-Olympian's new line of bathers. Convincing potential new sponsors that they can physically endure another season, let alone another 20-30 minutes of the show, will be the performance of a lifetime! CAST: Kate McCartney and Kate McLennan.

You can also catchup on all 8 episodes of this series on iview.

**#GetKrackin**

#### **Short synopsis**

It's the season finale and Get Krack!n has lost its major sponsor, but the Kates have no other skills so the show has to get renewed. Cast: Kate McCartney and Kate McLennan.

#### **Production details**

A Katering and Guesswork Television production in association with Film Victoria for the Australian Broadcasting Corporation and Seeso. Created & Written by Kate McCartney and Kate McLennan. Produced by Tamasin Simpkin. Directed by Hayden Guppy. Executive Producers Kevin Whyte, Kate McCartney and Kate McLennan. ABC Executive Producers Rick Kalowski and Brett Sleigh. Seeso Executive Producers Kelsey Balance and Evan Shapiro.

#### **Contact**

Tracey Taylor on 03 8646 2313 or [taylor.tracey@abc.net.au](mailto:taylor.tracey@abc.net.au)

**For previews, more information and images visit the [media portal](#).**



## **The Insider: Reggie Yates In A Refugee Camp**

In episode two of his new series Reggie Yates is in the Middle East to spend a week living in the largest refugee camp in Iraq - alongside 30,000 Syrian refugees.

Since the war in Syria began, nearly 11 million people have fled their homes in search of safety. The news has been dominated by those trying to cross into Europe, but some five million people ended up in refugee camps.

And next week, a year after spending a week locked up, Reggie is back in jail - this time as a guard. Working inside Guildford County Jail in North Carolina, Reggie helps guard nearly a thousand prisoners – whose crimes range from minor misdemeanours to murder.

### **Series Synopsis**

Reggie Yates returns for a new second season fast-tracked from the UK. In this series Reggie visits the world's largest toxic waste dump in Ghana, a refugee camp in Syria & goes back inside jail this time as a prison guard.

### **Episode Synopsis**

Reggie Yates in the Middle East to spend a week living in the largest refugee camp in Iraq - alongside 30,000 Syrian refugees. Since the war in Syria began, nearly 11 million people have fled their homes in search of safety.

### **Contact**

Kristine Way on 02 8333 3844 or 0419 969 282 or [way.kris@abc.net.au](mailto:way.kris@abc.net.au)

**For preview, more information and images visit the [media portal](#).**



**Thursday 19 October 9.30pm**

Comedian Aaron Chen is kicking goals in comedy. Earlier this year he won best newcomer at the Melbourne International Comedy Festival, then became an overnight Twitter sensation following his infamous role as sports reporter at the Liverpool v Sydney FC soccer match, and now he's got his own Tonight Show!

Aaron Chen leads a team of fresh-faced Aussie comedians who've come together to create an unruly and unforgettable TV experience. Will Erimya, Jenna Owen, Ben Russell, Penny Greenhalgh, Sam Campbell, Victoria Zerst, Clinton Haines, Edan Lacey and special appearances from Tom Walker and Cassie Workman. These Aaron Chen Tonight players are a ragtag collection of clowns, improvisers, comics, writers, field hockey goalies, royal butlers, failed musicians and, above all, friends (as expected in their contracts).

**Aaron Chen Tonight** was staged very much within the bounds of a small café bar in Darlinghurst. It's bright, colourful and delicious, but not safe to eat. It's the little show that could...blow your socks off.

During tonight's episode, Aaron has two DJs on the couch – Australia's Joyride and DJ Dougpound from the US. Plus, students from Aaron's uni turn up to put the screws on him for an assignment.

### **#AaronChenTonight**

#### **Short synopsis**

From a small bar in Darlinghurst comes an absurdist extension of a tonight show as comedian Aaron Chen leads a team of fresh-faced Aussie comedians to create an unruly and unforgettable TV experience.

#### **Production details**

6 x 45mins. A GNWTV production, filmed in front of a live audience.

#### **Contact**

Amy Reiha on (02) 8333 3852 or [reiha.amy@abc.net.au](mailto:reiha.amy@abc.net.au)

**For previews, more information and images visit the [media portal](#).**

# Marketing Contacts

## Sydney

Imogen Corlette  
**(Communications  
Manager)** (02) 8333 3845 / 0410 520 776

Bridget Stenhouse (02) 8333 3847 / 0419 846 333  
[Stenhouse.Bridget@abc.net.au](mailto:Stenhouse.Bridget@abc.net.au) ABC2, Compass, Catalyst

Kristine Way (02) 8333 3844 / 0419 969 282  
[Way.Kris@abc.net.au](mailto:Way.Kris@abc.net.au) Janet King, Gruen, The Checkout, Pulse, The House with Annabel Crabb, Thirteen, The Insider: Reggie Yates

Safia van der Zwan (02) 8333 3846  
[VanDerZwan.Safia@abc.net.au](mailto:VanDerZwan.Safia@abc.net.au) Mystery Road, Rake, Australian Music Month, Friday on My Mind, Making Muriel, NYE

Peri Wilson 0409 888 866  
[Wilson.peri@abc.net.au](mailto:Wilson.peri@abc.net.au) ABC NEWS, 7.30, Four Corners, Foreign Correspondent, Media Watch, Q&A, Insiders, Lateline, News Breakfast, The Drum, Offsiders, Behind the News, Australia Wide, National Press Club, The Mix, The World, One Plus One, Grandstand, The Business Doc Martin

Sarah Smith [Smith.Sarah@abc.net.au](mailto:Smith.Sarah@abc.net.au) Classic Countdown

Amy Reiha [Reiha.Amy@abc.net.au](mailto:Reiha.Amy@abc.net.au) ABC ME, ABC KIDS, James Galea's Best Trick Ever, Aaron Chen Tonight, Junior Eurovision, International Day of the Girl, The Deep, Nippers, Play School

## Melbourne

Kim Bassett (03) 9524 2580 / 0409 600 456  
[Bassett.Kim@abc.net.au](mailto:Bassett.Kim@abc.net.au) Gardening Australia, Australian Story, Utopia, Short Cuts To Glory: Matt Okine vs Food, Home Fires, Sideliners, Atrsville

Yasmin Kentera (03) 9524 2629 / 0418 813 071  
[Kentera.Yasmin@abc.net.au](mailto:Kentera.Yasmin@abc.net.au) Glitch, The Doctor Blake Mysteries, Rosehaven

Tracey Taylor (03) 9524 2313 / 0419 528 213  
[Taylor.Tracey@abc.net.au](mailto:Taylor.Tracey@abc.net.au) Hard Quiz, Get KrackIn, The Edge of the Bush, The Ex-PM S2, The Letdown, Mustangs FC

**Programming  
Enquiries:** Tania Caggegi  
(ABC & ABC2)  
(02) 8333 4633 Matthew Vieira  
(ABC NEWS & ABC ME)  
(02) 8333 3843

**Media Portal:**  
Mary Fraser (02) 8333 3848

Find publicity images and press kits for highlighted and ongoing programs at [abc.net.au/tvpublicity](http://abc.net.au/tvpublicity)