**PRESS RELEASE**

**Mex, Switzerland, 30 September 2022**

**BOBST to highlight innovations for folding carton and corrugated packaging at PPI 2022**

BOBST is proud to announce its participation at Pack Print International (PPI) 2022, which takes place on 19–22 October in Thailand. Staged at BITEC Bangkok, the upcoming show is Southeast Asia’s most prominent event for packaging and printing, organized as a collaboration between Messe Düsseldorf Asia, the Thai Packaging Association and the Thai Printing Association.

“The leading showcase for machinery, equipment, and technology solutions in the region, PPI 2022 will serve as the perfect platform for BOBST to demonstrate its commitment to the folding carton and corrugated packaging sectors,” said Cyril Ruiz-Moise, General Manager & Regional Business Director, Bobst Asia Pacific. “We look forward to meeting our visitors again face to face and to share our latest product launches and service solutions with them.”

The local team will be ready to greet visitors to booth G27 in Hall 100, where four daily presentations (in English and Thai language) held at 10:00, 11:00, 14:00 and 16:00 will discuss innovations in Corrugated Board (Flexo Printing and Rotary Die-Cutting (DRO), Flexo Printing and Folding-Gluing(FFG), and Folding-Gluing machine) and Folding Carton (Die-Cutting and Folding-Gluing machine) as well as Services. A display wall will show a wide variety of print samples that demonstrate the advanced capabilities of BOBST printing and converting machines. There is also the chance to walk away with a premium gift courtesy of Bobst Southeast Asia Pacific.

Machines in the spotlight include the BOBST NOVACUT 106 flatbed die-cutter with ACCUREGISTER and the new NOVAFOIL 106 hot foil stamper for premium cross and inline foiling. Also new is the NOVAFOLD folder-gluer range, which can be equipped with the ACCUEJECT complementary device for enhanced quality assurance. The ever-popular EXPERTFOLD product lines will also be covered, along with the FFG flexo folder gluers for industrial scale inline production, and the newly launched MASTERLINE DRO rotary die-cutting solution, which sets a new gold standard for inside-outside printing.

In addition, visitors can find information and receive advice on BOBST’s comprehensive Maintenance Plus program, tailor-made productivity and solutions for retrofits and upgrades, as well as personalized training. “BOBST excels when it comes to optimizing each customer’s potential, not only with machinery, but also by analyzing the entire workflow and suggesting improvements to every process. We will be available at the show to help visitors find solutions to their production problems,” said Yasser Oweida, Region Services Director Asia Pacific, Business Unit Services & Performance.

To register with BOBST for the show, please visit: <https://www.bobst.com/PackPrint2022>

**About BOBST**

We are one of the world’s leading suppliers of substrate processing, printing and converting equipment and services for the label, flexible packaging, folding carton and corrugated board industries.

Founded in 1890 by Joseph Bobst in Lausanne, Switzerland, BOBST has a presence in more than 50 countries, runs 19 production facilities in 11 countries and employs more than 5 800 people around the world. The firm recorded a consolidated turnover of CHF 1.563 billion for the year ended December 31, 2021.

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