

State of Ransomware in Retail 2021



Retail sector hit 19% more than average

44%

of retail organizations were hit by ransomware in the last year

19%

The retail sector was hit by ransomware 19% more often than the cross-sector average

54%

of retail organizations said the cybercriminals succeeded in encrypting their data

US\$
147,811

was the average ransom paid by mid-sized retail organizations

US\$
1.97M

was the average bill for rectifying a retail ransomware attack

12%

of retail organizations experienced extortion-style attacks where data was not encrypted but the victim was still held to ransom