

China: Fear of systemic risks and equity outlook

Near-term risk is overblown, but equities are weighed down by growth concerns

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FLASH NOTE

SUMMARY

- In recent weeks, missed debt repayments by another major property developer and one of the largest shadow-banking institutions have triggered fears of systemic financial risks in China.
- In our view, however, such concerns are overblown due to the Chinese banking sector's limited direct exposure to property developers and the relatively small (and shrinking) size of shadow banking activities.
- In response, the authorities have taken action to alleviate the acute liquidity stress in parts of the private sector and at some local governments.
- While we do not expect a financial meltdown, the property slump will likely cost the Chinese economy in terms of long-term growth potential, primarily because of a sharp slowdown in investment.
- Sentiment towards Chinese equities is undoubtedly depressed. Despite low valuations (10x and 11.7x forward P/Es respectively for offshore and onshore stocks), which look even more stretched on a sector-adjusted basis, investors are clearly not queuing to pile into Chinese stocks.
- The earnings picture, too, remains unappealing, as expectations for profit growth this year of almost 20% remain too high, and revisions steadily negative, particularly in USD terms.
- While the overall picture is grim, bearishness around Chinese equities may have reached a local peak and we therefore are refraining from cutting our exposure. But we have adjusted downward our year-end target for the MSCI China to HKD65, expecting a slight re-rating of forward earnings (12-month P/E ratio at 10.5x from 11.0x previously) and high single-digit earnings growth.

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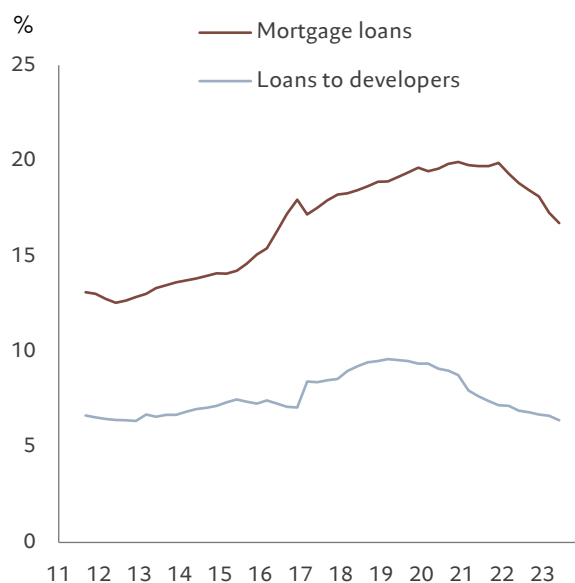
THE PROPERTY SLUMP IS UNLIKELY TO DRAG DOWN THE BANKING SECTOR

After a short-lived rebound in the property sales earlier this year, the housing downturn in China continues. The sharp fall in housing sales and their growing difficulty in accessing credit have pushed many privately-owned developers into deep financial distress. In H1 2023, funds available to private developers contracted by 9.8%, following a contraction of 29.5% in 2022. The combination of weak sales revenues and the loss of refinancing capabilities has led many property firms to default or negotiate repayment extensions since the start of 2022.

On 6 August, Country Garden, which used to be the largest property developer in China, missed two offshore bond repayments. Only days after, Zhongrong Trust (ZRT), a shadow-banking institution owned by Zhongzhi Enterprise Group—one of the largest private wealth management companies in China with more than RMB1trn (USD137 bn) of assets under management—reportedly missed payments to its investors due to its products’ wide exposure to property developers. These events raised the fear of systemic financial risks in China.

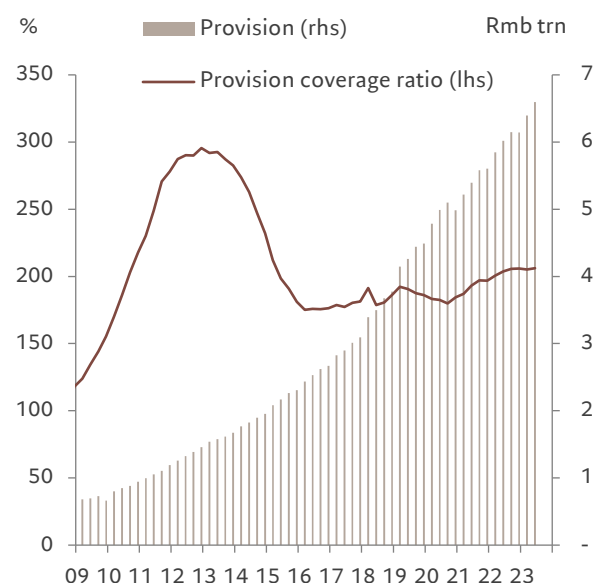
The ongoing property woes certainly pose a major challenge to Chinese growth. However, we believe the current market concerns of a near-term financial meltdown likely are overblown, as China’s formal banking sector, which accounts for the bulk of the financial system, is still fairly sound, despite the property slump.

Chart 1A: Property loans as % of Chinese banks’ loan book (by type)



Source: Pictet Wealth Management, PBoC, Wind, August 2023.

Chart 1B: Non-performing loans provisions and provision coverage ratio of Chinese commercial banks



Source: Pictet Wealth Management, PBoC, Wind, August 2023.

This may sound counterintuitive given Chinese banks’ significant exposure to the property sector. The Chinese banking sector’s total property loans (mortgages plus development loans) amounted to RMB54 trn in Q2 2023, accounting for 23% of the sector’s total loan book. But 72% of such loans (RMB39 trn) are mortgages, which are still considered high-quality assets with an average non-performing loan (NPL)

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ratio below 0.8% in Q2, thanks to the very high down-payment requirement in China (typically 30% for first-time buyers and over 50% for purchases of more than one property).¹ While the NPL ratio for mortgages will likely edge up given softness in the jobs market, the high down-payment buffer will limit the damage.

What is riskier is banks' exposure to property developers, which amounted to RMB15 trn as of 30 June, 2023. But this represents only 6.4% of the banking sector's total loan book (Chart 1A). In addition, the asset quality of banks' developer loans arguably is much higher than the average of all developer credit due to tightened regulations in recent years aimed at limiting banks' risk exposure to this sector. Only the most solid developers with high-quality collaterals are eligible for bank credit. According to our bank analyst's estimate, the total potential credit loss by Chinese banks related to property developers could amount to around RMB1.8 trn over the coming years. If we also include construction loans (which accounts for another 2% of banks' loan book), the total credit loss could amount to RMB2 trn and could push banks' overall NPL ratio higher by 1.0 percentage point. While this could impact banks' future profits, commercial banks' total NPL provisions of about RMB6.6 trn mean such losses should not be a major concern for banks' balance sheet.

CONTAINED SYSTEMIC RISKS FROM THE SHADOW BANKING SECTOR

As the liquidity strains faced by the property developers spread across the economy, the shadow banking sector was also hit hard (mainly the trust companies), with a rising number missing payment to their investors (including the aforementioned ZRT case). At an aggregate level, however, we see limited systemic financial risk related to the shadow banking sector for two main reasons.

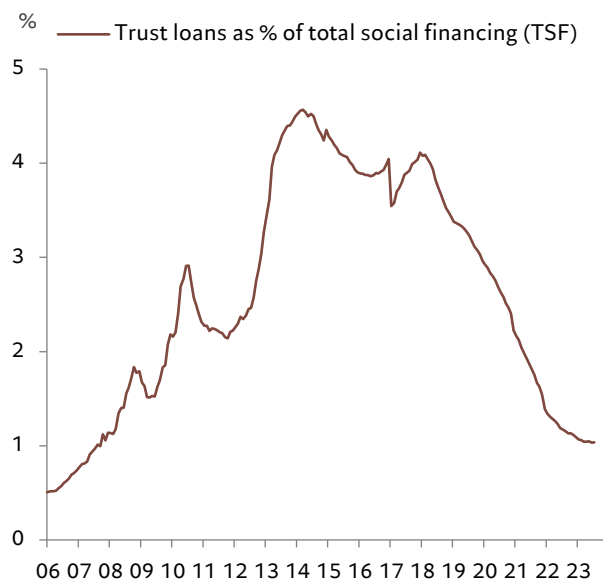
(1) Relative to the overall financial system in China, the shadow banking sector is small and has been shrinking. According to the China Trustee Association, the total assets under management (AUM) by trust companies in China declined from the peak of RMB26 trn in 2017 to RMB21trn in 2022. Outstanding loans extended by trust companies dropped from a peak of RMB8.5 trn in early 2018 to RMB3.8 trn in July 2023, representing only 1.0% of China's aggregate credit (Chart 2A).

(2) More importantly, following years of tightened regulations, the connections between the formal banking sector and shadow banking are limited. The absolute amount of trust loans started to decline in 2017 as the authorities cracked down on shadow-banking activities and forced banks to cut back their exposure to non-bank financial institutions (Chart 2B). In addition, a new set of regulations on asset management was introduced in 2018 and fully phased in by 2022 that helped limit the complexity and leverage of asset management products offered by both banks and shadow banking institutions. These regulations have helped reduce potential contagion risks.

¹ On 1 September, the Chinese authorities lowered the down payment ratio for first-time buyers to 20% from 30% in order to boost property demand. Existing mortgage loans are not affected by this policy change.

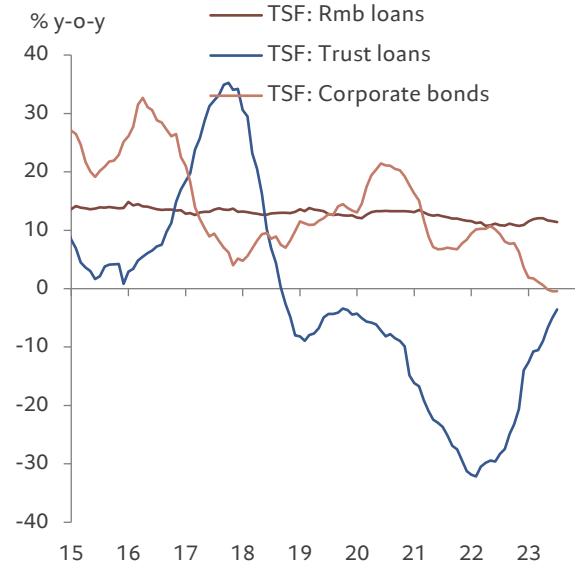
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Chart 2A: Trust loans as a % of TSF balance



Source: Pictet Wealth Management, PBoC, Wind, August 2023

Chart 2B: Growth in TSF by selected category



Source: Pictet Wealth Management, PBoC, Wind, August 2023

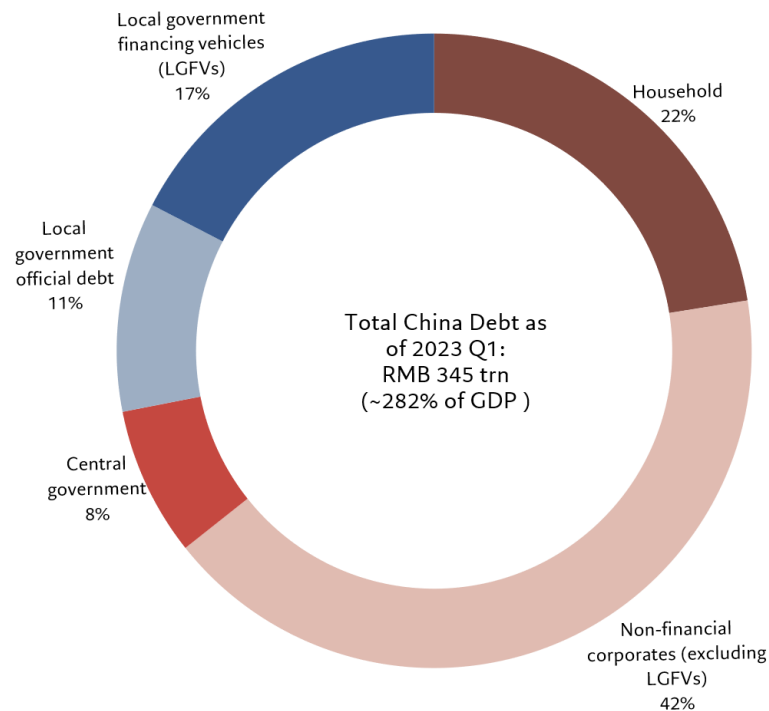
LOCAL GOVERNMENT DEBT RESTRUCTURING HAS STARTED

The current property slump has also caused considerable damage to local governments' finances, especially as land sales have plummeted. The loss in revenue, combined with extraordinary government expenditures during the pandemic, means local government debt has ballooned even further. According to our estimate, in Q1 2023, local governments' total debt amounted to RMB96.8 trn, up from around RMB61.3 trn in 2019. This is equivalent to 79.1% of China' GDP, up from 62.1%. According to our estimates, of the total amount, 38% (RMB36.8 trn) was in the form of local government bonds, while the rest 62% (RMB60 trn) is linked to so-called local government financing vehicles (LGFVs), companies created by local governments to obtain financing.

While no LGFV has defaulted on its debt so far, last-minute debt payments by some of them in recent months demonstrated the financial distress faced their local government owners. Given the mounting debt repayment pressures, the central government has taken increasingly decisive actions. Following the call for a comprehensive debt restructuring plan at the July Politburo meeting, the central government is reported to have approved RMB1.5 trn of special financing bonds to address the most acute liquidity stress at some local governments, according to a Caixin report. We believe this marks the beginning of a multi-year debt restructuring process. In our view, the central government ultimately will have to use its own balance sheet to help absorb part of the local government debt, given that it alone still has ample room for additional leverage (Chart 3).

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Chart 3: Breakdown of Chinese debt by sector



Source: Pictet Wealth Management, Wind, PBoC, as of 29.08.2023

NEAR-TERM RISK IS OVERBLOWN, BUT LONG-TERM GROWTH MAY SUFFER

Although we argue that near-term *systemic risks* in the Chinese financial system are low, this does not mean the on-going property slump is not causing pain.

For now, the brunt of the financial fallout is being borne by offshore property bond holders, onshore investors who purchased trust products that missed repayment, tens of thousands of suppliers for property developers but didn't get paid, and home buyers who have pre-paid for an apartment but are still waiting for the completion and actual delivery of their home. All these factors are dragging on economic activity, both production and consumption, and weighing on people's confidence about the future.

On a longer time horizon, the cost will likely accelerate the decline in China's growth potential. The property sector's hard landing means that a two-decade long construction boom likely is over. Looking forward, not only will property investment likely stay at a much lower level than before, various public spending and infrastructure investments that have usually gone hand-in-hand with the property boom probably will slow down as well.

The expected deceleration in fixed-asset investment, combined with other headwinds such as deteriorating demographics and de-globalisation, have led us to revise down our long-term growth expectations for China earlier this year (see the 2023 edition of our *Horizon* publication). After the post-covid rebound, we now expect China to grow by about 4% in the next few years (80-90bps lower than our

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previous forecast in 2022) and we believe China's annual growth potential may decline to 3.7% in 10 years' time.

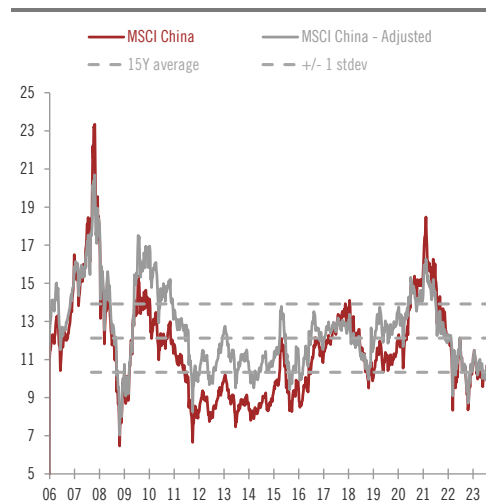
NO SHORTAGE OF WORRIES FOR EQUITY INVESTORS

As often in the past few years, making a call on Chinese equities feels more like divination than prediction. As market direction hinges on policy decisions taken behind closed doors and through circumvolved decision processes, it has become ever harder to predict where the Chinese market will go next. From the US/China trade war and threats of US delistings for US-listed Chinese firms, to a two-year crackdown on the local tech industry and China's zero-covid policy, there has been no shortage of politically induced corrections in recent years.

In addition, a number of domestic issues, including the real estate crisis, are depressing sentiment towards Chinese assets, and equities in particular. In the first eight months of 2023, the MSCI China index returned -5% in USD terms (0% in CNY), compared to +5% for the MSCI EM index, and +16% for the MSCI World index (which, as its name does not suggest, only includes developed markets).

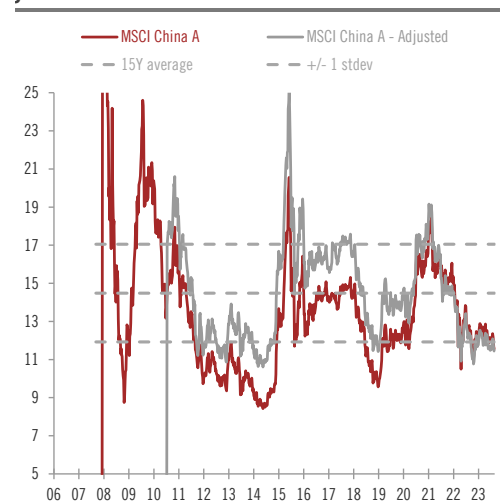
At 10.3x and 12.1x respectively, current 12-month forward price-earnings (P/E) ratios for offshore and onshore stocks are low compared to history, especially in the case of offshore shares. In addition, adjusting for sectorial changes over time shows current P/E ratios are actually one full standard deviation cheaper than their long-term average (Chart 4A & 4B). Declining domestic bond yields (which are already low compared to those available in other emerging markets) should provide an additional incentive to buy equities relative to bonds, at least for captive domestic investors.

Chart 4A: MSCI China – Sector-adjusted P/E



Source: Factset, as of 31.08.2023

Chart 4B: MSCI China A – Sector-adjusted P/E



Source: Factset, as of 31.08.2023

And yet investors are clearly not queuing up to buy Chinese stocks. Data from the northbound Stock Connect scheme, which track international investors' trading of local A-shares, unequivocally point to cautiousness: August saw the largest net selling activity since the scheme's inception in 2015. And while the CSI 300 index

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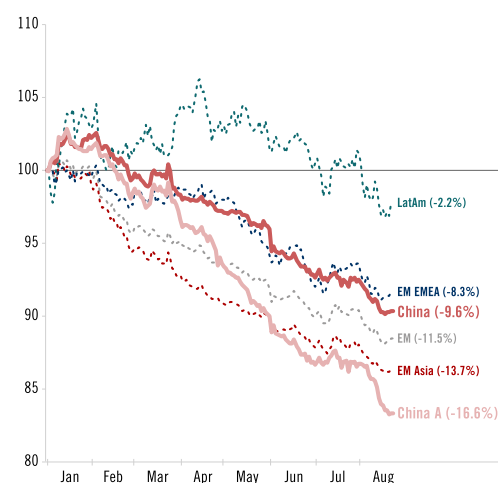
rebounded initially by as much as 5.5% in late August when the Chinese authorities halved the stamp duty levied on stock transactions and pledged to slow the pace of initial public offerings in Shanghai and Shenzhen, these gains were quickly pared back to only 1.2% on the same day. Of note, northbound flows were strongly negative on that same day.

The investor community is clearly concerned that the Chinese authorities are less able or willing to reverse the current economic slump than in the past. Thus, even concrete measures have been deemed underwhelming and have failed to engineer any sustained uptrend in stock prices.

LOFTY EARNINGS EXPECTATIONS STILL NEED TO COME DOWN

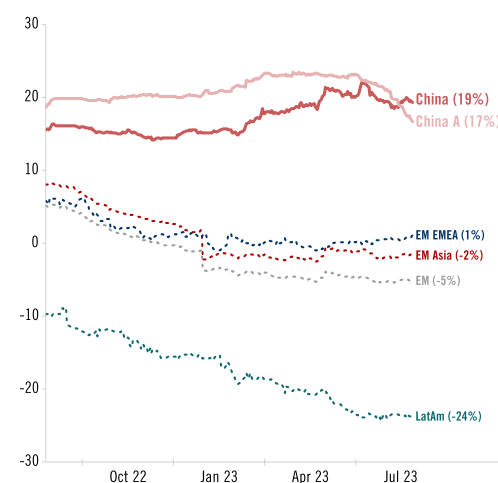
The earnings picture, too, remains unappealing. Analysts' earnings growth expectations for this year remain high, at 19% and 17% for offshore and onshore stocks respectively. While defensive and tech sectors are expected to lead in terms of earnings growth, the financial sector is expected to contribute 30% of the additional earnings. This looks challenging given the macroeconomic environment of low(er) rates, low loan growth and slowing investment, as well as the risks of cascading defaults linked to the real estate sector. Our preferred indicator for future earnings, trends in Chinese imports, actually points to flat earnings this year. And so does the credit impulse, which has historically correlated rather well with earnings rebounds.

2023 earnings revisions (USD, rebased)



Source: Factset, as of 31.08.23

2023 earnings growth expectations (%)



Source: Factset, as of 31.08.23

So far, revisions have tended to confirm our prediction of further earnings downgrades down the line. Earnings expectations for offshore and onshore stocks in 2023 have come down by 10% and 17% respectively year-to-date (in USD terms), with the latter currently showing the worst momentum. While the ongoing Q2 earnings season may look resilient in aggregate (earnings are 6% higher than expected so far), the difficulties of real estate-related sectors are evident.

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PEAK BEARISHNESS MAY BE HIGH

Although the overall picture looks grim, the prevailing bearishness around Chinese equities makes them ripe for a rebound at some point. While valuations are rarely a reliable indicator in the short term, positioning can be. EM fund managers currently hold an average 4% underweight on Chinese equities versus their benchmark, which is high by historical standards. And, as mentioned, outflows from Chinese equities have been very high recently.

It is also clear that Chinese authorities have been trying to engineer a market rebound—or, as the declaration from July’s Politburo meeting puts it, to “*enliven capital markets and restore investor confidence*”. Recent market policy measures (cuts to stamp duty and minimum margin ratio, reduced share disposal and IPO restrictions, etc.) may have a short-term impact, but they do not address the fundamental issues China is facing. Whether investors will return to Chinese equities in any sustainable way remains to be seen. As the saying goes, you can lead a horse to water, but you can’t make it drink.

All things considered, we have decided to maintain our exposure to Chinese equities and our overall neutral stance on EM Asian equities. While we would refrain from betting on government stimulus having a lasting impact, the latest salvo of policy measures combined with weak positioning and low valuations hold out the possibility of some upside potential.

We have revised down our target for the MSCI China to HKD65 (from HKD76 set at the beginning of the year), driven by a slight re-rating (P/E ratio at 10.5x vs 11.0x previously) and high single-digit earnings growth.

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