

CONCENTRATED RENEWAL

The NEW Eye Concentrate

DE LA MER

#TheEyeConcentrate



CONCENTRATED MIRACLE BROTH™

With an infusion of triple the Concentrated Miracle Broth, it rapidly soothes, deeply hydrates, and visibly energizes the fragile eye area. Complemented by our legendary cell-renewing elixir Miracle Broth™ and time-release Encapsulated Miracle Broth™, The *NEW* Eye Concentrate provides a soothing infusion of healing hydration and essential energy that helps support skin’s natural renewal.



LIME TEA CONCENTRATE

De La Mer’s signature antioxidant powerhouse helps defend against damage from environmental elements, such as pollution, to help protect the fragile eye area.

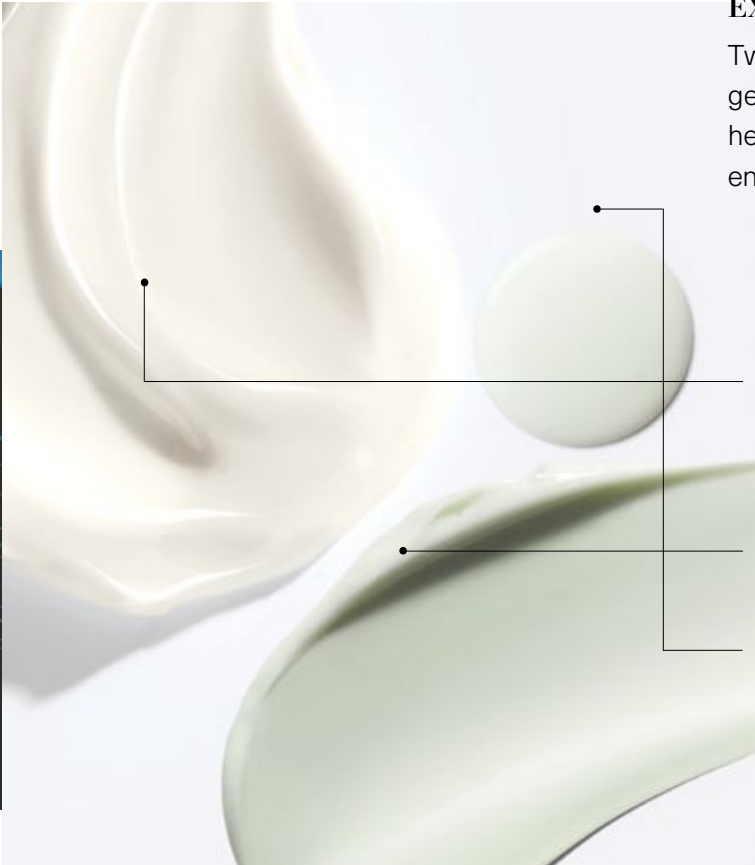
THE EYE CONCENTRATE EXPERIENCE

Each touch releases the formula’s potency and fills skin with deep healing hydration and a surge of vital energy. This luxurious yet lightweight cream spreads effortlessly without tugging the delicate eye area and is absorbed rapidly to penetrate deeply into skin’s surface.



THE *NEW* CLARITY FERMENT

A rich concentration of brightening molasses and soothing **Recovery Kelp** sourced from the pure waters of Jeju Island, **The Clarity Ferment** helps support skin’s natural self-stabilizing process and helps brighten the look of dark circles, and smooth lines and wrinkles for a healthy look of vitality and wellness.



EXPERT TIP:

Twice daily, dab a small amount onto the cooling applicator and gently massage onto eye area to boost natural microcirculation and help cool and refresh fatigued eyes, leaving the eye area feeling energized, looking restored and renewed.

EYES BY DE LA MER

Discover our collection of transformative eye treatments.

THE EYE CONCENTRATE

Hydrating cream soothes, strengthens, and stabilizes the look of eyes, visibly diminishing the look of dark circles, smoothing the look of lines and helping protect the fragile eye area.

THE EYE BALM INTENSE

Calming balm helps soothe the look of tired, puffy eyes.

THE LIFTING EYE SERUM

Lightweight serum visibly rejuvenates as eyes look more lifted and feel firmer.



Introducing **The *NEW* Eye Concentrate**, a faster, more concentrated formula, it transforms the look of eyes and helps protect their healthy-looking future. This advanced treatment reduces the look of dark circles, lines and wrinkles and helps prevent future visible damage before it starts.



LA MER

***The New Eye Concentrate will be available as from March 2020
in all La Mer point of sales and online on lamer.eu***

Suggested retail price:

The Eye Concentrate 30ml - € 200,-

Contact

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