

CREDITS: PLAY SPORTS – MIS GEEN SECONDE

Brand: Telenet / Play Sports

Agency: TBWA

Creative Director: Jeroen Bostoën

Copywriter: Olaf Meuleman

Art Director: Greg van Buggenhout

Account team: Jochen De Greef, Tom Eilers, Max Fauconnier, Virginie Hayet

Strategy: Gunther van Lany

Client:

Communication manager: Lieselotte van Aperen
Director Sports Product, Sponsoring & G2Market: Manu Leroy
G2Market Play Sport: Bart Van den Langenbergh

Production agency

- * Production company: SAKE
- * DOP: Gunter Blokken
- * Post production image & sound: SAKE