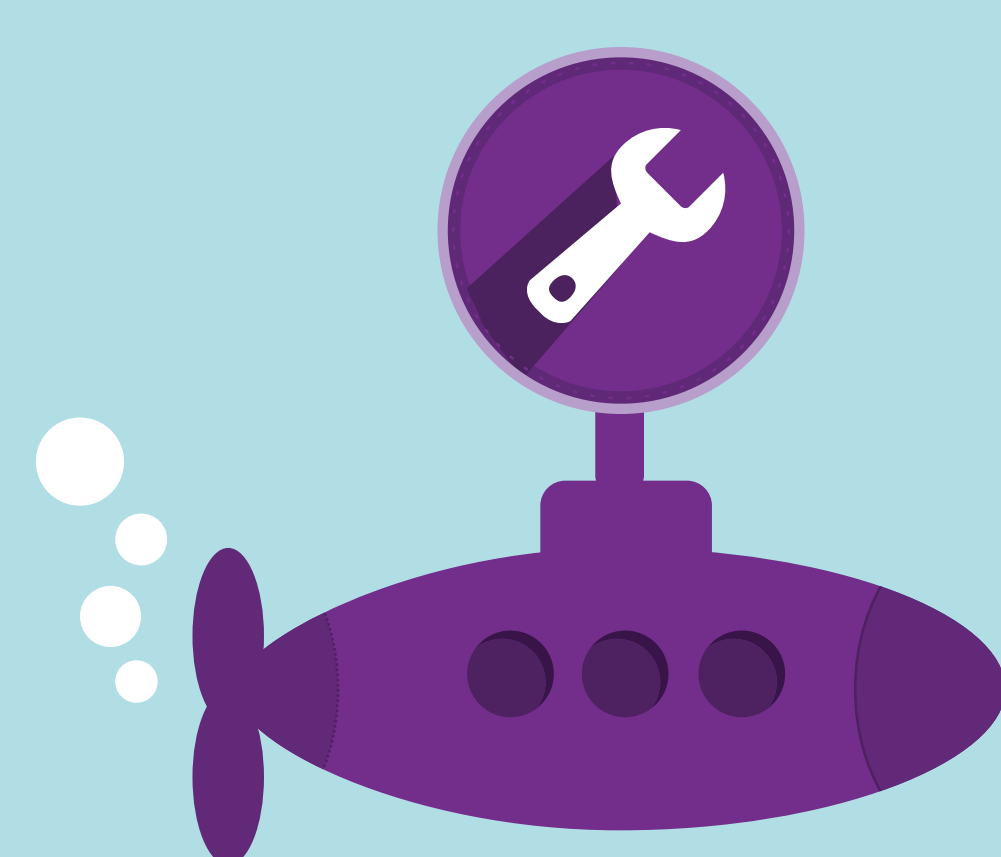


# BLUE GROWTH

71%  
of the Earth surface  
is **WATER**

## Why?

Blue Growth is the European Commission's initiative to further harness the potential of Europe's oceans, seas and coasts for:



**Jobs**



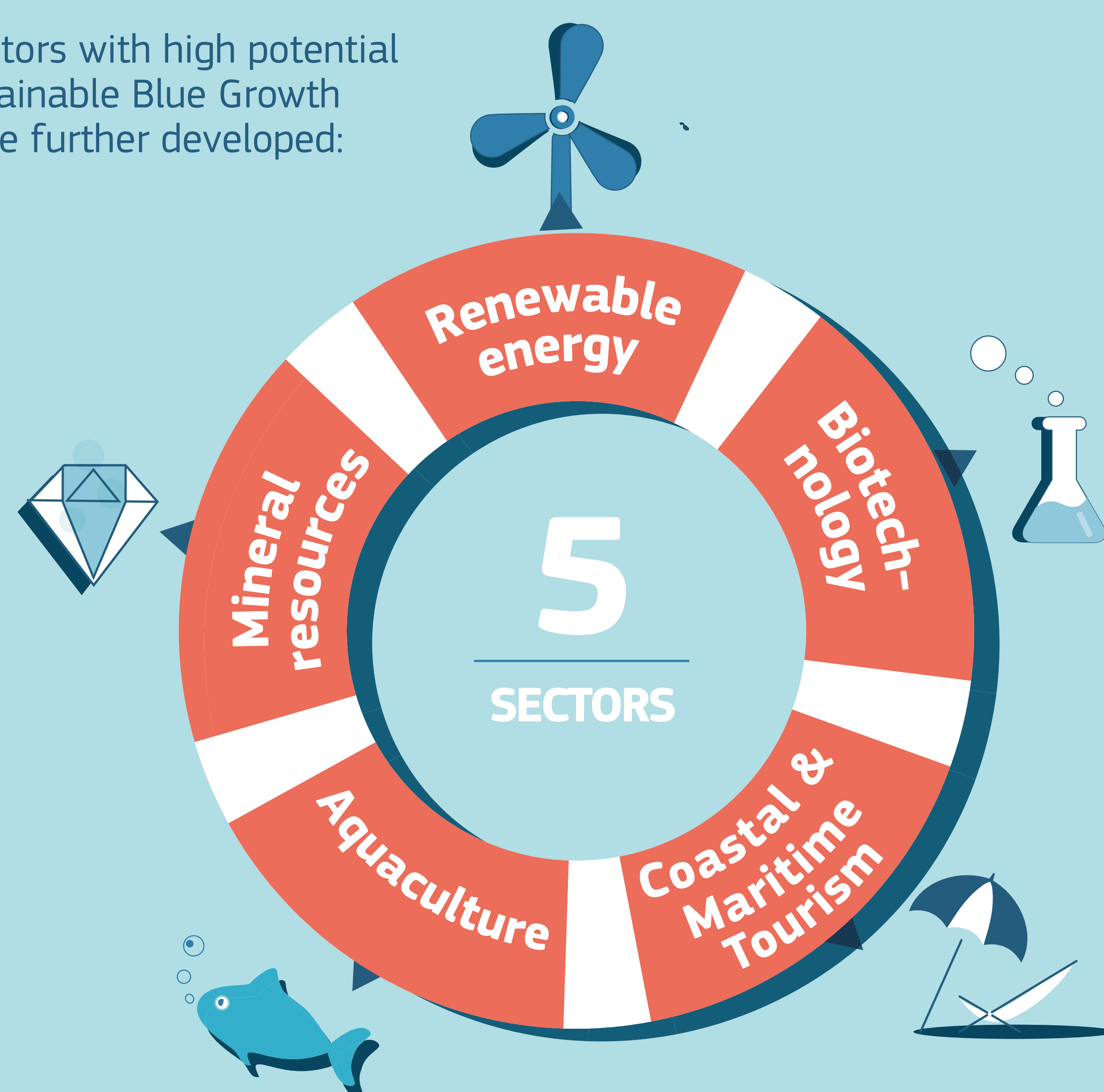
**Value**



**Sustainability**

## Focus Area

Five sectors with high potential for sustainable Blue Growth are to be further developed:



other **sectors of the blue economy** crucial for value & jobs



**Shipbuilding  
& Ship repair**

**Transport**  
(cargo & ferry)



**Fisheries**



**Offshore oil & gas**

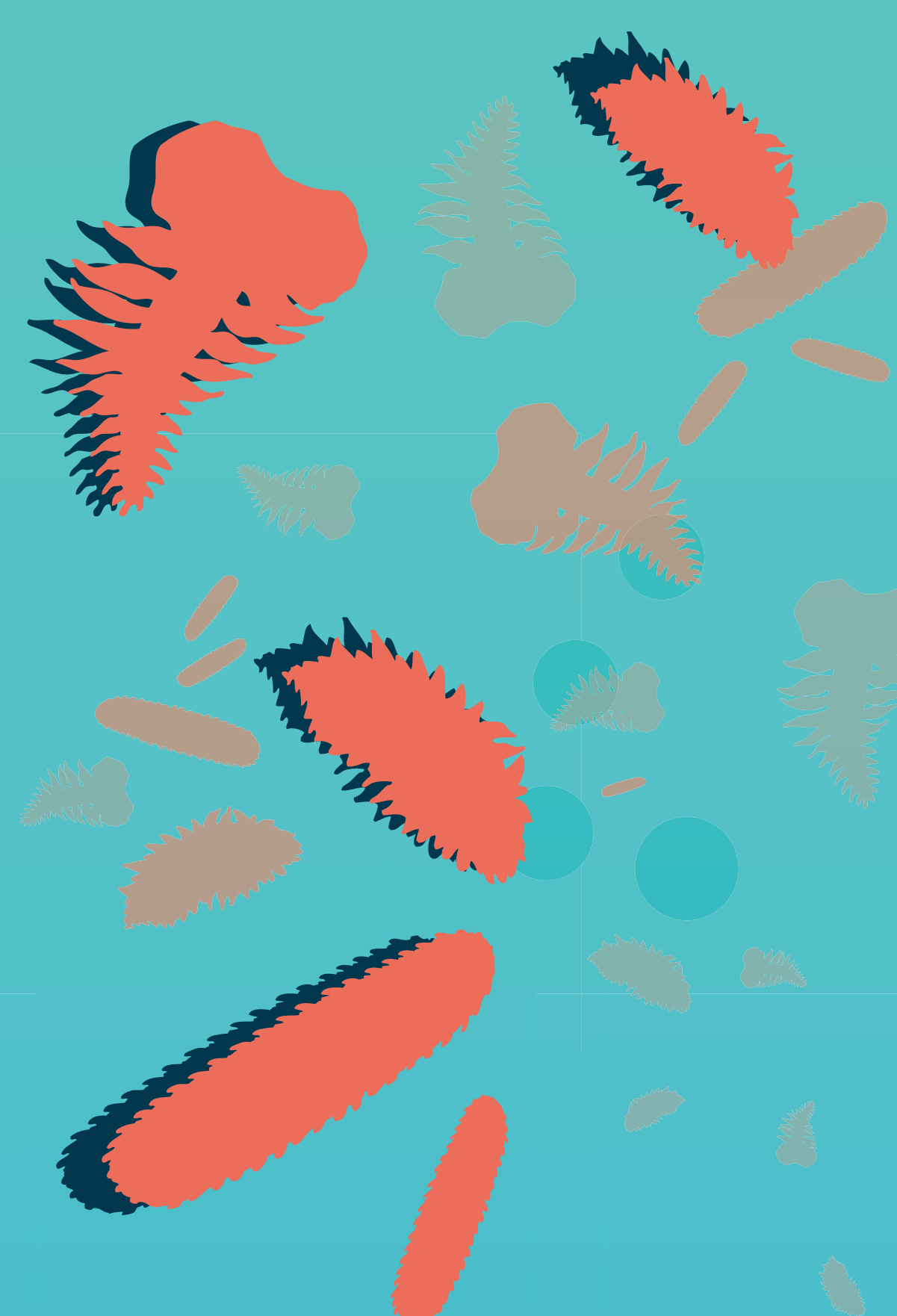


## The **5** Blue Growth sectors



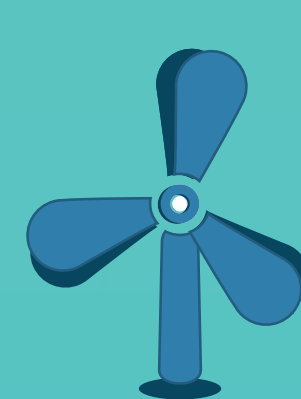
**Biotechnology**

medicines,  
industrial enzymes



**Aquaculture**

farming of fish,  
shellfish, marine plants



**Renewable  
energy**

wind, waves,  
tides, biofuel



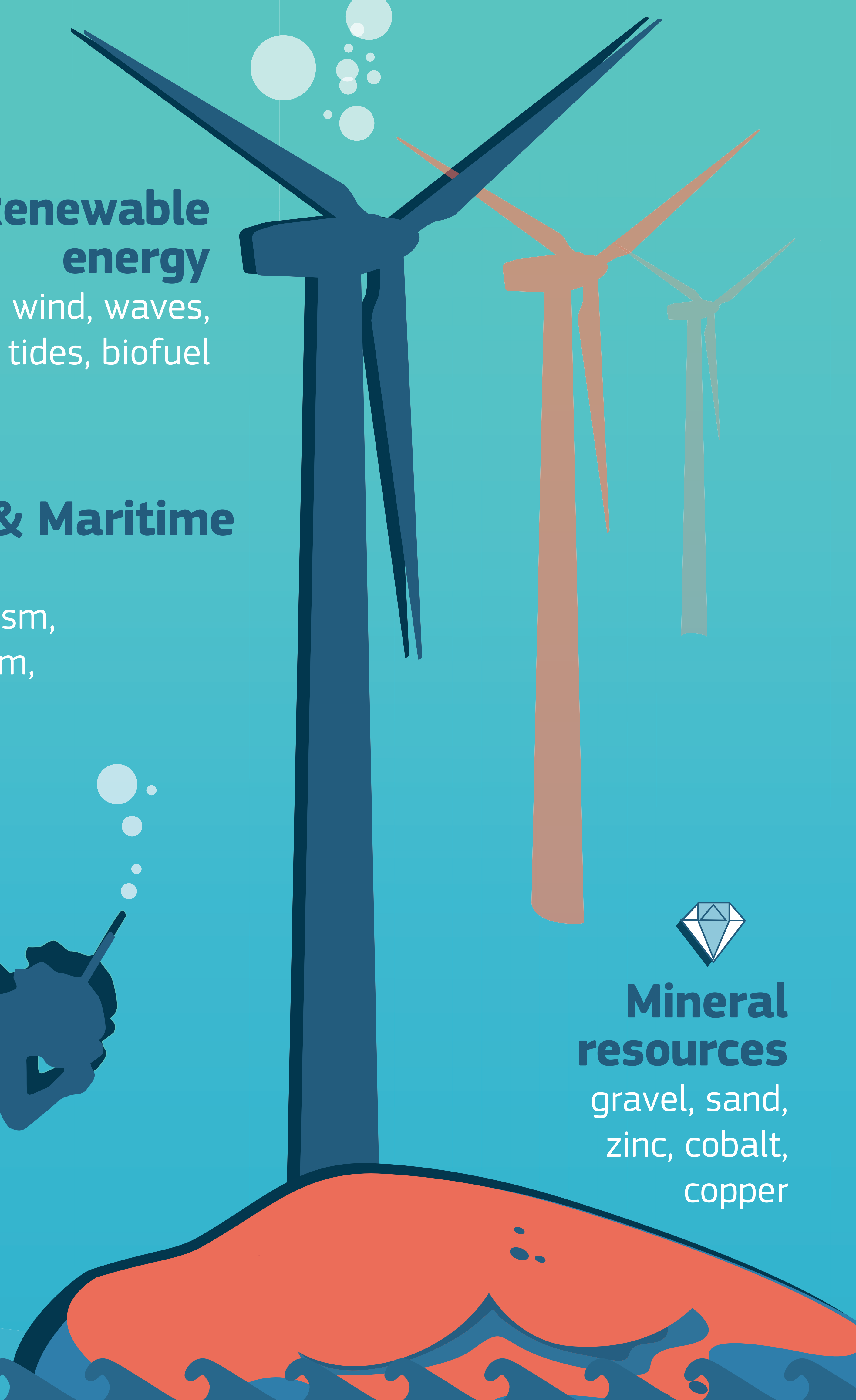
**Coastal & Maritime  
Tourism**

coastal tourism,  
cruise tourism,  
yachting

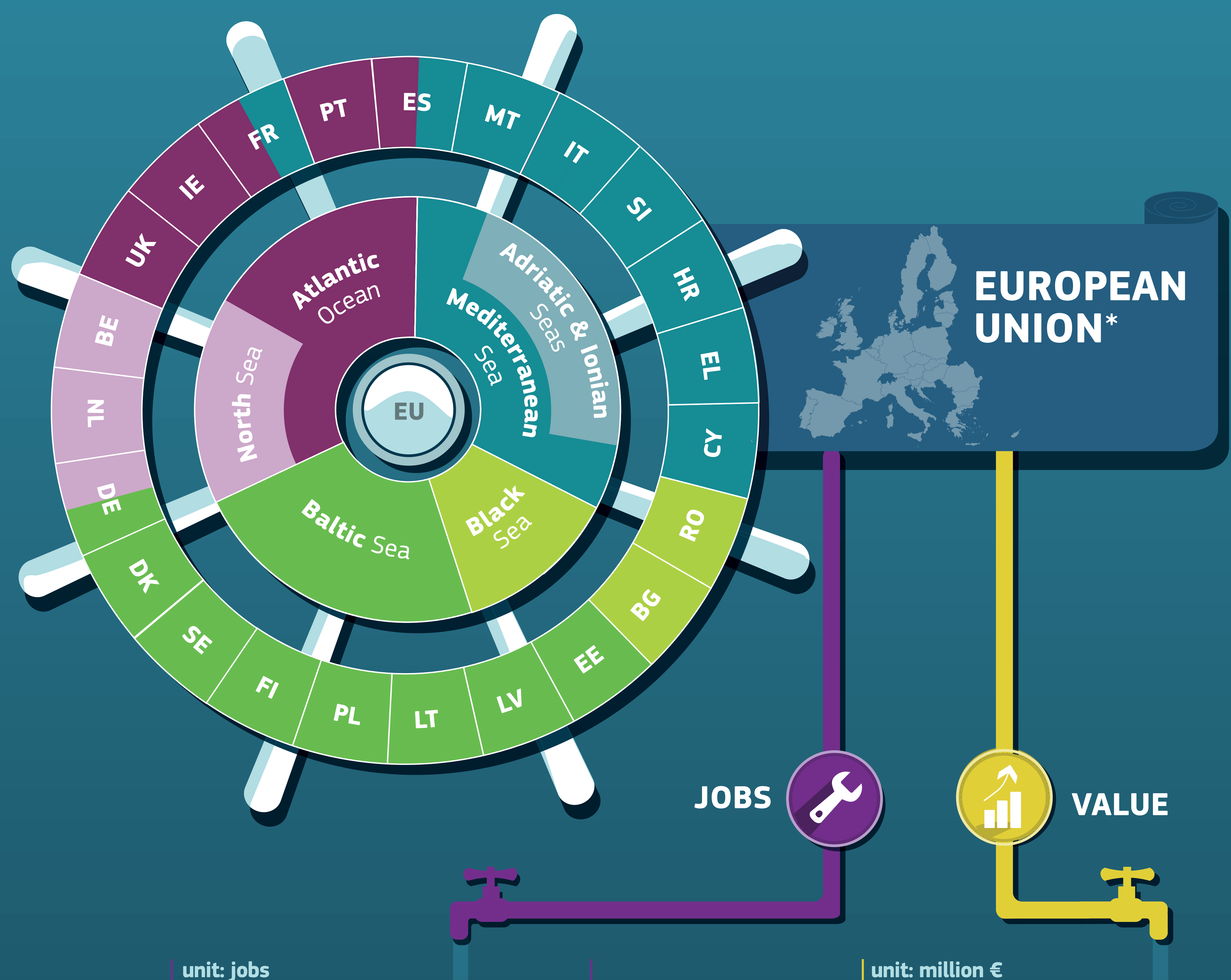



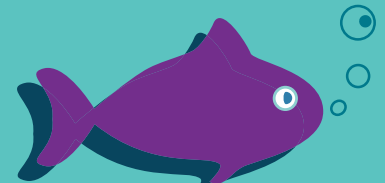
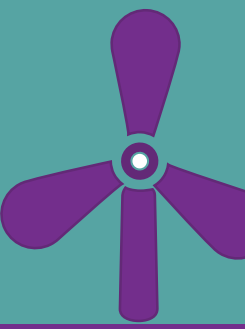
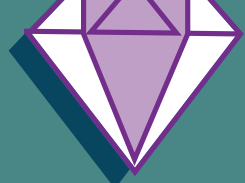

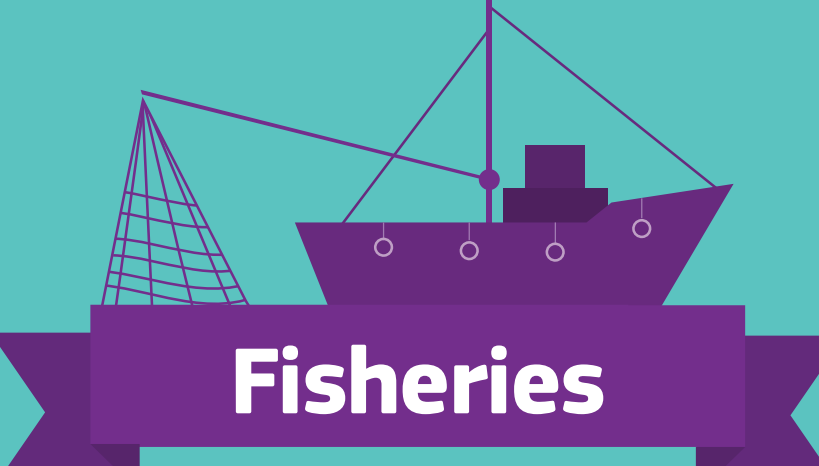



**Mineral  
resources**

gravel, sand,  
zinc, cobalt,  
copper

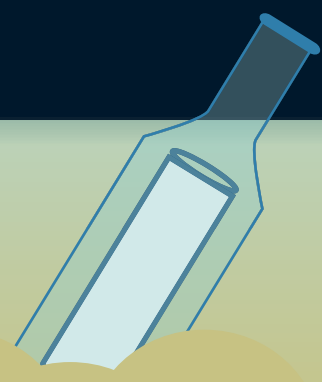






unit: jobs	
	<b>Coastal &amp; Maritime Tourism</b>
1.614.968	
	<b>Aquaculture</b>
90.464	
	<b>Renewable Energy</b>
20.465	
	<b>Mineral Resources</b>
2.034	
	<b>Biotechnology</b>
185	
unit: jobs	
	<b>Fisheries</b>
732.239	
	<b>Transport</b>
520.281	
	<b>Shipbuilding &amp; Ship repair</b>
362.126	
unit: jobs	
	<b>Offshore Oil &amp; Gas</b>
19.748	

unit: million €	
	<b>Coastal &amp; Maritime Tourism</b>
51.234	
	<b>Renewable Energy</b>
2.640	
	<b>Aquaculture</b>
1.633	
	<b>Mineral Resources</b>
228	
	<b>Biotechnology</b>
9	
unit: million €	
	<b>Transport</b>
66.943	
	<b>Fisheries</b>
22.978	
	<b>Shipbuilding &amp; Ship repair</b>
17.891	
unit: million €	
	<b>Offshore Oil &amp; Gas</b>
14.344	



\*Studies to support the development of sea basin cooperation in the Mediterranean, Adriatic and Ionian, and Black Sea (FWC MARE/2012/07 – REF. NO 2), EUNETMAR, January 2014 – Study includes data concerning the Adriatic and Ionian Sea Region and Turkey

Study on Deepening Understanding of Potential Blue Growth in the EU Member States on Europe's Atlantic Arc (FWC MARE/2012/06 – SC C1/2013/02), Ecorys, 7 March 2014

Source: Study on Blue Growth and Maritime Policy within the EU North Sea Region and the English Channel (FWC Mare:2012:06 – SC E1/2012/01), Ecorys, March 2014

Source: Study on Blue Growth, Maritime Policy and the EU Strategy for the Baltic Sea Region (FWC MARE/2012/07 – Ref. No 1), EUNETMAR, December 2013

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