

Personalised medicine brings the right medicine to the right patient at the right time.¹ Biomarkers are an important element of personalised medicine, as they help to identify the patients that are likely to respond to a medicine and avoiding unnecessary treatment for those unlikely to respond.²

HOW BIOMARKERS HELP GUIDE PATIENTS TO THE RIGHT MEDICINE

What are biomarkers?²

They are indicators that provide information about normal biological processes, disease processes or pharmacological responses to a therapeutic intervention.



Examples of biomarkers include everything from pulse and blood pressure through basic chemistries to more complex laboratory tests of blood and other tissues.³

Health literate patients are being able to:

- understand how biomarkers are used
- comprehend the result of a biomarker test
- make informed decisions jointly with their physician⁴

Definition:⁵

Health literacy refers to the **capacity to make sound health decisions in the context of everyday life**



home



community



workplace



healthcare



market

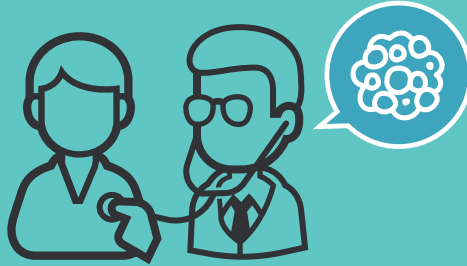


political

HOW BIOMARKERS ARE USED IN CANCER TREATMENT

STEP 1: CANCER DIAGNOSIS⁶

Initial assessment of the malignancy of a tumour and identification of the type of cancer.



STEP 2: BIOMARKER ANALYSIS²

Secondary diagnosis via biomarker, can provide information about the best treatment for that patient.

Lung cancer (example)

- 2 main types – non-small cell and small cell⁷
- Several biomarkers found in lung cancer, e.g..⁸



ROS

ALK

EGFR

KRAS

PD-L1

STEP 3: TREATMENT DECISION⁶

Patient and physician can discuss test results to make the right treatment decision.



CANCER LITERACY: PAVING THE WAY FOR PERSONALISED TREATMENT⁴

With health literacy, the promise of personalised medicines can be fulfilled by bringing together:



Patient + Physician

... choosing the right therapy option to help with the fight against cancer

Biomarker: PD-L1⁹

(example)

The PD-L1 is a protein signal of cancer cells that mimics normal cells to escape elimination by the immune system.⁹

The PD-L1 expression status may help predict the most effective treatment for a specific patient.⁹

For more information visit:

<http://www.immuno-oncology.msd.eu>

References:

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* Reactive oxygen species (ROS), Anaplastic Lymphoma Kinase (ALK), Epidermal Growth Factor Receptor (EGFR), V-Ki-ras2 Kirsten rat sarcoma viral oncogene homolog (KRAS) and Programmed Death-Ligand 1 (PD-L1).

