



Join us on April 28 to celebrate small businesses in British Columbia



SMALL BUSINESS BC
AWARDS

sbbc.co/tickets

SBBC Awards Virtual Gala 2022

Social Media and Digital Channels

Help us spread the word by sharing the [Small Business BC Awards Virtual Gala](#) with your community via email, social media, or whatever your chosen method may be.

- To encourage people to register, please share:
 - a. The suggested key messages (see below)
 - b. Your choice of the attached graphics
 - c. The website URL to register for free: sbbc.co/tickets
 - d. Hashtag to position the event: #SBBCAwards
- Tag Small Business BC to amplify the message:
 - a. Twitter: @SmallBusinessBC
 - b. Facebook: Small Business BC - @smallbusinessbc
 - c. Instagram: @smallbusinessbc
 - d. LinkedIn: Small Business BC (company)

Thanks for your support!



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Suggested Key Messages

1. Join us for @smallbusinessbc Awards Virtual Gala, & celebrate the resiliency & hard work of entrepreneurs making a difference around BC 📌 April 28, 2022

Tune in to see the finalists featured in short films and hear the winners being announced. Register at sbbc.co/tickets

2. Join us for @smallbusinessbc Awards Virtual Gala 📌 April 28, 2022.

👏 This year, our #SBBCAwards Virtual Gala is designed to celebrate the achievements of our province's small business heroes.

🎫 Tickets are free! Register today: sbbc.co/tickets

3. Join us April 28th for the @smallbusinessbc Awards Virtual Gala and toast the hard-working entrepreneurs making a difference in British Columbia.

You'll get to know the passion behind why they started their own business!

🎫 Register for free at sbbc.co/tickets



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About Small Business BC Awards Virtual Gala

The Small Business BC Awards are the largest awards dedicated to small business in Western Canada. Join us April 28th for a special Virtual Awards Gala and toast the hard-working entrepreneurs making a difference in British Columbia. You'll get to know the passion behind why they started their own business, the challenges they've overcome, and why small businesses are so important in our province.

While our judges are busy deliberating which of our finalists will win, you can secure your FREE ticket for our ceremony. All it takes is a few simple clicks and you'll have a front row seat for our virtual presentation. Share the magic and join us for this special occasion.

Get your ticket for FREE at sbbc.co/tickets