



## MEDIA INFORMATION

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### Forge of Empires Won the Brits in 2015

**Hamburg, January 12, 2016.** [Forge of Empires](#) captured more British hearts than ever before in 2015, and reached the 1.5 million registered player milestone. With its shiny-new Android app named 'Best of' in the [Google Play Store](#), 36% of players flocked to their mobile devices for a chance to build cities and battle foes on the go. The 25% of players now using the iOS app further decreased browser usage, demonstrating an overarching demand for mobile entertainment this past year.

British Forge of Empires fans were thoroughly engaged throughout the year – with the average player engaging in 300 battles, sending 170 in-game messages and solving more than 1,500 quests. Players were building too – and they particularly loved the Castel del Monte and Notre Dame. These Great Buildings ornamented the most cities in 2015.

With loads of new content and constant mobile improvements planned for the year ahead, Forge of Empires is expecting to welcome legions of new British players in 2016.

Forge of Empires is a strategy game, where players, tasked with leading their own city to prosperity, can research new technologies, build impressive historical buildings and enlarge their sphere of influence through military campaigns and skillful dealing. Forge of Empires is available in the browser and on iOS and Android devices.

With 150 million registered players, InnoGames is one of the world's leading developers and providers of online games. Currently, the Hamburg-based company employs over 350 people from 30 nations. InnoGames has scored major success with games such as [Tribal Wars](#), [Grepolis](#) and [Elvenar](#).

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